

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Colorep, Inc.		08/04/2011	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Meserole, LLC
Street Address:	152 West 57th Street, 4th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	78958016	P3RFORMANCE
Serial Number:	78958022	NO RULES WASH
Serial Number:	77080404	AIRDYE
Serial Number:	78958021	COLOREP
Serial Number:	78958019	P
Serial Number:	77357434	FABRICEUTICALS

CORRESPONDENCE DATA

Fax Number: (302)636-5454
 Phone: 800-927-9801 x2348
 Email: jpaterso@cscinfo.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Correspondent Name: Corporation Service Company
 Address Line 1: 1090 Vermont Avenue NW, Suite 430
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	912644
NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/
Date:	09/16/2011
Total Attachments: 4 source=9-15-11 Colorep-TM#page1.tif source=9-15-11 Colorep-TM#page2.tif source=9-15-11 Colorep-TM#page3.tif source=9-15-11 Colorep-TM#page4.tif	

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Colorep, Inc.

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: California
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: MESEROLE, LLC

Internal

Address: _____

Street Address: 152 West 57th Street, 4th Floor

City: New York

State: NY

Country: USA Zip: 10019

- Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____

Other LLC Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) August 4, 2011

- Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

Serial Nos. 78-958016; 78-958022; 77-080404; 78-958021; 78-958019; and 77-357434

B. Trademark Registration No.(s)

3,440,791; 3,902,185; 3,451,539; 3,275,191; 3,440,792; and unknown

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

P3RFORMANCE; NO RULES WASH; AIRDYE; COLOREP; P (and design); and FABRICEUTICALS (Filed December 20, 2007)

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Robert L. Bourguignon, Esq.

Internal Address: _____

Street Address: Troutman Sanders LLP
405 Lexington Avenue

City: New York

State: New York Zip: 10174

Phone Number: (212)704-6310

Fax Number: (212)704-8325

Email Address: Robert.Bourguignon@troutmansanders.com

6. Total number of applications and registrations involved:

6

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:


 Signature

September 7, 2011

Date

Robert L. Bourguignon
 Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

COLLATERAL ASSIGNMENT OF TRADEMARKS

JD *August* THIS COLLATERAL ASSIGNMENT OF TRADEMARKS, dated as of the 4th day of ~~June~~ 2011, is executed by Colorep, Inc., a California corporation ("Assignor"), to and in favor of Meserole, LLC, a Delaware limited liability company ("Assignee").


WHEREAS, Assignee is the holder of a security interest in and to all trademarks, trademark registrations and trademark applications of Assignor; and

WHEREAS, Assignor desires to reaffirm and record in the United States Patent and Trademark Office Assignee's security interest in and to all of Assignor's right, title and interest in and to all of Assignor's registered trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby grants to Assignee, its successors and assigns, a continuing security interest in the entire right, title and interest of Assignor in and to the trademarks and the registrations thereof and applications therefor listed in Schedule A hereto (collectively, the "Trademarks"), including without limitation all products and proceeds of the Trademarks, together with the goodwill of the business symbolized by the Trademarks, subject to the terms of the Security Agreement of even date herewith between Assignor and Assignee.

COLOREP, INC., a California corporation

By: _____


Name: Larry Levy

Title: Chief Executive Officer

Attest: _____


Name: Jeff Boshears

Title: Chief Financial Officer

SCHEDULE A
Trademarks
(page 1 of 2)

