

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prolifiq Software, Inc.		09/16/2011	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Silicon Valley bank		
Street Address:	3003 Tasman Drive		
City:	Santa Clara		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3739712	P PROLIFIQ	
CORRESPONDENCE DATA			
Fax Number:	(503)228-1741		
Phone:	503-228-6044		
Email:	pmigchelbrink@fwwlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Paul Migchelbrink		
Address Line 1:	121 SW Morrison Street Suite 600		
Address Line 4:	Portland, OREGON 97204		
NAME OF SUBMITTER:	Paul Migchelbrink		
Signature:	/Paul Migchelbrink/		
Date:	09/16/2011		

OP \$40.00 3739712

Total Attachments: 5

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**TRADEMARK
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ADDENDUM TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Addendum to Intellectual Property Security Agreement is executed pursuant to, and is an addendum to, an Intellectual Property Security Agreement, dated effective December 15, 2002. This Addendum to Intellectual Property Security Agreement is presented for recordation as constructive notice that PROLIFIQ SOFTWARE, INC. ("Assignor"), with its principal office at 4145 SW Watson Ave., Suite 400, Beaverton, OR 97005, the owner of the intellectual property identified in the exhibits attached hereto, has granted to SILICON VALLEY BANK ("Assignee"), with its principal office at 3003 Tasman Drive, Santa Clara, CA 95054, a security interest in the intellectual property, and the exclusive rights comprised in the intellectual property, to secure payment of a debt.

IN WITNESS WHEREOF, Assignor has executed this Addendum to Intellectual Property Security Agreement as of September _____, 2011.

PROLIFIQ SOFTWARE, INC.

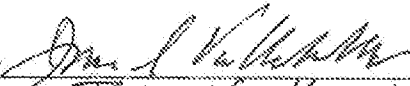
By: 
Name: JAMES VAN KENHOVE
Title: VICE PRES. / CFO

Exhibit A -- Revised Addendum to Intellectual Property Security Agreement

EXHIBIT A
COPYRIGHTS

SCHEDULE A -- ISSUED COPYRIGHTS

<u>COPYRIGHT DESCRIPTION</u>	<u>REGISTRATION NUMBER</u>	<u>DATE OF ISSUANCE</u>
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SCHEDULE B -- PENDING COPYRIGHT APPLICATIONS

<u>COPYRIGHT DESCRIPTION</u>	<u>APPLICATION NUMBER</u>	<u>DATE OF FILING</u>	<u>DATE OF CREATION</u>	<u>FIRST DATE OF PUBLIC DISTRIBUTION</u>
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SCHEDULE C -- UNREGISTERED COPYRIGHTS (Where No Copyright Application is Pending)

<u>DESCRIPTION</u>	<u>CREATION</u>	<u>DISTRIBUTION</u>	<u>FROM ASSIGNOR</u>	<u>ASSIGNOR</u>
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Exhibit B --Addendum to Intellectual Property Security Agreement

EXHIBIT B -- 9/1/2011
PATENTS

<u>PATENT DESCRIPTION</u>	<u>COUNTRY</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>	<u>STATUS</u>
ADAPTIVE MESSAGING, SUCH AS FOR RICH MEDIA MESSAGING (Rule-based adaptation of electronic messages and pre-transmission embodiments. Covers Adaptive Media technology for delivered messages. Includes methods for a message to automatically adapt to the recipient's delivery environment, so that rich media content can display appropriately across all devices.) (Original Assignee: H2F Media, Inc.)	USA	13/611,698	6/3/2011	CONTINUATION 111255-180269
ADAPTIVE ELECTRONIC MESSAGING (Additional pre-transmission embodiments, including delivery permission and mobile examples. Adds mobile devices and other considerations) (Original Assignee: H2F Media, Inc.)	USA	12/728,085	3/19/2010	CONTINUATION FILING
TRACKING DIGITAL CONTENT OBJECTS (Covers tracking digital content objects transmitted in electronic messages.) (Original Assignee: Prolifiq Software, Inc.)	USA	13/032,461	2/22/2011	PENDING
DEDICATED MESSAGE CHANNEL (Provides systems, methods, and apparatuses for providing secure, dedicated, one-to-one electronic messaging communication between content providers and interested participants.) (Original Assignee: Prolifiq Software, Inc.)	USA	61/443,929	2/17/2011	PROVISIONAL

Exhibit C - Addendum to Intellectual Property Security Agreement

EXHIBIT C - 9/1/2011
TRADEMARKS

<u>TRADEMARK DESCRIPTION</u>	<u>COUNTRY</u>	<u>SERIAL NO</u>	<u>REG. NO.</u>	<u>FILING DATE</u>	<u>STATUS</u>
P PROLIQ	USA	77762,219	3,739,712	06/17/2009 08/25/20095 01/19/2010	PENDING AMENDED REGISTERED

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Exhibit D – Revised Addendum to Intellectual Property Security Agreement

EXHIBIT D
SERVICE MARKS

SERVICE MARKS

<u>DESCRIPTION</u>	<u>COUNTRY</u>	<u>SERIAL NO.</u>	<u>REG. NO.</u>	<u>STATUS</u>
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