

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	11/29/2002		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marketing Solutions, Inc.		09/14/2011	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	TeleSight, Inc.		
Street Address:	820 North Franklin Street Suite 500		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60610		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1860512	TELESIGHT	
CORRESPONDENCE DATA			
Fax Number:	(847)441-0911		
Email:	pto@nealmcdevitt.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Kevin J. McDevitt		
Address Line 1:	1776 Ash Street		
Address Line 4:	Northfield, ILLINOIS 60093		
ATTORNEY DOCKET NUMBER:	43959.011		
NAME OF SUBMITTER:	Kevin J. McDevitt		
Signature:	/Kevin J. McDevitt/		
Date:	09/15/2011		
Total Attachments: 1 source=TM Assignment#page1.tif			

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TRADEMARK  
REEL: 004623 FRAME: 0415

# TRADEMARK ASSIGNMENT

WHEREAS, Assignor, Marketing Solutions, Inc., an Illinois corporation, with its principal place of business at 820 North Franklin Street, Suite 500, Chicago, Illinois 60610 ("Assignor"), is the owner of the trademark TELESIGHT as used in connection with "conducting follow up customer research services, namely, market and business research" (the "Mark"); and

WHEREAS, Assignor owns a Federal Registration for the Mark on the Principal Register of the United States Patent and Trademark Office, U.S. Registration No. 1,860,512; and

WHEREAS, TeleSight, Inc., an Illinois corporation, with its principal place of business at 820 North Franklin Street, Suite 500, Chicago, Illinois 60610 ("Assignee"), desires to acquire the Mark and the above-referenced registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and Registration Nos. 1,860,512, *nunc pro tunc*, now for then, effective as of November 29, 2002.

**MARKETING SOLUTIONS, INC.**

By: 

Name: Ann Knowles

Title: President

Dated: September 14, 2011

SUBSCRIBED and SWORN to  
Before me this 14th of September, 2011.

OFFICIAL SEAL

VA TRICE MOORE

NOTARY PUBLIC - STATE OF ILLINOIS  
MY COMMISSION EXPIRES FEB. 08, 2015

  
Notary Public

My Commission Expires: 2/8/15  
**RECORDED: 09/15/2011**

**TRADEMARK**  
**REEL: 004623 FRAME: 0416**