Matter ID No. Country	MARK	Serial Number	Int'l Class of Goods/Services and Description of Goods and Services	-Date of First Use -Date of First Use in Interstate Commerce -Filing Date
00010US United States	PERFORMANCE	78958016	Int'l class 25 for clothing, namely performance apparel for men and women, boys and girls, including shirts, tops, outerwear, pants, shorts, bathing suits, dresses, suits, underwear, hats, scarves, and accessories. Int'l class 27 for carpet and rugs; Int'l class 40 for services relating to printing and dyeing fabric, textile, clothing and fiber.	11-May-06 1-Aug-06 Filed: Aug 22, 2006 Registered June 3, 2008 as 3440791
00019US United States	NO RULES WASH	78958022	Int'l class 24 for textile; Int'l class 27 for carpet and rugs; Int'l class 40 for services relating to printing and dyeing fabric, textile, clothing and fiber.	15-Jul-06 1-Aug-06 Filed: Aug 22, 2006 Registered January 4, 2011, Reg. 3902185
00019R Int'l Reg	NO RULES WASH	928749	Filed in EU and Turkey Int'l class 25 for clothing, namely performance apparel for men and women, boys and girls, including shirts, tops, outerwear, pants, shorts, bathing suits, dresses, suits, underwear, hats, scarves, and accessories. Int'l class 24 for textile; Int'l class 27 for carpet and rugs; Int'l class 40 for services relating to printing and dyeing fabric, textile, clothing and fiber.	Filed: Feb 21, 2007 Issued: 6/16/07
0020CA Canada	AIRDYE	1384507	Int'l class 25 for clothing, namely performance apparel for men and women, boys and girls, including shirts, tops, outerwear, pants, shorts, bathing suits, dresses, suits, underwear, hats, scarves, and accessories. Int'l class 24 for textile fabrics, namely for the manufacture of clothing, banners, general home furnishings, namely curtains and towels; Int'l class 27 for carpet and rugs; Int'l class 40 for services relating to printing and dyeing fabric, textile, clothing and fiber.	Filing Date: Feb 22, 2008 Registered: February 17, 2011 Reg. No. TMA790975
0020CH Switzerland	AIRDYE	57072008	Int'l class 25 for clothing, namely performance apparel for men and women, boys and girls, namely, shirts, tops, outerwear, pants, shorts, bathing suits, dresses, suits, underwear, hats, scarves, and accessories. Int'l class 24 for textile fabrics, namely for the manufacture of clothing, banners, general home furnishings, namely curtains and towels; Int'l class 27 for carpet and rugs; Int'l class 40 for services relating to printing and dyeing fabric, textile, clothing and fiber.	Filed January 18, 2008, Registered: June 3, 2008, Reg. No. 571749
0020CN1 China	AIRDYE	6524603	Int'l class 24 for textile fabrics, namely for the manufacture of clothing, banners, general home furnishings, namely curtains and towels	Filing Date: Jan. 22, 2008 Registered 0/14/2010, Reg. 6524603
0020CN2 China	AIRDYE	6528276	Int'l class 25 for clothing, namely performance apparel for men and women, boys and girls, including shirts, tops, outerwear, pants, shorts, bathing suits, dresses, suits, underwear, hats, scarves, and accessories.	Filing Date: Jan. 22, 2008
0020CN3 China	AIRDYE	6524602	Int'l class 27 for carpet and rugs	Filing Date: Jan. 22, 2008
0020CN4 China	AIRDYE	6524601	Int'l class 40 for services relating to printing and dyeing fabric, textile, clothing and fiber.	Filing Date: Jan. 22, 2008 Registered 3/26/2010, Reg. No. 6524601
0020HN Honduras	AIRDYE	7058/2008	Int'l class 24 for textile fabrics, namely for the manufacture of clothing, banners, general home furnishings, namely curtains and towels	Filing Date: Feb. 25, 2008 Reg. Date: March 18, 2009
0020HR2 Honduras	AIRDYE	7050/2008	Int'l class 25 for clothing, namely performance apparel for men and women, boys and girls, including shirts, tops, outerwear, pants, shorts, bathing suits, dresses, suits, underwear, hats, scarves, and accessories.	Filing Date: Feb. 25, 2008 Reg. Date: March 18, 2009
0020HR3 Honduras	AIRDYE	7058/2008	Int'l class 27 for carpet and rugs;	Filing Date: Feb. 25, 2008 Reg. Date: March 18, 2009
0020HR4 Honduras	AIRDYE	7057/2008	Int'l class 40 for services relating to printing and dyeing fabric, textile, clothing and fiber.	Filing Date: Feb. 25, 2008 Reg. Date: March 16, 2009
0020ID Indonesia	AIRDYE	DOCKOO.200 6.004811	Int'l class 25 for clothing, namely performance apparel for men and women, boys and girls, including shirts, tops, outerwear, pants, shorts, bathing suits, dresses, suits, underwear, hats, scarves, and accessories. Int'l class 24 for textile fabrics, namely for the manufacture of clothing, banners, general home furnishings, namely curtains and towels Int'l class 27 for carpet and rugs;	Filing Date: Feb. 11, 2008 Reg. Date: September 7, 2009, Reg. No. IDN000217380
0020ID2 Indonesia	AIRDYE	DOCKOO.200 6.004809	Int'l class 40 for services relating to printing and dyeing fabric, textile, clothing and fiber.	Filing Date: Feb. 11, 2008 Reg. Date: September 7, 2009, Reg. No. IDN000217359
0020IN1 India	AIRDYE	1651618	Int'l class 24 for textile fabrics, namely for the manufacture of clothing, banners, general home furnishings, namely curtains and towels	Filed February 8, 2008 Reg. No. 1651618
0020IN2 India	AIRDYE	1651619	Int'l class 25 for clothing in the nature of performance apparel for men and women, boys and girls, namely shirts, tops, outerwear, namely, pants, shorts, bathing suits, dresses, suits, underwear, and accessories namely hats, and scarves	Filed February 8, 2008 Reg. No. 1651619
0020IN3 India	AIRDYE	1651624	Int'l class 27 for carpet and rugs	Filed February 8, 2008

