

Assignment

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TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Correction by Declaration to correct the erroneous Assignment filing at Reel/Frame 004603/0076, to correct the record to accurately show the true and correct owner of the indicated marks.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cristina M. Carlino		08/01/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Cristina M. Carlino		
Street Address:	3601 East Marlette Ave.		
City:	Paradise Valley		
State/Country:	ARIZONA		
Postal Code:	85253		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	77930126	ARCHETYPE	
Serial Number:	77930137	ARCHETYPE	
Serial Number:	77930144	ARCHETYPE	
Serial Number:	77930150	ARCHETYPE	
Serial Number:	77930169	ARCHETYPE	
Serial Number:	77930181	ARCHETYPE	
Serial Number:	77930212	ARCHETYPE	
Serial Number:	77930215	ARCHETYPE	

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Serial Number:	77930222	ARCHETYPE
Serial Number:	77930497	ARCHETYPE
Serial Number:	77930509	ARCHETYPE
Serial Number:	77930531	ARCHETYPE

CORRESPONDENCE DATA

Fax Number: (602)640-9050

Phone: 6026409311

Email: trademarks@omlaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Jonathan F. Ariano, Osborn Maledon, P.A.

Address Line 1: 2929 N. Central Ave., Ste. 2100

Address Line 4: Phoenix, ARIZONA 85012

ATTORNEY DOCKET NUMBER:

14767.5

NAME OF SUBMITTER:

Jonathan F. Ariano

Signature:

/jonathan.f.ariano/

Date:

09/12/2011

Total Attachments: 2

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RECEIPT INFORMATION

ETAS ID: TM213375

Receipt Date: 09/12/2011

Fee Amount: \$315

DECLARATION OF JONATHAN F. ARIANO

I, Jonathan Ariano, do hereby affirm and swear as follows:

1. I am an attorney with the law firm Osborn Maledon, P.A. ("**Osborn Maledon**").

2. On August 11, 2011, Osborn Maledon erroneously filed with the United States Patent and Trademark Office ("**USPTO**") an Assignment by Living for Chocolate, LLC ("**Living for Chocolate**") to Archetypes, Inc. ("**Archetypes**"), conveying the entire interest and goodwill of twelve (12) marks (the "**Carlino Marks**"), of which Living for Chocolate, LLC is not the true and correct owner. See Reel/Frame 004603/0076.

3. Further, on August 12, 2011, Osborn Maledon P.A. erroneously filed with the USPTO a second Assignment by Archetypes, Inc. to Living for Chocoloate, LLC (acting as Collateral Agent for certain investors), conveying the security interest of the Carlino Marks. See Reel/Frame 004604/0191.

4. The Carlino Marks affected by these erroneous filings are:

Serial No.	Mark	Serial No.	Mark
77930126	ARCHETYPE	77930212	ARCHETYPE
77930137	ARCHETYPE	77930215	ARCHETYPE
77930144	ARCHETYPE	77930222	ARCHETYPE
77930150	ARCHETYPE	77930497	ARCHETYPE
77930169	ARCHETYPE	77930509	ARCHETYPE
77930181	ARCHETYPE	77930531	ARCHETYPE

5. Neither Living for Chocolate, nor Archetypes is the true and correct owner of the Carlino Marks.

6. The original applicant and previously listed Owner of Record, Cristina M. Carlino, was at all times and still is the true and correct owner of the Carlino Marks.

7. The Assignment documents at Reel/Frame 004603/0076 and Reel/Frame 004604/0191 were incorrect because the owner of each application (Cristina M. Carlino) was not the assignor in the Assignment documents.

8. The Assignment documents at Reel/Frame 004603/0076 and Reel/Frame 004604/0191 were filed erroneously.

The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made of his own knowledge are true; and all statements made on information and belief are believed to be true.

DATED this 6th day of September, 2011.



JONATHAN F. ARIANO

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