

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ADRL, Inc.		09/13/2011	CORPORATION: NEW JERSEY
ArchBrook Laguna LLC		09/13/2011	LIMITED LIABILITY COMPANY: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SED Lehrhoff, Inc.		
<b>Street Address:</b>	3505 Newpoint Place		
<b>Internal Address:</b>	#450		
<b>City:</b>	Lawrenceville		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30043		
<b>Entity Type:</b>	CORPORATION: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3617513	STERLING HOME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(585)263-1600		
<b>Phone:</b>	585-263-1000		
<b>Email:</b>	nytm@nixonpeabody.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Daniel Dovi		
<b>Address Line 1:</b>	1300 Clinton Square		
<b>Address Line 4:</b>	Rochester, NEW YORK 14604		
<b>ATTORNEY DOCKET NUMBER:</b>	062327/000002		
<b>NAME OF SUBMITTER:</b>	Daniel Dovi		

CH \$40.00 3617513

900202283

**TRADEMARK**  
 REEL: 004624 FRAME: 0695

Signature:	/Daniel Dovi/
Date:	09/16/2011
Total Attachments: 6 source=Trademark_Assignment_2#page1.tif source=Trademark_Assignment_2#page2.tif source=Trademark_Assignment_2#page3.tif source=Trademark_Assignment_2#page4.tif source=Trademark_Assignment_2#page5.tif source=Trademark_Assignment_2#page6.tif	

**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT (the "Assignment") dated as of September 13, 2011 (the "Effective Date"), is by and between ADRL, Inc., a New Jersey corporation, ArchBrook Laguna LLC, a Nevada limited liability company, (each an "Assignor" and collectively "Assignors"), in favor of SED Lehrhoff, INC., a New Jersey corporation (the "Assignee").

Assignors have agreed to assign, sell, transfer, set over, and deliver unto Assignee, among other items, certain Intellectual Property, including trademarks, service marks, trade logos, and other marks and trade or business names relating to the ownership, use, operation, and management of such Intellectual Property;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Each Assignor hereby assigns, transfers, and conveys to Assignee all of its right, title, and interest in and to the trademark listed on Schedule A hereto, together with the goodwill of the business connected with the use thereof and symbolized thereby, the registration thereto and rights of renewal and extension thereto, all common-law rights related thereto, and all causes of action and rights of recovery for infringements, dilutions, or violations of the foregoing prior to the Effective Date (the "Trademark").
2. Each party acknowledges that this Assignment is a legal, valid, and binding obligation of the warranting party and it has full power and authority to enter into and perform its obligations under this Assignment in accordance with its terms.
3. The right, title, and interest in and to the Trademark is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by either or both Assignors had this assignment not been made.
4. Each Assignor will, without additional consideration, take such further actions and execute promptly such further documents as are necessary to effect and record the assignment herein, including any actions or documents that may be necessary to protect, secure, and vest good and marketable title to the Trademark in Assignee.
5. Neither Assignor represents or warrants that it owns any right, title, or interest in or to the Trademark, and each Assignor hereby disclaims any express or implied warranty of ownership in, or title to, the Trademark. Each Assignor hereby warrants to Assignee that, to the extent that it owns any right, title or interest in or to the Trademark, it hereby transfers to Assignee all such right, title and interest.
6. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which shall, taken together, be considered one and the same agreement.

7. This Assignment shall be governed by and construed in accordance with the laws of the State of New York.

*[Signature Page to Follow]*

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be duly executed and delivered as of the date first written above.

**ASSIGNORS:**

ADRL, Inc.

By:



Name: DANIEL LEHRHOFF

Title: PRESIDENT

ARCHBROOK LAGUNA LLC

By:

Name:

Title:

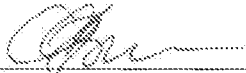
IN WITNESS WHEREOF, the undersigned have caused this Assignment to be duly executed and delivered as of the date first written above.

ASSIGNORS:

ADRL, Inc.

By: \_\_\_\_\_  
Name:  
Title:

ARCHBROOK LAGUNA LLC

By:  \_\_\_\_\_  
Name: *Daniel J. Berenman*  
Title: *Interim CFO*

*[Signature Page to STERLING HOME Trademark Assignment]*

**ASSIGNEE:**

SED LEHRHOFF, INC.

By: \_\_\_\_\_

Name:

Title:

A handwritten signature in black ink, consisting of several overlapping loops and a long horizontal stroke, is written over the signature line and extends into the 'Name:' and 'Title:' fields.

**SCHEDULE A**

<b>Registrant</b>	<b>Mark</b>	<b>Registration Number</b>
ADRL, Inc.	Sterling Home	3,617,513