SCHEDULE A
Trademarks
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Matter ID No. Country	MARK	Serial Number	Int'l Class of Goods/Services and Description of Goods and Services	-Date of First Use -Date of First Use in Interstate commerce -Filing Date
0020R4 India	AIRDYE	1851623	Int'l class 40 for services relating to printing and dyeing fabric, textile, clothing and fiber	Filed February 8, 2006
0020MX1 Mexico	AIRDYE	908396	Int'l class 24 for textile fabrics, namely for the manufacture of clothing, banners, general home furnishings, namely curtains and towels	Filed February 21, 2008, issued, Reg. No. 1038521
0020MX2 Mexico	AIRDYE	908397	Int'l class 25 for clothing, namely performance apparel for men and women, boys and girls, including shirts, tops, outerwear, pants, shorts, bathing suits, dresses, suits, underwear, hats, scarves, and accessories.	Filed February 21, 2008, issued, Reg. No. 1038522
0020MX3 Mexico	AIRDYE	908398	Int'l class 27 for carpet and rugs	Filed February 21, 2008, issued, Reg. No. 1049443
0020MX4 Mexico	AIRDYE	908399	Int'l class 40 for services relating to printing and dyeing fabric, textile, clothing and fiber	Filed February 21, 2006
0020R Int'l Reg.	AIRDYE	926260	Filed in EU and Turkey Int'l class 25 for clothing, namely performance apparel for men and women, boys and girls, including shirts, tops, outerwear, pants, shorts, bathing suits, dresses, suits, underwear, hats, scarves, and accessories. Int'l class 24 for textile; Int'l class 27 for carpet and rugs; Int'l class 40 for services relating to printing and dyeing fabric, textile, clothing and fiber.	Filed: Feb 21, 2007 Issued as 926260
0020US United States	AIRDYE	77080404	Int'l class 25 for clothing, namely performance apparel for men and women, boys and girls, including shirts, tops, outerwear, pants, shorts, bathing suits, dresses, suits, underwear, hats, scarves, and accessories. Int'l class 24 for textile fabrics, namely for the manufacture of clothing, banners, general home furnishings, namely curtains and towels etc; Int'l class 27 for carpet and rugs; Int'l class 40 for services relating to printing and dyeing fabric, textile, clothing and fiber.	1-Aug-06 8-Aug-06 Filed: Jan 10, 2007 Registered June 17, 2008 Reg. No. 3451639
0022US United States	COLOREP	78068021	Int'l class 40 for services relating to printing and dyeing fabric, textile, clothing and fiber.	1-Jun-88 20-Jan-99 Filed: Aug 22, 2005 Issued as 3275191
0023US United States	P3 (Logo)	780958019	Int'l class 25 for clothing, namely performance apparel for men and women, boys and girls, including shirts, tops, outerwear, pants, shorts, bathing suits, dresses, suits, underwear, hats, scarves, and accessories. Int'l class 27 for carpet and rugs; Int'l class 40 for services relating to printing and dyeing fabric, textile, clothing and fiber.	30-May-06 Filed: Aug 22, 2006 Registered June 3, 2008 as 3440792
0029CN1 China	ECOBANNER	6433150	Int'l class 22 for synthetic fiber banners, namely vinyl banners.	Filed: December 12, 2007 Reg. Date: 5/21/2010, Reg. No. 6433150
0029CN2 China	ECOBANNER	6433149	Int'l class 40 for printing and dyeing of banners, namely printing and dyeing recycled and synthetic banners.	Filed: December 12, 2007, Registration Issued on May 14, 2010, Reg. No. 6433149
0029IN1 India	ECOBANNER	1651617	Int'l class 22 for synthetic fiber banners, namely vinyl banners.	Filed: February 8, 2006
0029MX1 Mexico	ECOBANNER	908400	Int'l class 22 for synthetic fiber banners, namely vinyl banners.	Filed: January 21, 2008 Registered: July 28, 2008, Reg. No. 1090630
0029MX2 Mexico	ECOBANNER	908401	Int'l class 40 for printing and dyeing of banners, namely printing and dyeing recycled and synthetic banners.	Filed: January 21, 2008 Registered: May 23, 2008, Reg. No. 1040604
0030US United States	FABROBUTICALS	77067434	Int'l class 24 for textile fabrics containing medicinal properties for user	Filed: December 20, 2007
0030EP Europe	FABROBUTICALS	6656703	Int'l class 24 for textile fabrics containing medicinal properties for user	Filed: January 24, 2008 Issued: February 2, 2009