

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PROVO CRAFT & NOVELTY, INC.		09/15/2011	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, as Administrative Agent		
Street Address:	ONE MADISON AVENUE		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	BANK: SWITZERLAND		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3881505	CRICUT CAKE	
Registration Number:	3945926	CRICUT IMAGINE	
Registration Number:	3868727	YUDU	
Registration Number:	3868720	YUDU	
Serial Number:	85297821	CRICUT CRAFT ROOM	
Serial Number:	85164110	CRICUT MAGAZINE	
Serial Number:	85229541	C	
Serial Number:	85229543		
Serial Number:	77982329	P C	
CORRESPONDENCE DATA			
Fax Number:	(866)826-5420		
Phone:	301-638-0511		
Email:	ipresearchplus@comcast.net		
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.			

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900202216

TRADEMARK
 REEL: 004623 FRAME: 0739

Correspondent Name: IP Research Plus, Inc.
Address Line 1: 21 Tadcaster Circle
Address Line 2: attn: Penelope J.A. Agodoa
Address Line 4: Waldorf, MARYLAND 20602

ATTORNEY DOCKET NUMBER: 37350

NAME OF SUBMITTER: Penelope J.A. Agodoa

Signature: /pja/

Date: 09/15/2011

Total Attachments: 5
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**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

PROVO CRAFT & NOVELTY, INC.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation- State: UTAH
☐ Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) SEPTEMBER 15, 2011

- ☐ Assignment ☐ Merger
☒ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes
☒ No

Name: CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, as Administrative Agent

Internal

Address: _____

Street Address: ONE MADISON AVENUE

City: NEW YORK

State: NY

Country: USA Zip: 10010

- ☐ Association Citizenship _____
☐ General Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☐ Corporation Citizenship _____
☒ Other BANK Citizenship SWITZERLAND

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
PLEASE SEE ATTACHED SCHEDULE

B. Trademark Registration No.(s)
PLEASE SEE ATTACHED SCHEDULE

Additional sheet(s) attached? ☒ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: IP Research Plus

Internal Address: _____

Attn: Penelope J.A. Agodoa

Street Address: _____

21 Tadcaster Circle

City: Waldorf

State: MD Zip: 20602

Phone Number: 301-638-0511

Fax Number: 866-826-5420

Email Address: orders@ipresearchplus.com

6. Total number of applications and registrations involved:

9

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

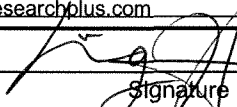
- ☐ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☐ Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature:



DongHwa Kim

Name of Person Signing

SEPTEMBER 15, 2011

Date

Total number of pages including cover sheet, attachments, and document:

5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK
REEL: 004623 FRAME: 0741**

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Collateral Agreement dated as of March 22, 2010 (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement") among the Grantor (as defined below), the other grantors party thereto and the Administrative Agent for the Secured Parties, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the Trademarks, including the United States Trademarks on Schedule 1 hereto (the "Trademark Collateral") to the Administrative Agent for the ratable benefit of the Secured Parties. Terms used herein but not otherwise defined herein shall have the meaning ascribed to them in the Agreement.

The Grantors and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the grant of a security interest in the Trademark Collateral (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

This Notice of Grant of Security Interest in Trademarks has been entered into in conjunction with the provisions of the Agreement. The Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Administrative Agent with respect to the Collateral are more fully set forth in the Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

[Signature page follows]

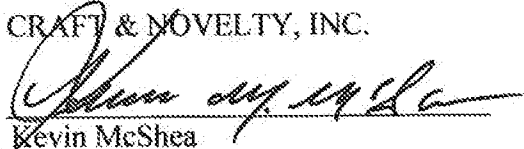
GRANTOR:

10876 South River Front Parkway
Suite 600
South Jordan, UT 84095

Very truly yours,

PROVO CRAFT & NOVELTY, INC.

By:

Name:  Kevin McShea

Title: Interim CEO

Provo Craft & Novelty, Inc.
Trademarks

TRADEMARK
REEL: 004623 FRAME: 0743

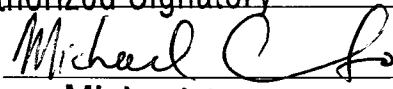
ADMINISTRATIVE AGENT:

One Madison Avenue
New York, New York 10010
Attention: Agency Group

Acknowledged and accepted:

CREDIT SUISSE AG, CAYMAN ISLANDS
BRANCH,

By: 
Name: Didier Siffer
Title: Authorized Signatory

By: 
Name: Michael A. Criscito
Title: Authorized Signatory

Provo Craft & Novelty, Inc.
Trademarks

[[3304180]]

TRADEMARK
REEL: 004623 FRAME: 0744

Schedule 1

TRADEMARKS

Mark	Country	Status	Application#	Registration#	Registration Date
Mark	Country	Status	Application #	Registration #	Registration Date
CRICUT CAKE	UNITED STATES	REGISTERED	77/915,458	3,881,505	11/23/2010
CRICUT CRAFT ROOM	UNITED STATES	PENDING	85/297,821		
CRICUT IMAGINE	UNITED STATES	REGISTERED	77/963,240	3,945,926	4/12/2011
CRICUT MAGAZINE	UNITED STATES	PENDING	85/164,110		
DESIGN (Cricut C)	UNITED STATES	PENDING	85/229,541		
DESIGN (Cricut Circle)	UNITED STATES	PENDING	85/229,543		
PC DESIGN (Power) - child of 117804	UNITED STATES	ALLOWED	77/982,329		
YUDU & Design (Horizontal) (Child of 124851)	UNITED STATES	REGISTERED	77/980,328	3,868,727	10/26/2010
YUDU & Design (Vertical) (child of 124852)	UNITED STATES	REGISTERED	77/980,265	3,868,720	10/26/2010

Provo Craft & Novelty, Inc.
Trademarks

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