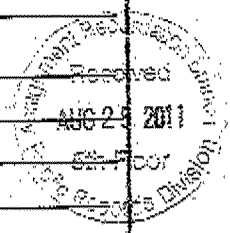


Form PTO-1594 (Rev. 05-11)
OMB Collection 0651-0027 (exp.)

08/25/2011

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

<p>8/25/11</p> <p>To the Director of the U. S. Pa. 103631486</p> <p>Additional documents or the new address(es) below.</p>	
<p>1. Name of conveying party(ies): CINE CRAFT LIMITED</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input checked="" type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation- State: _____ <input type="checkbox"/> Other _____</p> <p>Citizenship (see guidelines) _____</p> <p>Additional names of conveying parties attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	
<p>2. Name and address of receiving party(ies) <input type="checkbox"/> Yes Additional names, addresses, or citizenship attached? <input checked="" type="checkbox"/> No</p> <p>Name: FRASERSIDE IP LLC Internal Address: _____ Street Address: 837 CENTRAL AVENUE City: NORTHWOOD State: IOWA Country: USA Zip: 50459</p> <p><input type="checkbox"/> Association Citizenship _____ <input type="checkbox"/> General Partnership Citizenship _____ <input type="checkbox"/> Limited Partnership Citizenship _____ <input checked="" type="checkbox"/> Corporation Citizenship: US / IOWA <input type="checkbox"/> Other _____ Citizenship _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment)</p>	
<p>3. Nature of conveyance /Execution Date(s) :</p> <p>Execution Date(s): 02/07/2011</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p>	
<p>4. Application number(s) or registration number(s) and identification or description of the Trademark.</p> <p>A. Trademark Application No.(s) _____ B. Trademark Registration No.(s) _____</p> <p>Additional sheet(s) attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): _____</p>	
<p>5. Name & address of party to whom correspondence concerning document should be mailed:</p> <p>Name: JASON TUCKER Internal Address: FRASERSIDE IP Street Address: 837 CENTRAL AVENUE City: NORTHWOOD State: IOWA Zip: 50459 Phone Number: 1-562-343-1481 Fax Number: _____ Email Address: JTUCKER@PRIVATE.COM</p>	
<p>6. Total number of applications and registrations involved: 15</p> <p>7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$390.00</p> <p><input type="checkbox"/> Authorized to be charged to deposit account. <input checked="" type="checkbox"/> Enclosed</p>	
<p>8. Payment information:</p> <p>Deposit Account Number _____ Authorized User Name: _____ Date: 02/11/2011</p>	
<p>9. Signature: <i>Jason Tucker</i> Signature Date: 02/11/2011</p> <p>JASON TUCKER Name of Person Signing</p> <p>Total number of pages including cover sheet, attachments, and documents: 4</p>	

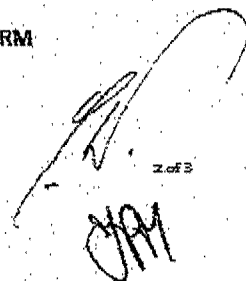


Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1480, Alexandria, VA 22313-1450

WORKS

1. Word Mark PRIVATE MEDIA GROUP, INC.
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 85084291
2. Word Mark EMAG
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 78975722
3. Word Mark PRIVATE TO OWN
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 78958877
Registration Number 3540412
4. Word Mark P
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Serial Number 78725894
Registration Number 3501850
5. Word Mark PRIVATE FANTASY
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 78534384
Registration Number 3216363
6. Trademark Search Facility Classification Code HUM Accurate representation of a human form, or any portion of a human form
Mark Drawing Code (2) DESIGN ONLY
Serial Number 78529711
Registration Number 3389749
7. Word Mark PRIVATE BLUE
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 78467295
Registration Number 3198038
8. Word Mark PRIVATE GIRLS
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 78461598
Registration Number 3219371
9. Word Mark PRIVATE GOLD
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 78461387
Registration Number 3188677

Transfer of Trademarks

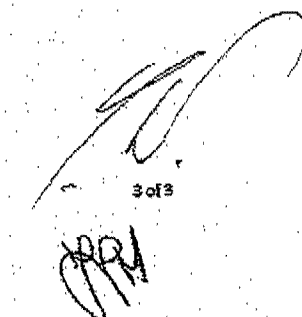


2 of 3
CHM

10. Word Mark PRIVATE
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 78290612
Registration Number 3121422
11. Word Mark THE PRIVATE LIFE OF
Serial Number 75812217
Registration Number 2875138
12. Word Mark PIRATE
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 75927272
Registration Number 3137445
13. Word Mark PRIVATE
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75486289
Registration Number 2443667
14. Word Mark PRIVATE INTERNATIONAL
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 74418220
Registration Number 2201568
15. Word Mark PRIVATE
Mark Drawing Code (1) TYPED DRAWING
Serial Number 72462280
Registration Number 1014957

Transfer of Trademarks

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Handwritten signature and initials, possibly 'JRM' or similar, in black ink.

Transfer of Trademarks and Common Law Trademark Rights

Whereas, CINE CRAFT LIMITED (Seller), a corporation organized under the laws of the United Kingdom, located and doing business at 3 Bell Lane Gibraltar, is the owner of the following U.S. Trademarks, listed below, are registered in the United States (collectively the "Trademarks") and visual image marks as listed below (collectively the "Works");

Whereas, FRASERSIDE IP LLC (Buyer), a Limited Liability Company organized under the laws of the State of Iowa, doing business at 837 Central Avenue, Northwood, Iowa; and

Whereas Cine Craft Limited desires to transfer and FraserSide IP LLC desires to acquire all of Seller's rights in and to the United States Trademarks and visual image marks, common law trademarks and the goodwill symbolized thereby;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller hereby sells, assigns, transfers and conveys to Buyer all of its right, title, and interest in and to the Trademarks and visual image marks, together with the goodwill of the business associated with the Works, the same to be held and enjoyed by Buyer, its successors, assigns, and other legal representatives.

Seller further conveys to Buyer all right to sue for and receive all damages accruing from past infringements of the Works herein assigned.

Seller represents it is the legal owner of all right, title and interest in and to the Works and has the right to sell the Works and that there are no pending legal proceedings impairing the transferability of the Works.

These Assignments shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

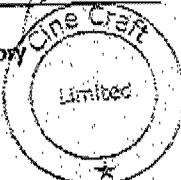
The parties agree to take any further action and execute any documents required to effect the purposes of this Assignment.

CINE CRAFT LIMITED

BY: 

Title: Authorized Signatory

Dated: 02/07/2011



FRASERSIDE IP LLC

BY: 

Title: Authorized Signatory

Dated: 02/07/2011