Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------------------------------------|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------|----------|----------------|-----------------------|
| Transprint USA, Inc. | | 08/04/2011 | CORPORATION: VIRGINIA |

RECEIVING PARTY DATA

| Name: | Meserole, LLC | |
|-----------------|-------------------------------------|--|
| Street Address: | 152 West 57th Street, 4th Floor | |
| City: | New York | |
| State/Country: | NEW YORK | |
| Postal Code: | 10019 | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2069949 | TRANSWIDE |

CORRESPONDENCE DATA

 Fax Number:
 (302)636-5454

 Phone:
 800-927-9801 x2348

 Email:
 jpaterso@cscinfo.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: Corporation Service Company
Address Line 1: 1090 Vermont Avenue NW, Suite 430

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

| ATTORNEY DOCKET NUMBER: | 912644 |
|-------------------------|---------------|
| NAME OF SUBMITTER: | Jean Paterson |
| Signature: | /jep/ |
| Date: | 09/16/2011 |

Total Attachments: 3

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> TRADEMARK REEL: 004624 FRAME: 0249

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| RECORDATION FORM COVER SHEET TRADEMARKS ONLY | | | | |
|---------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|
| To the Director of the U. S. Patent and Trademark Office: Pleas | se record the attached documents or the new address(es) below. | | | |
| 1. Name of conveying party(ies): | 2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached? | | | |
| Transprint USA, inc. | Name: MESEROLE, LLC | | | |
| Individual(s) | General Partnership Citizenship Limited Partnership Citizenship Corporation Citizenship Cother LLC Citizenship Delaware If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) | | | |
| Serial No. 75-146022 | 2,069,949 | | | |
| C. Identification or Description of Trademark(s) (and Filing TRANSWIDE | Additional sheet(s) attached? Yes X No Date if Application or Registration Number is unknown): | | | |
| 5. Name & address of party to whom correspondence concerning document should be mailed: Name: Robert L. Bourguignon. Esq. | 6. Total number of applications and registrations involved: | | | |
| Internal Address: | 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ | | | |
| Street Address: Troutman Sanders LLP 405 Lexington Avenue | Authorized to be charged to deposit account Enclosed | | | |
| City: New York | 8. Payment Information: | | | |
| State: New York Zip: 10174 | | | | |
| Phone Number: (212)704-6310 | Deposit Account Number | | | |
| Fax Number: (212)704-8325 Email Address: Robert.Bourguignon@troutmansanders.com | Authorized User Name | | | |
| 21.10 | September 7, 2011 | | | |
| Signature: Signature | Date | | | |
| Robert L. Bourguignon Name of Person Signing | Total number of pages including cover sheet, attachments, and document: | | | |

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

COLLATERAL ASSIGNMENT OF TRADEMARKS

THIS COLLATERAL ASSIGNMENT OF TRADEMARKS, dated as of the 4th day of June, 2011, is executed by Transprint USA, Inc., a Virginia corporation ("Assignor"), to and in favor of Meserole, LLC, a Delaware limited liability company ("Assignee").

> WHEREAS, Assignee is the holder of a security interest in and to all trademarks, trademark registrations and trademark applications of Assignor; and

> WHEREAS, Assignor desires to reaffirm and record in the United States Patent and Trademark Office Assignee's security interest in and to all of Assignor's right, title and interest in and to all of Assignor's registered trademarks.

> NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby grants to Assignee, its successors and assigns, a continuing security interest in the entire right, title and interest of Assignor in and to the trademarks and the registrations thereof and applications therefor listed in Schedule A hereto (collectively, the "Trademarks"), including without limitation all products and proceeds of the Trademarks, together with the goodwill of the business symbolized by the Trademarks, subject to the terms of the Security Agreement of even date herewith between Assignor and Assignee.

> > TRANSPRINT USA, INC., a Virginia corporation

Name: Larry Levy

Title: Chief Executive Officer

Attest:

Name: Jeff Boshears

Chief Financial Officer Title:

RECORDED: 09/16/2011

TRADEMARK REEL: 004624 FRAME: 0251