TIS/MADRID ASSIGNMENT

Electronic Version v1.0 Stylesheet Version v1.0

SUBMISSION TYPE: NEW ASSIGNMENT APPLICATION NUMBER 79005901

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Execution Date
M&G CHENGUANG HOLDING GROUP CO., LTD.	07/22/2011

RECEIVING PARTY DATA

Name:	SHANGHAI M&G STATIONERY MANUFACTURING INC.
	Building 3, No. 3469 Jinqian Road, Quingcun Town, Fengxian District Shanghai
Country:	CN
Entity Type:	Corporation
Entity Country:	China

CORRESPONDENCE DATA

Correspondent Name: SHANGHAI M&G

STATIONERY MANUFACTURING INC.

Address: Building 3, No. 3469 Jinqian Road,

Quingcun Town, Fengxian District Shanghai

Country: CN

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RECORDED: 09/16/2011