

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IPC PRINT SERVICES, INC.		12/13/2010	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	IPC ACQUISITION CORP.		
Street Address:	306 NORTH KANSAS AVENUE		
City:	MARCELINE		
State/Country:	MISSOURI		
Postal Code:	64658		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3533453	IPC PRINT SERVICES	
CORRESPONDENCE DATA			
Fax Number:	(816)412-1263		
Phone:	8168428600		
Email:	CMAUST@STINSON.COM		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	STINSON MORRISON HECKER LLP		
Address Line 1:	1201 WALNUT STREET, SUITE 2900		
Address Line 2:	STINSON TRADEMARK ADMINISTRATOR		
Address Line 4:	KANSAS CITY, MISSOURI 64106-2150		
ATTORNEY DOCKET NUMBER:	084861-0043		
NAME OF SUBMITTER:	CYNTHIA MAUST		
Signature:	/CYNTHIA MAUST/		

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TRADEMARK
 REEL: 004623 FRAME: 0663

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Date:

09/15/2011

Total Attachments: 2

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ASSIGNMENT

WHEREAS, IPC PRINT SERVICES, INC., a Michigan corporation, located at 2179-80 Maiden Lane, St. Joseph, Michigan 49085 (hereinafter "Assignor"), is the owner of all right, title and interest in and to the following mark, and the application and/or registration thereof (hereinafter the "Mark"):

IPC PRINT SERVICES (stylized and/or with design)
U.S. Application No. 77/367,806; Registration No. 3,533,453

WHEREAS, IPC ACQUISITION CORP., a Missouri corporation, located at 306 North Kansas Avenue, Marceline, Missouri 64658 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Mark and the goodwill of the business symbolized thereby.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the Mark, together with the application and/or registration thereof and the goodwill of the business symbolized by the Mark, including all common law rights thereto, and all claims for damages by reason of past infringement of the Mark, with the right to sue and collect therefor.

The provisions of this Assignment are subject to, in all respects, the terms and conditions of the Asset Sale and Purchase Agreement, dated December 13, 2010, by and among Assignor, The Journal Company, Journal Communications, Inc., Assignee, and Walsworth Publishing Company, Inc., and all of the representations, warranties, covenants and agreements contained therein.

This Assignment is dated this 13th day of December, 2010.

IPC PRINT SERVICES, INC.

By: 

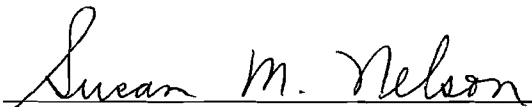
Printed name: Steven J. Smith

Title: Chairman of the Board

ACKNOWLEDGEMENT

State of Wisconsin)
) ss.
County of Milwaukee)

Subscribed and sworn to before me this 13th day of December, 2010.


Notary Public

Typed Name: Susan M. Nelson

My Commission Expires:

March 31, 2013

