TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL			

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Signature Styles, LLC		109/12/2011	LIMITED LIABILITY COMPANY: DELAWARE
Signature Styles Gift Cards, LLC		109/12/2011	LIMITED LIABILITY COMPANY: VIRGINIA

RECEIVING PARTY DATA

Name:	Artemiss, LLC
Street Address:	711 3rd Avenue
Internal Address:	4th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 125

Property Type	Number	Word Mark
Serial Number:	77369610	A LUXURY SHOPPING EXPERIENCE WITHIN REACH
Serial Number:	75719136	A.B. LAMBDIN
Serial Number:	73626504	ADAM SPENCER
Serial Number:	73626509	ALAN MICHAELS
Serial Number:	75519746	BABY ELEMENTS
Serial Number:	78000001	BARE LUXURY
Serial Number:	75372254	BLUSHE BY SPIEGEL
Serial Number:	74362600	BOUTIQUE EUROPA
Serial Number:	74313491	BOUTIQUE EUROPA
Serial Number:	76066503	BUILD YOUR OWN BIKINI
Serial Number:	75935249	CAMI
		TRADEMARK

REEL: 004627 FRAME: 0275 900202767

Serial Number:	77137893	CARABELLA			
Serial Number:	77137878	CARABELLA			
Serial Number:	74134490	CARABELLA COLLECTION			
Serial Number:	77137866	CARABELLA COLLECTION			
Serial Number:	76004418	CHINOLOGY			
Serial Number:	73822283	CHRISTMAS GUARANTEED			
Serial Number:	73466356	CLIFFORD & WILLS			
Serial Number:	74102806	CLIFFORD & WILLS			
Serial Number:	77369676	CREATE YOUR SIGNATURE STYLE			
Serial Number:	74250445	cw			
Serial Number:	76003530	CW CLIFFORD & WILLS			
Serial Number:	75979935	DECORATING WITH UNIQUE STYLE			
Serial Number:	76228105	DESIGNED TO MAKE THE BODY YOU HAVE LOOK LIKE THE BODY YOU WANT			
Serial Number:	75466996	DETAILS MAKE THE DIFFERENCE			
Serial Number:	75299275	EASY STYLE			
Serial Number:	75799088	EASY STYLE			
Serial Number:	76004536	EASY STYLE HOME			
Serial Number:	74360901	ELEMENTS EXCLUSIVELY SPIEGEL			
Serial Number:	75436869	ELEMENTS OF DESIRE			
Serial Number:	73822304	FASHION AVENUE			
Serial Number:	73785222	FOR YOU FROM SPIEGEL			
Serial Number:	75765009	FREEDOM TO BE FEMININE			
Serial Number:	72309047	HONEYBEE			
Serial Number:	72209695	HONEYBEE THE EINBENDER CASUAL			
Serial Number:	75446013	IF IT'S HOT THERE IT'S HAPPENING HERE			
Serial Number:	73696394	INHOME			
Serial Number:	75210851	JAMES RIVER TRADERS			
Serial Number:	73443750	JAMES RIVER TRADERS			
Serial Number:	76648487	JEAN.E.OLOGY			
Serial Number:	75571014	JEANOLOGY			
Serial Number:	75563980	JEANOLOGY			
Serial Number:	76044490	JEANOLOGY			
Serial Number:	76310940	JEANOLOGY			
Serial Number:	75654026	JEANOLOGY BASICS			

Serial Number:	75808025	JEANOLOGY PERFORMANCE			
Serial Number:	75607523	JEANOLOGY STUDIO			
Serial Number:	75858442	LIFESTYLE RESOURCE FOR THE WORKING WOMAN			
Serial Number:	75498215	LIFESTYLE RETAILERS			
Serial Number:	75661135	MAURIZIO COLLECTIONS			
Serial Number:	75111821	MODA SPIEGEL			
Serial Number:	78537328	MODA SPIEGEL			
Serial Number:	75846883	N			
Serial Number:	73839779	NEWPORT NEWS			
Serial Number:	74303538	NEWPORT NEWS			
Serial Number:	75179380	NEWPORT NEWS			
Serial Number:	75784333	NEWPORT NEWS			
Serial Number:	75799283	NEWPORT NEWS			
Serial Number:	76470999	NEWPORT NEWS			
Serial Number:	75670429	NEWPORT NEWS COMFORT BEAR			
Serial Number:	75393605	NEWPORT NEWS DISCOUNT CLUB			
Serial Number:	75299276	NEWPORT NEWS EASY STYLE			
Serial Number:	75822030	NEWPORT NEWS EASY STYLE N			
Serial Number:	75784328	NEWPORT-NEWS.COM			
Serial Number:	77137905	NO SEASON, NO LIMITS			
Serial Number:	73608794	OAKBROOK			
Serial Number:	75474451	ONE PRICE FITS ALL			
Serial Number:	75517534	ONE PRICE FITS ALL			
Serial Number:	75713422	ONE PRICE, ONE PACKAGE			
Serial Number:	75230406	ONVIEW			
Serial Number:	75979927	ONVIEW HOME			
Serial Number:	75790013	ORARIO			
Serial Number:	74368687	PARADOX			
Serial Number:	72147242	PRIVATE LIFE			
Serial Number:	73342715	PRIVATE LIVES			
Serial Number:	73465259	PRIVATE LIVES			
Serial Number:	75667707	QUADKINI			
Serial Number:	78596863	REALITY DRESSING			
Serial Number:	75545430	REFLECTIONS BY SPIEGEL			
Serial Number:	75563721	RR			
lı	11	TRADEMARK			

