

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Land 'n Sea, Inc.		09/13/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	G-III Leather Fashions, Inc.		
Street Address:	512 Seventh Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85047425	RED RIVET	
CORRESPONDENCE DATA			
Fax Number:	(212)318-3400		
Phone:	212-318-3183		
Email:	hrosenberg@fulbright.com, nyipdocket@fulbright.com, thambidge@fulbright.com, mmutterperl@fulbright.com, aedgington@fulbright.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	MARK N. MUTTERPERL		
Address Line 1:	FULBRIGHT & JAWORSKI L.L.P.		
Address Line 2:	666 FIFTH AVENUE		
Address Line 4:	NEW YORK, NEW YORK 10103		
ATTORNEY DOCKET NUMBER:		NY-GIII.T1150US.AP1	
NAME OF SUBMITTER:		Mark N. Mutterperl	

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REEL: 004622 FRAME: 0703

Signature:	/mark n. mutterperl/
Date:	09/14/2011
Total Attachments: 2 source=RED RIVET, 85047425 - Assignment to G-III Leather Fashions, Inc#page1.tif source=RED RIVET, 85047425 - Assignment to G-III Leather Fashions, Inc#page2.tif	

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WHEREAS, Land 'n Sea, Inc., a corporation organized under the laws of the State of New York, having a place of business at 1375 Broadway, New York, New York 10018 ("Assignor"), owns the mark on Schedule A, which is applied for at least in the United States Patent and Trademark Office (the "Mark"); and

WHEREAS, G-III Leather Fashions, Inc., a corporation organized under the laws of the State of New York, having a place of business at 512 Seventh Avenue, New York, New York 10018 ("Assignee"), desires to acquire the Mark, the goodwill associated therewith, and all applications and registrations thereof;

NOW THEREFORE, for all good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all of its rights, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and all applications and registrations thereof.

EXECUTED at New York, New York this 13 day of September, 2011.

LAND 'N SEA, INC.

By 
Name: ROBERT SOBELL
Title: PRESIDENT

Schedule A

Title	Country	App. No.	App. Date	Reg. No.	Reg. Date
RED RIVET	United States of America	85047425	May 25, 2010		

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RECORDED: 09/14/2011

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