

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/1995		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
American Waterbed Wholesalers		07/08/2011	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
Name:	Advanced Comfort Inc.		
Street Address:	10 Stage Door Road		
City:	Fishkill		
State/Country:	NEW YORK		
Postal Code:	12524		
Entity Type:	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2489738	ADVANCED COMFORT	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(914)941-6091		
Phone:	(914) 941-5668		
Email:	jahrens@collenip.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Jane F. Collen		
Address Line 1:	80 South Highland Avenue		
Address Line 2:	The Holyoke-Manhattan Building		
Address Line 4:	Ossining, NEW YORK 10562		
ATTORNEY DOCKET NUMBER:	57545		
NAME OF SUBMITTER:	Jane F. Collen		

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**TRADEMARK  
 REEL: 004625 FRAME: 0456**

Signature:	/Jane F. Collen/
Date:	09/19/2011
Total Attachments: 1 source=57545_Nunc Pro Tunc - American Waterbed to Advanced Comfort#page1.tif	

ATTORNEY DOCKET NO.: 57545

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE


ASSIGNMENT

WHEREAS, American Waterbed Wholesalers, a corporation organized and existing under the laws of New York, whose full post office address is 10 Stage Door Road, Fishkill, NY 12524 (hereinafter referred to as Assignor), has adopted, used and is using a mark which is the subject of a registration in the United States Patent and Trademark Office as follows:

Mark : ADVANCED COMFORT  
Reg. No. : 2489738  
Reg. Date : September 18, 2001

AND, WHEREAS, Advanced Comfort Inc., a corporation organized and existing under the laws of New York, whose full post office address is 10 Stage Door Road, Fishkill, NY 12524 (hereinafter referred to as Assignee) is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell and assign unto the said ASSIGNEE nunc pro tunc as of 1995, all right, title and interest in and to the said mark and the registration thereof, together with the goodwill of the business symbolized by the mark and the registration thereof, Registration No. 2489738.

By: Michael Zippelli  
Name:  
  
Signature:  
CEO  
Title:

DATED: 7/8/2011