

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Amy K. Spangler		09/19/2011	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Baby Gooroo, Inc.
Doing Business As:	DBA Baby Gooroo
Street Address:	12 Ball Creek Way
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30350-4402
Entity Type:	CORPORATION: GEORGIA

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	3977462	
Serial Number:	85316659	BABY GOOROO
Registration Number:	3910164	
Serial Number:	85316632	BABY GOOROO
Registration Number:	2999109	
Registration Number:	3910163	
Registration Number:	3910162	
Registration Number:	3806110	
Registration Number:	3686813	
Registration Number:	3661609	
Registration Number:	3686811	
Registration Number:	3367747	BABYGOOROO

CORRESPONDENCE DATA

900202505

**TRADEMARK
 REEL: 004626 FRAME: 0067**

OP \$315.00 3977462

Fax Number: (301)388-2252
Phone: 3013882252
Email: RuthMaeFinch@verizon.net
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Ruth Mae Finch
Address Line 1: 424 Carona Place
Address Line 4: Silver Spring, MARYLAND 20905-7451

NAME OF SUBMITTER:	Ruth Mae Finch
Signature:	/RMF/
Date:	09/20/2011
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Assignment
of
U.S. Trademark Applications and Registrations

WHEREAS, Amy K. Spangler d/b/a Baby Gooroo, having a principal place of business at 12 Ball Creek Way, Atlanta, GA 30350-4402 (Assignor), is the title owner of the following U.S. Trademark Applications and Registrations:

	Serial/Reg. Number	Word Mark	Date
1	<u>85316659</u>	<u>BABY GOOROO</u>	May 10, 2011
2	<u>85316632</u>	<u>BABY GOOROO</u>	May 10, 2011
3	<u>3977462</u>	Panda Bear Design	June 14, 2011
4	3091504	AB AMY'S BABIES & Design	May 9, 2006
5	<u>2999109</u>	Baby Design	September 20, 2005
6	2999108	AMY'S BABY	September 20, 2005
7	<u>3910164</u>	Seal Design	January 25, 2011
8	3910163	Lion Design	January 25, 2011
9	<u>3910162</u>	Monkey Design	January 25, 2011
10	<u>3806110</u>	Raindrop Design	June 22, 2010
11	<u>3686813</u>	Bear Design	September 22, 2009
12	<u>3661609</u>	Elephant Design	July 28, 2009
13	<u>3686812</u>	Panda Bear Design	September 22, 2009
14	<u>3686811</u>	Whale Design	September 22, 2009
15	<u>3367747</u>	<u>BABYGOOROO</u>	January 15, 2008
16	<u>3390713</u>	Raindrop Design	March 4, 2008

AND WHEREAS, Baby Gooroo, Inc., a corporation organized under the laws of Georgia and doing business at 12 Ball Creek Way, Atlanta, GA 30350-4402, is desirous of acquiring the right, title and interest in and to all of these trademarks and U.S. Trademark registrations and applications.

NOW THEREFORE, for nominal consideration, receipt of which is hereby acknowledged, the said Assignor of these presents does, sell, assign, and transfer unto the said Assignee, its successors and assigns, all right, title and interest in and to the said trademarks and in and to the registrations identified herein, together with that part of the goodwill of the Assignor's business in connection with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the Assignor has hereunder executed this instrument this day of September 19, 2011.

By: Amy K. Spangler
Amy K. Spangler