	76123205	S MADE EXCLUSIVELY FOR SPIEGEL CATALOG, INC.
Serial Number:	75372257	SECOND HAND NEWS FASHION CATALOG RETURNS FOR YOU & YOUR HOME
Serial Number:	77500060	SECRET SCULPTOR BY SHAPE FX
Serial Number:	75435144	SENSUAL HOME
Serial Number:	75147836	SHAPE & SLIM
Serial Number:	78719130	SHAPE & SLIM
Serial Number:	75725951	SHAPE FX
Serial Number:	75810448	SHAPE FX
Serial Number:	78972117	SHAPE FX
Serial Number:	75016965	SHOPPING AT THE SPEED OF LIFE
Serial Number:	76037375	SHOPPING AT THE SPEED OF LIFE
Serial Number:	73463727	SPIEGEL
Serial Number:	74387194	SPIEGEL
Serial Number:	75784327	SPIEGEL
Serial Number:	77253973	SPIEGEL
Serial Number:	73630313	SPIEGEL
Serial Number:	76028851	SPIEGEL E MARKET
Serial Number:	76228675	SPIEGEL INCENTIVES
Serial Number:	77368436	SPIEGEL SIGNATURE
Serial Number:	77243261	SPIEGEL SIGNATURE
Serial Number:	77255689	SPIEGEL SIGNATURE
Serial Number:	77368430	SPIEGEL SIGNATURE ESTATE
Serial Number:	75784329	SPIEGEL.COM
Serial Number:	75504544	SPIEGELTRONICS
Serial Number:	74276347	STYLES TO GO
Serial Number:	73651067	SUN STREAK
Serial Number:	75308051	SWIM 21
Serial Number:	75775754	THE 12 DAYS OF SHOPPING
Serial Number:	75765011	THE BEST IDEA IN A THOUSAND YEARS
Serial Number:	73626488	THE FINER THINGS
Serial Number:	75855161	THE KID'S RESOURCE
Serial Number:	76015859	THE SPIEGEL GROUP
Serial Number:	76029020	THE SPIEGEL GROUP LIFESTYLE RETAILERS
Serial Number:	73640009	THE ULTIMATE OUTLET
		TRADEMARK

Serial Number:	73626495	TOFFS
Serial Number:	75196856	WORLD OF MY OWN
Serial Number:	85049191	THE 7 WAYS EVERY WOMAN'S BODY BREAKS HER HEART
Serial Number:	85049187	BODY BETRAYALS
Serial Number:	85034419	JEANOLOGY BASIC
Serial Number:	77928638	COLOR BY NEWPORT NEWS
Serial Number:	85402270	FX FIRM
Serial Number:	77844693	SECRET SCULPTOR
Serial Number:	85090577	THE REAL RED CARPET SECRET
Serial Number:	77928637	SIGNATURE BEAUTY
Serial Number:	85094023	SPIEGEL SIGNATURE ESTATE

CORRESPONDENCE DATA

Fax Number: (404)581-8330 Phone: 404-581-8422

Email: rholte@jonesday.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Ryan T. Holte

Address Line 1: 1420 Peachtree Street, N.E.

Address Line 2: Suite 800

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	223194-610008
NAME OF SUBMITTER:	Ryan T. Holte
Signature:	/Ryan T. Holte/
Date:	09/21/2011

Total Attachments: 12

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "<u>Assignment</u>") is executed and delivered as of September 12, 2011, by and among Signature Styles, LLC, a Delaware limited liability company ("<u>SSL</u>"), and Signature Styles Gift Cards, LLC, a Virginia limited liability company ("<u>SSGC</u>" and, together with SSL, "<u>Assignors</u>"), and Artemiss, LLC, a Delaware limited liability company ("<u>Assignee</u>").

RECITALS

- A. Assignors and Assignee are parties to that certain Amended and Restated Asset Purchase Agreement (the "Asset Purchase Agreement"), dated as of September 8, 2011, pursuant to which Assignors agreed to, at the Closing, sell, assign, transfer, convey and deliver to Assignee all of Assignors' right, title and interest in, to and under the Purchased Assets free and clear of all Liens and Claims, other than Permitted Liens.
- B. Pursuant to the Asset Purchase Agreement, Assignors agreed to assign to Assignee all of their respective right, title and interest in, to and under the registered and unregistered trademarks, trade names and service marks owned by Assignors (collectively, the "Marks"), including those listed in Exhibit A attached hereto.
- C. Assignee desires to acquire the Marks and the goodwill associated therewith and all registrations and applications therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, the parties hereto hereby agree as follows:

