

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sample Media, LLC		10/24/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	TV Guide Magazine, LLC		
Street Address:	11 West 42nd St.		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3897389	IS IT JUST ME?	
Serial Number:	77906166	WHAT'S WORTH WATCHING	
CORRESPONDENCE DATA			
Fax Number:	(215)279-9394		
Email:	jordan.lavine@flastergreenberg.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Jordan A. LaVine		
Address Line 1:	1600 JFK Blvd., 2nd Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	Jordan A. LaVine		
Signature:	/Jordan A. LaVine/		
Date:	09/14/2011		
Total Attachments: 2 source=tv guide name change#page1.tif source=tv guide name change#page2.tif			

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Delaware

PAGE 1

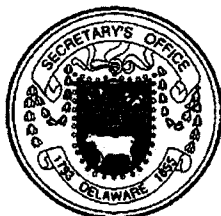
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SAMPLE MEDIA, LLC", CHANGING ITS NAME FROM "SAMPLE MEDIA, LLC" TO "TV GUIDE MAGAZINE, LLC", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF OCTOBER, A.D. 2008, AT 1:30 O'CLOCK P.M.

4609613 8100

081065092

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6931320

DATE: 10-24-08

TRADEMARK
REEL: 004622 FRAME: 0792

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:50 PM 10/24/2008
FILED 01:30 PM 10/24/2008
SRV 081065092 - 4609613 FILE


STATE OF DELAWARE

CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: Sample Media. LLC.
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

1. The name of the limited liability company is TV Guide Magazine, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment this 24th day of October, 2008.


Name: Michael Ross
Authorized Person