

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Danish Crown AmbA		08/30/2011	CORPORATION: DENMARK
RECEIVING PARTY DATA			
Name:	Danish Crown A/S		
Street Address:	Marsvej 43		
City:	8960 Randers SO		
State/Country:	DENMARK		
Entity Type:	CORPORATION: DENMARK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1564851	DANISH VIKING FOOD	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	LAWRENCE E. APOLZON		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	OJS 8804779		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

CH \$40.00 1564851

900202224

**TRADEMARK
 REEL: 004623 FRAME: 0784**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Lawrence E. Apolzon

Signature:

/anca nicolescu/

Date:

09/15/2011

Total Attachments: 1

source=Signed assignment to Danish Crown A-S (F0878446)#page1.tif

ASSIGNMENT

WHEREAS, **Danish Crown AmbA**, a company organized and existing under the laws of Denmark, with an office at Marsvej 43, 8960 Randers SØ, Denmark (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademark registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Number</u>
Danish Viking Food	1564851

AND WHEREAS, **Danish Crown A/S**, a company organized and existing under the laws of Denmark with an office at Marsvej 43, 8960 Randers SØ, Denmark (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof.

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark, trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 30 August 2011

Danish Crown AmbA



(By) Preben Sunde Henrik Linneberg
(Title) CFO Finance Director

TRADEMARK