

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	07/01/2010

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Advanced Comfort Inc.		07/08/2011	CORPORATION: NEW YORK

**RECEIVING PARTY DATA**

<b>Name:</b>	Classic Brands, LLC
<b>Street Address:</b>	8214 Wellmoor Ct.
<b>City:</b>	Jessup
<b>State/Country:</b>	MARYLAND
<b>Postal Code:</b>	20794
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2489738	ADVANCED COMFORT

**CORRESPONDENCE DATA**

Fax Number: (914)941-6091  
 Phone: (914) 941-5668  
 Email: jahrens@collenip.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Correspondent Name: Jane F. Collen  
 Address Line 1: 80 South Highland Avenue  
 Address Line 2: The Holyoke-Manhattan Building  
 Address Line 4: Ossining, NEW YORK 10562

<b>ATTORNEY DOCKET NUMBER:</b>	57545
<b>NAME OF SUBMITTER:</b>	Jane F. Collen

**900202418**

**TRADEMARK  
 REEL: 004625 FRAME: 0488**

**CH \$40.00 2489738**

Signature:	/Jane F. Collen/
Date:	09/19/2011
Total Attachments: 1 source=57545_Nunc Pro Tunc Advanced Comfort to Classic Brands#page1.tif	

ATTORNEY DOCKET NO.: 57545

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

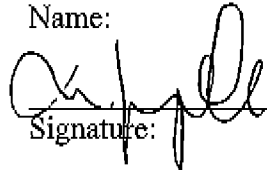
NUNC PRO TUNC ASSIGNMENT

WHEREAS, Advanced Comfort Inc., a corporation organized and existing under the laws of New York, whose full post office address is 10 Stage Door Road, Fishkill, NY 12524 (hereinafter referred to as Assignor), has adopted, used and is using a mark which is the subject of a registration in the United States Patent and Trademark Office as follows:

Mark : ADVANCED COMFORT  
Reg. No. : 2489738  
Reg. Date : September 18, 2001

AND, WHEREAS, Classic Brands, LLC, a limited liability company organized and existing under the laws of Delaware, whose full post office address is 8214 Wellmoor Ct., Jessup, Maryland 20794 (hereinafter referred to as Assignee) is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell and assign unto the said ASSIGNEE nunc pro tunc as of July 2010, all right, title and interest in and to the said mark and the registration thereof, together with the goodwill of the business symbolized by the mark and the registration thereof, Registration No. 2489738.

By: Michael Zippelli  
Name:  
  
Signature:  
CEO  
Title:

DATED: 7/8/2011