

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Samar, L.L.C.		04/04/2011	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	S. C. Johnson & Son, Inc.
<b>Street Address:</b>	1525 Howe Street
<b>City:</b>	Racine
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	53403
<b>Entity Type:</b>	CORPORATION: WISCONSIN

**PROPERTY NUMBERS Total: 47**

Property Type	Number	Word Mark
Serial Number:	85029332	FOOTSILK
Serial Number:	85104290	SPRING WALK
Serial Number:	85200741	AIR SWIRL
Serial Number:	85200743	SPRING BOUNCE
Registration Number:	1086726	CAMP DRY
Registration Number:	2010456	KIWI CAMP DRY
Registration Number:	3672245	CAMP DRY
Registration Number:	3788759	FEET STAY HAPPY IN BEAUTIFUL SHOES
Registration Number:	3424046	FRESH 'INS
Registration Number:	2793078	FRESH FORCE
Registration Number:	1431643	
Registration Number:	1776144	KIWI
Registration Number:	1862156	KIWI
Registration Number:	1346244	KIWI

**TRADEMARK**

**900202739**

**REEL: 004627 FRAME: 0268**

**OP \$1190.00 85029332**

Registration Number:	1373193	KIWI
Registration Number:	2006282	KIWI
Registration Number:	2010310	KIWI
Registration Number:	3564567	KIWI
Registration Number:	0294324	KIWI
Registration Number:	0834538	KIWI
Registration Number:	0756223	KIWI
Registration Number:	3267769	
Registration Number:	3267770	
Registration Number:	1639484	KIWI PARADE GLOSS
Registration Number:	1997057	KIWI PROTECT-ALL
Registration Number:	2715877	KIWI SELECT
Registration Number:	2715878	KIWI SELECT
Registration Number:	2742107	KIWI SELECT
Registration Number:	2781908	KIWI SELECT
Registration Number:	2788760	KIWI SELECT
Registration Number:	2794682	KIWI SELECT
Registration Number:	0294323	KIWI
Registration Number:	1714808	KIWI SPORT
Registration Number:	1864154	KIWI SPORT
Registration Number:	1855449	KIWI WET PRUF
Registration Number:	1069614	KIWI WET PRUF
Registration Number:	0583104	KIWI WETPRUF
Registration Number:	1863412	MELTONIAN
Registration Number:	1863413	MELTONIAN
Registration Number:	2119904	MELTONIAN
Registration Number:	0434154	MELTONIAN
Registration Number:	1870953	
Registration Number:	1087553	NU-LIFE
Registration Number:	0943891	NU-LIFE
Registration Number:	3308914	ONE SHINE
Registration Number:	3266243	SMILING FEET
Registration Number:	1657773	PARADE GLOSS

CORRESPONDENCE DATA

**TRADEMARK**  
**REEL: 004627 FRAME: 0269**

Fax Number: (847)808-7238

Phone: 847-808-5500

Email: mail@iphorgan.net

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Jeannine A Rittenhouse c/o IpHorgan Ltd.

Address Line 1: 1130 Lake Cook Road

Address Line 2: Suite 240

Address Line 4: Buffalo Grove, ILLINOIS 60089

ATTORNEY DOCKET NUMBER:	SCJ 4414 US
NAME OF SUBMITTER:	Jeannine A Rittenhouse
Signature:	/JAR/
Date:	09/22/2011

**Total Attachments: 4**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

This Assignment is made the 4th day of April, 2011, by Saramar, L.L.C., a Limited Liability Company organized and existing under the laws of the State of Delaware, located at 3500 Lacey Road, Downers Grove, Illinois 60515, United States of America, ("Assignor"), and S. C. Johnson & Son, Inc., a Wisconsin corporation with a business address of 1525 Howe Street, Racine, Wisconsin, 53403 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to the trademarks identified in the attached Schedule A (hereinafter the "MARKS"); and

WHEREAS, ASSIGNEE wishes to acquire from ASSIGNOR all of the ASSIGNOR'S right, title and interest in and to the MARKS, together with the goodwill of the entire business of the assignor or the portion of the business to which the mark pertains and is symbolized thereby, and in and to all rights under said MARKS.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, sell, transfer, grant and convey to ASSIGNEE, its successors and assigns, any and all of the ASSIGNOR'S right, title and interest in and to the MARKS, together with the goodwill of the entire business of the assignor or the portion of the business to which the mark pertains and is symbolized thereby, and the right to sue and recover damages for past infringements thereof.

ASSIGNOR binds itself, as well as its successors, assigns and legal representatives, to execute and deliver to ASSIGNEE, its successors and assigns, any further documents or instruments and to perform any and all further acts that may be necessary to vest in ASSIGNEE, its successors and assigns, the title herein conveyed, or intended so to be.

ASSIGNOR further assigns to ASSIGNEE, its successors and assigns, all claims for damages by reason of past infringement of the MARKS and the right to bring or maintain suit at law and equity for past infringement of the MARKS and to retain for the benefit of ASSIGNEE, all damages or settlements arising from said past infringement, effective as of the date of this Assignment.

