

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Madison Square Garden, L.P.		05/05/2011	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	MSG Holdings, L.P.
Composed Of:	COMPOSED OF MSG Eden Corporation, a Delaware corporation
Street Address:	Two Penn Plaza
City:	New York
State/Country:	NEW YORK
Postal Code:	10121
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	0866661	KNICKERBOCKERS
Registration Number:	3144630	ALL BASKETBALL
Registration Number:	2015037	
Registration Number:	2188043	
Registration Number:	2856171	
Registration Number:	2300550	NYK
Registration Number:	2482689	NYK
Registration Number:	2300551	NYK
Registration Number:	2588709	NYK
Registration Number:	2823084	NYK
Registration Number:	3603369	KCD KNICKS CITY DANCERS
Registration Number:	1988809	KNICKS
Registration Number:	1768640	KNICKS

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Serial Number:	85305068	KNICKS
Serial Number:	85305024	KNICKS
Serial Number:	85304976	KNICKS
Registration Number:	3035311	NEW YORK KNICKS
Registration Number:	2197935	NEW YORK KNICKS
Registration Number:	2590981	NEW YORK KNICKS
Registration Number:	2563428	NEW YORK KNICKS
Registration Number:	2573267	NEW YORK KNICKS
Registration Number:	2916171	NEW YORK KNICKS
Serial Number:	85304046	KNICKS
Serial Number:	85304040	KNICKS
Serial Number:	85304032	KNICKS

CORRESPONDENCE DATA

Fax Number: (212)223-5159

Phone: 212-407-8330

Email: ipgroup@nba.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Anil V. George

Address Line 1: Olympic Tower - 645 Fifth Avenue

Address Line 2: NBA Properties, Inc.

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	MSG NAME CHANGE
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NAME OF SUBMITTER:	Anil V. George
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Signature:	/Anil V. George/
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Date:	09/14/2011
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Total Attachments: 3

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MADISON SQUARE GARDEN, L.P.", CHANGING ITS NAME FROM "MADISON SQUARE GARDEN, L.P." TO "MSG HOLDINGS, L.P.", FILED IN THIS OFFICE ON THE FIFTH DAY OF MAY, A.D. 2011, AT 8:25 O'CLOCK A.M.

2429294 8100

110495108

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8739752

DATE: 05-05-11

TRADEMARK
REEL: 004622 FRAME: 0727

STATE OF DELAWARE
AMENDMENT TO THE CERTIFICATE OF
LIMITED PARTNERSHIP

The undersigned, MSG Eden Corporation desiring to amend the Amended and Restated Certificate of Limited Partnership of Madison Square Garden, L.P., pursuant to the provisions of Section 17-202 of the Revised Uniform Limited Partnership Act of the State of Delaware, does hereby certify as follows:

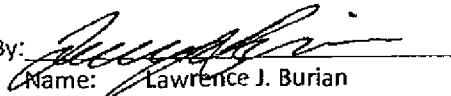
FIRST: The name of the limited partnership is Madison Square Garden, L.P.

SECOND: Article FIRST of the Amended and Restated Certificate of Limited Partnership shall be amended as follows:

FIRST: The name of the limited partnership is MSG Holdings, L.P.

IN WITNESS WHEREOF, the undersigned executed this Amendment to the Amended and Restated Certificate of Limited Partnership this 5th day of May, 2011.

MSG EDEN CORPORATION, as General Partner

By: 
Name: Lawrence J. Burian
Title: Executive Vice President,
General Counsel and Secretary

DELAWARE CONSENT TO USE OF NAME

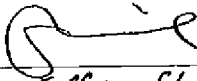
**MSG Holdings LLC
12559 Pulver Road
Burlington, WA 98233**

Madison Square Garden, L.P. will file an Amendment to the Certificate of Limited Partnership in Delaware to change the name of Madison Square Garden, L.P. to MSG Holdings, L.P.

MSG Holdings, LLC hereby gives consent to Madison Square Garden, L.P. to use of the name MSG Holdings, L.P.

MSG Holdings LLC

By:


Name: Jeffrey Shine
Title: President