

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Papyrus-Recycled Greetings, Inc.		09/15/2011	CORPORATION: ILLINOIS

**RECEIVING PARTY DATA**

<b>Name:</b>	PRGCO, LLC
<b>Street Address:</b>	111 N. Canal Street
<b>City:</b>	Chicago
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60606
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: OHIO

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Registration Number:	1830936	RECYCLED PAPER GREETINGS
Registration Number:	1762773	WORKS OF HEART
Registration Number:	2724593	RECYCLED.COM
Registration Number:	1653076	SIMPLY SAID
Registration Number:	1692886	TOMATO CARDS
Registration Number:	1797811	TOMATO CARDS
Registration Number:	1290991	WORKS OF HEART
Registration Number:	3603437	COMIC RELEAF
Registration Number:	1815545	RECYCLED PAPER GREETINGS
Serial Number:	77252707	RECYCLED PAPER GREETINGS
Serial Number:	77252698	COMIC RELEAF RECYCLED PAPER GREETINGS
Serial Number:	77252690	RECYCLED PAPER GREETINGS

**CORRESPONDENCE DATA**

900202636

**TRADEMARK**  
 REEL: 004627 FRAME: 0209

CH \$315.00 1830936

Fax Number: (216)252-6741  
Phone: 216-252-7300  
Email: paul.cardenas@amgreetings.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Correspondent Name: Paul Cardenas  
Address Line 1: One American Road  
Address Line 4: Cleveland, OHIO 44144

ATTORNEY DOCKET NUMBER:	AG
NAME OF SUBMITTER:	Paul Cardenas
Signature:	/pdc/
Date:	09/21/2011
Total Attachments: 2 source=34890#page1.tif source=34890#page2.tif	

**TRADEMARK ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **PAPYRUS-RECYCLED GREETINGS, INC.**, an Illinois Corporation with a principal place of business at 111 N. Canal Street, Chicago, IL 60606 ("Assignor"), hereby sells, transfers and assigns to **PRGCO, LLC**, an Ohio Limited Liability Company with an address at 111 N. Canal Street, Chicago, IL 60606 ("Assignee"), its successors, assigns or other legal representatives, all right, title and interest in and to the following only as specified on Schedule A hereto: (i) registered trademarks that are owned by Assignor (the "Marks"); (ii) registrations, and applications for registration, of the Marks; (iii) all rights of action arising from the Marks, including all claims for damages by reason of past, present and future infringement of the Marks and the right to sue and collect damages for such infringement; and (iv) the goodwill of the business symbolized by the Marks; all to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

By signature, Assignor executes this Assignment as of this 15<sup>th</sup> day of September, 2011.

**ASSIGNOR:**

**PAPYRUS-RECYCLED GREETINGS, INC.**


By: 

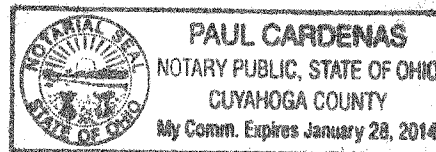
Printed Name: Christopher W. Haffke

Title: Assistant Secretary

State of Ohio            )  
                                  )        ss:  
County of Cuyahoga    )

Subscribed to and sworn before me on this 15 day of September, 2011.

  
Notary Public  
My commission expires: 1/29/2014



## SCHEDULE A

<u>Trademarks</u>	<u>Country</u>	<u>App. #</u>	<u>Reg. #</u>	<u>Status</u>
RECYCLED PAPER GREETINGS with Tree Design	Australia		1341046	Registered
RECYCLED PAPER GREETINGS	Canada		668537	Supplemental Reg.
RECYCLED PAPER PRODUCTS and Design	Canada		411424	Registered
RECYCLED PAPER GREETINGS with Tree Design	Canada		767627	Registered
SAVING THE EARTH ONE SMILE AT A TIME	Canada	1467620		Allowed
RECYCLED PAPER GREETINGS with Tree Design	New Zealand		818374	Registered
RECYCLED PAPER GREETINGS with Tree Design	United Kingdom		2536166	Registered
RECYCLED PAPER GREETINGS with Tree Design	United States		1830936	Registered
WORKS OF HEART (Stylized)	United States		1762773	Registered
RECYCLED.COM	United States		2724593	Registered
SIMPLY SAID	United States		1653076	Registered
TOMATO CARDS	United States		1692886	Registered
TOMATO CARD and Design	United States		1797811	Registered
WORKS OF HEART	United States		1290991	Registered
COMIC RELEAF and Design	United States		3603437	Registered
RECYCLED PAPER GREETINGS with Tree Design2	United States	77252707		Pending
COMIC RELEAF RECYCLED PAPER GREETINGS and Design	United States	77252698		Pending
RECYCLED PAPER GREETINGS	United States	77252690		Pending
RECYCLED PAPER GREETINGS	United States		1815545	Registered