

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LPS IP Holding Company, LLC		08/31/2011	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Real Estate Digital, LLC		
<b>Street Address:</b>	5 Peters Canyon Road, Suite 300		
<b>City:</b>	Irvine		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92606		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85092887	REAL ESTATE & LIVING MEDIA NETWORK	
<b>Serial Number:</b>	85268994	RE DATAVAULT	
<b>Registration Number:</b>	3175633	AGENT DASHBOARD	
<b>Registration Number:</b>	3228452	ELEADZ	
<b>Registration Number:</b>	3141237	GO APPLY LEADS	
<b>Registration Number:</b>	3139118	GO APPLY.COM	
<b>Registration Number:</b>	3040193	GOAPPLY.COM	
<b>Registration Number:</b>	3131436	NEIGHBORHOODHOMESALES	
<b>Registration Number:</b>	3209993	RDESK	
<b>Registration Number:</b>	3859179	REAL ESTATE AND LIVING MEDIA NETWORK	
<b>Registration Number:</b>	2798874	TRANSACTIONPOINT	
<b>Registration Number:</b>	2838062	VALUEYOURHOME	
<b>CORRESPONDENCE DATA</b>			

OP \$315.00 85092887

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*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Fernando Velez, Jr., Esq.  
Address Line 1: 1421 State Street, Suite B  
Address Line 4: Santa Barbara, CALIFORNIA 93101

ATTORNEY DOCKET NUMBER:	REAL ESTATE DIGITAL
NAME OF SUBMITTER:	Fernando Velez
Signature:	/Fernando Velez/
Date:	09/16/2011

**Total Attachments: 2**

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## TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** ("Assignment"), dated as of August 31, 2011, is made and given by LPS IP Holding Company, LLC, a Delaware limited liability company (the "IP Holdco"), to and in favor of Real Estate Digital, LLC, a Delaware limited liability company (the "Buyer").

### PREAMBLE

This Agreement is being executed and delivered in connection with that certain Asset Purchase Agreement, dated August 31, 2011, by and between Buyer and LPS Real Estate Group, Inc., an Affiliate of IP Holdco (the "Purchase Agreement"). Capitalized terms used, and not otherwise defined, in this Agreement shall have the meanings given to them in the Purchase Agreement.

IP Holdco is the registrant or applicant of the following trademarks in the United States:

- AGENT DASHBOARD, Registration No. 3175633;
- ELEADZ, Registration No. 3228452;
- GO APPLY LEADS and Design, Registration No. 3141237;
- GO APPLY.COM and Design, Registration No. 3139118;
- GOAPPLY.COM, Registration No. 3040193;
- NEIGHBORHOODHOMESALES, Registration No. 3131436;
- RDESK, Registration No. 3209993;
- REAL ESTATE & LIVING MEDIA NETWORK, Registration No. 4011295;
- REAL ESTATE AND LIVING MEDIA NETWORK, Registration No. 3859179;
- RE DATAVAULT and Design, Application No. 85268994;
- TRANSACTIONPOINT, Registration No. 2798874; and
- VALUEYOURHOME, Registration No. 2838062.

In connection with the transactions contemplated by the Purchase Agreement, IP Holdco desires to sell to Buyer, and Buyer desires to acquire from IP Holdco, any and all of IP Holdco's right, title and interest in and to each of the above-identified trademarks (collectively, the "Marks") and the registrations (collectively, the "Registrations") or applications (collectively, the "Applications") therefor, along with the goodwill associated with the Marks, Registrations and Applications.

## AGREEMENT

**NOW, THEREFORE,** in consideration of the mutual agreements, covenants, representations and warranties contained in this Agreement and the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. IP Holdco hereby assigns, sells and sets over to Buyer all right, title and interest in and to the Marks and the Registrations and Applications therefor, together with the goodwill associated with the Marks, Registrations and Applications.

2. IP Holdco covenants and agrees that it will, at any time, on reasonable request, execute and deliver any and all papers that may be reasonably necessary to perfect the title to the aforementioned assets and rights assigned by this Assignment.

IN WITNESS WHEREOF, IP Holdco has executed this Assignment as of the day and year first above written.

LPS IP HOLDING COMPANY, LLC

By: \_\_\_\_\_

  
Daniel T. Scheuble  
President