In testimony whereof, I have hereunto set my hand and seal this 22 day of Sep, 2011.

ASSIGNOR  
Saramar, L.L.C.

By: 


Name: Dietmar von der Schar

Title: Attorney under Power

ASSIGNEE Fondé de Pouvoir  
S. C. Johnson & Son, Inc.

By: 

Name: Gary B. Akavickas

Title: Secretary 

TRADEMARK 

REEL: 004627 FRAME: 0271

Schedule A

Registered Trademarks

Trademark	Serial Number	Registration Number	Filing Date	Registration Date
CAMP DRY	73/085687	1086726	20-Sep-76	7-Mar-78
CAMP DRY	74/471415	2010456	20-Dec-93	22-Oct-96
CAMP DRY	77/646912	3672245	9-Jan-09	25-Aug-09
FEET STAY HAPPY IN BEAUTIFUL SHOES	78/744586	3788759	1-Nov-05	11-May-10
FRESH 'INS	78/424014	3424046	24-May-04	6-May-08
FRESH FORCE	78/141235	2793078	3-Jul-02	9-Dec-03
KIWI	73/577220	1431643	13-Jan-86	10-Mar-87
KIWI	74/252032	1776144	4-Mar-92	15-Jun-93
KIWI	74/375034	1862156	24-Mar-93	15-Nov-94
KIWI	73/459913	1346244	9-Jan-84	2-Jul-85
KIWI	73/500488	1373193	21-Sep-84	3-Dec-85
KIWI	75/019621	2006282	13-Nov-95	8-Oct-96
KIWI	75/044378	2010310	16-Jan-96	22-Oct-96
KIWI	77/506620	3564567	24-Jun-08	20-Jan-09
KIWI	71/320309	294324	22-Oct-31	24-May-32
KIWI	72/244502	834538	28-Apr-66	5-Sep-87
KIWI	72/151237	756223	15-Aug-62	3-Sep-63
KIWI EXPRESS	78/737164	3267769	20-Oct-05	24-Jul-07
KIWI EXPRESS	78/737173	3267770	20-Oct-05	24-Jul-07
KIWI PARADE GLOSS	74/053892	1639484	30-Apr-90	2-Apr-91
KIWI PROTECT- ALL	74/732329	1997057	21-Sep-95	27-Aug-96
KIWI SELECT	78/148088	2715877	26-Jul-02	13-May-03
KIWI SELECT	78/148091	2715878	26-Jul-02	13-May-03
KIWI SELECT	78/170040	2742107	2-Oct-02	29-Jul-03
KIWI SELECT	78/148086	2781908	26-Jul-02	11-Nov-03

KIWI SELECT	78/148089	2788760	26-Jul-02	2-Dec-03
KIWI SELECT	78/148082	2794682	26-Jul-02	16-Dec-03
KIWI SHOE POLISH	71/320308	294323		24-May-32
KIWI SPORT	74/131926	1714808	22-Jan-91	15-Sep-92
KIWI SPORT	74/387289	1864154	7-May-93	22-Nov-94
KIWI WET PRUF	74/429692	1855449	30-Aug-93	27-Sep-94
KIWI WETPRUF	73/063136	1069614	15-Sep-75	19-Jul-77
KIWI WETPRUF	71/633542	583104	6-Aug-52	1-Dec-53
MELTONIAN	74/396560	1863412	1-Jun-93	22-Nov-94
MELTONIAN	74/398231	1863413	7-Jun-93	22-Nov-94
MELTONIAN	75/220555	2119904	2-Jan-97	9-Dec-97
MELTONIAN	71/507989	434154	24-Aug-46	11-Nov-47
MELTONIAN MAN	74/404934	1870953	24-Jun-93	3-Jan-95
NU-LIFE	73/073469	1087553	5-Jan-76	21-Mar-78
NU-LIFE	72/391606	943891	10-May-71	3-Oct-92
ONE SHINE	78/721974	3308914	28-Sep-05	9-Oct-07
SMILING FEET	78/731300	3266243	12-Oct-05	17-Jul-07
PARADE GLOSS	74/005218	1657773	27-Nov-89	17-Sept-91

Pending Trademarks

Trademark	Serial Number	Registration Number	Filing Date	Registration Date
FOOTSILK	85/029332		03-May-10	
SPRING WALK	85/104290		10-Aug-10	
AIR SWIRL	85/200741		17-Dec-2010	
SPRING BOUNCE	85/200743		17-Dec-2010	

Common Law Trademarks

**LOOK SHARP** on "*Polishes, creams and pigmented dressings all for footwear and leather goods; leather preservatives; cleaning preparations for leather, suede, vinyl, plastics and goods made of these materials; scuff remover from leather and vinyl goods*" s in Class 03

**HIGH HEEL RESCUE** on "*insoles and foot cushions*" in Class 25