

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MAVI s.r.l.		07/01/2008	LIMITED LIABILITY COMPANY: ITALY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SOMMA & C s.r.l.		
<b>Street Address:</b>	Via Pertini, 10		
<b>City:</b>	43100 Parma PR		
<b>State/Country:</b>	ITALY		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ITALY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2996550	SVEVO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)816-4100		
<b>Phone:</b>	703-816-4003		
<b>Email:</b>	nixonptomail@nixonvan.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Donna J. Bunton, Nixon & Vanderhye P.C.		
<b>Address Line 1:</b>	901 North Glebe Road		
<b>Address Line 2:</b>	11th Floor		
<b>Address Line 4:</b>	Arlington, VIRGINIA 22203		
<b>ATTORNEY DOCKET NUMBER:</b>	DJB-2818-195		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Donna J. Bunton		
<b>Address Line 1:</b>	901 North Glebe Road		

**CH \$40.00 2996550**

**900202101**

**TRADEMARK  
 REEL: 004622 FRAME: 0787**

Address Line 2: 11th Floor  
Address Line 4: Arlington, VIRGINIA 22203

NAME OF SUBMITTER:	Donna J. Bunton
Signature:	/Donna J. Bunton/
Date:	09/14/2011

Total Attachments: 3  
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ASSIGNMENT

WHEREAS, MAVI s.r.l., an Italian limited liability company, having a place of business at Piazza Badalocchio Sisto Rosa, 5A, 43100 Parma PR, Italy (hereinafter ASSIGNOR) is the record owner of the trademark SVEVO, the goodwill symbolized thereby and United States Registration No. 2,996,550, dated September 20, 2005, therefor; and

WHEREAS, SOMMA & C s.r.l., an Italian limited liability company, having a place of business at Via Pertini, 10, 43100 Parma PR, Italy (hereinafter ASSIGNEE), has acquired all of ASSIGNOR'S rights, title and interest in and to the mark SVEVO, the goodwill symbolized thereby, and United States Registration No. 2,996,550 of said mark, and is desirous of confirming and making of record said acquisition;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR confirms that on July 1, 2008 it sold, assigned, transferred and conveyed and does hereby sell, assign, transfer and convey to ASSIGNEE, nunc pro tunc as of July 1, 2008, all rights, title and interest in and to the mark SVEVO, the goodwill symbolized thereby and the United States registration of said mark together with the right to sue and obtain damages, injunctive relief and/or attorney's fees by reason of any and all past infringements of the mark, or for any other violation of any other rights in or relating to said mark.

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The United States Patent and Trademark Office is hereby authorized to deliver to ASSIGNEE, its attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this assignment.

MAVI S.R.L.

By: 

Name: LUGIA ZATTON

Title: SOLE MANAGER (LIQUIDATING)

Date: 8 September 2011