

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marie Laure Leclercq		09/13/2011	INDIVIDUAL: CANADA
RECEIVING PARTY DATA			
Name:	Webid Consulting Ltd		
Street Address:	302, Regent Street		
Internal Address:	Suite 401		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W1B3HH		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85188706	BEAR FOR ONE ONE	
CORRESPONDENCE DATA			
Fax Number:	(952)885-5969		
Phone:	952-885-5991		
Email:	trademark@mmblawfirm.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	James A. Wahl		
Address Line 1:	8000 Norman Center Drive		
Address Line 2:	Suite 1000		
Address Line 4:	Minneapolis, MINNESOTA 55437		
ATTORNEY DOCKET NUMBER:	12136-1 DEGRANDPRE		
DOMESTIC REPRESENTATIVE			
Name:	James A. Wahl		

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**TRADEMARK
 REEL: 004623 FRAME: 0412**

Address Line 1: 8000 Norman Center Drive
Address Line 2: Suite 1000
Address Line 4: Minneapolis, MINNESOTA 55437

NAME OF SUBMITTER:	James A. Wahl
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Signature:	/James A. Wahl/
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Date:	09/15/2011
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Total Attachments: 1 source=Assignment Bear For One One#page1.tif
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into effective as of the 13th day of September, 2011 by **MARIE LAURE LECLERCQ**, an individual resident of Canada ("Seller"), in favor of **WEBID CONSULTING LTD**, a United Kingdom corporation ("Buyer").

Seller owns the following mark for which an application for registration is pending with the United States Patent and Trademark Office (the "Seller Mark"):

Mark	Serial Number	Application Date
BEAR FOR ONE ONE	85188706	December 1, 2010

Buyer desires to acquire the Seller Mark, and all other trademarks, service marks, logos, and commercial symbols of any kind and nature used or intended to be used by Seller to identify and distinguish Seller's BEAR FOR ONE ONE business, together with the portion of the Seller's business to which the Seller Mark pertains (collectively, the "Seller's IP Rights") and the goodwill symbolized by Seller's IP Rights and all rights therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller does hereby sell, assign and transfer to Buyer all right, title and interest in and to Seller's IP Rights, together with the goodwill symbolized by Seller's IP Rights, the right to register the trademarks thereon and the right to secure any renewals, reissues and extensions of any such trademarks throughout the world, the right to recover for the past infringement of Seller's IP Rights by any party or parties, the right to sue in Buyer's name and collect damages for any infringement of Seller's IP Rights, and including all right, title, interest, and ownership, if any, of Seller any and all other intellectual property rights relating to Seller's IP Rights.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this Assignment, declares: that he or she is authorized to execute this Assignment on behalf of the Seller; that Seller is the owner of the Seller Mark as recited above; and that the information set forth in this Assignment is true.

Seller agrees and acknowledges that this Assignment will be recorded with the United States Patent and Trademark Office and that its contents will be publicly available.

Seller is signing this Assignment on the date written in the Introduction above.

SELLER


MARIE LAURE LECLERCQ