- 1. <u>Defined Terms</u>. Capitalized terms used but not defined herein shall have the meanings set forth in the Asset Purchase Agreement.
- Assignment. Each Assignor hereby sells, assigns, transfers and conveys to Assignee all of its respective right, title and interest in, to and under the Marks and the goodwill symbolized thereby and associated therewith and all registrations of and applications to register the Marks and renewals and extensions of the foregoing, in the United States and for all foreign countries now or hereafter acquired in connection with any of the foregoing, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignors if this assignment and sale had not been made, together with all income, royalties or payments due or payable to Assignors as of the date of this Assignment or that become due or payable in respect of the Marks thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

- 3. <u>Recordation</u>. Assignors authorize and request the United States Commissioner of Patents and Trademarks and any other similar governmental authority to record Assignee as the assignee and owner of the Marks, and issue any and all registrations thereon to Assignee, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors and permitted assigns.
- 4. <u>Further Assurances</u>. Assignors hereby agree to execute, acknowledge and deliver, upon the request of Assignee, such additional documents as are reasonably necessary to register and otherwise give full effect to, and to perfect the rights of Assignee under, this Assignment in and to the Marks worldwide, including all documents reasonably necessary to register in the name of Assignee the assignment of the Marks with the United States Patent and Trademark Office and, with respect to any equivalent foreign rights, with any other appropriate foreign or international office or registrar.
- 5. <u>No Use</u>. Assignors, for themselves and on behalf of their respective successors and assigns, subsequent to the date hereof, covenants not to use, apply for, or register any of the Marks for any purpose in the United States or in any foreign country.
- 6. <u>Subsequent Payments</u>. If any proceeds of any of the Marks or any payment thereon is for any reason received by Assignors subsequent to the date hereof, Assignors will remit the same to Assignee immediately in the form in which received, together with all necessary assignments and endorsements.
- 7. <u>Binding Effect</u>. This Assignment shall be binding upon Assignors and inure to the benefit of Assignee and, in each case, their respective successors and assigns.
- 8. <u>Conflicts with the Asset Purchase Agreement</u>. In the event the terms of this Assignment conflict with the terms of the Asset Purchase Agreement, the terms of the Asset Purchase Agreement shall govern.
- 9. <u>Counterparts; Electronic Signatures</u>. This Assignment may be executed by the parties in any number of counterparts, each of which when so executed and delivered will be an original, with the same effect as if the signature thereto were upon the same instrument. An electronic copy of an executed signature page will be deemed to be an original signature page.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, this Trademark Assignment has been executed as of the date first set forth above.

ASSIGNOR:

SIGNATURE STYLES, LLC

Name: Robert F. A

Title: Chief Restructuring Officer

STATE OF New York

COUNTY OF New York

On this day of September, 2011 before me, but flying win to me to be Signature Styles, LLC, who acknowledged that he/she signed this instrument as a free act on behalf of Signature Styles, LLC.

My commission expires:

MARGARET RYAN
Notary Public, State of New York
No. 01RY5068441
Certificate Filed in NY County
Qualified in Westchester County
Commission Expires

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

ASSIGNOR:

SIGNATURE STYLES GIFT CARDS, LLC

Name: Robert F. A

Title: Chief Restructuring Officer

STATE OF MULLION SS:

COUNTY OF New YOUL)

On this day of September, 2011 before me John Mount nown to me to be of Signature Styles Gift Cards, LLC, who acknowledged that he/she signed this instrument as a free act on behalf of Signature Styles Gift Cards, LLC. behalf of Signature Styles Gift Cards, LLC.

My commission expires:

MARGARET RYAN
Notary Public, State of New York
No. 01RY5068441
Certificate Filed in NY County
Qualified in Westchester County
Commission Expires

ASSIGNEE:

ARTEMISS, LLC

Name: Lyna Tiltor Title: Manager

STATE OF New York

) SS:

COUNTY OF New York)

On this 12 day of September, 2011 before me, Lynn libro, known to me to be Manager of Artemiss, LLC, who acknowledged that he/she signed this instrument as a free act on behalf of Artemiss, LLC.

Notary Public:

My commission expires: 10/23/2014

CARLOS E. MERCADO
Notary Public, State of New York
No. 01ME6154614
Qualified in Kings County
Commission Expires Oct. 23, 2014

EXHIBIT A

Marks

Trademark	Jurisdiction	Reg No	Reg Date	App No	App Date	Status	Owner
JEANOLOGY	AU	194079	2/13/01	79712000	11/2/00		Signature Styles, LLC
CW CLIFFORD	Australia	606710	7/12/93	606710	7/12/93	Registered	Signature Styles, LLC
& WILLS [and							
design]							
CW CLIFFORD	Australia	606711	7/12/93	606711	7/12/93	Registered	Signature Styles, LLC
& WILLS [and							
design]							
CW CLIFFORD	Australia	606706	7/12/93	606706	7/12/93	Registered	Signature Styles, LLC
& WILLS [and							
design]							
CW CLIFFORD	Australia	606707	7/12/93	606707	7/12/93	Registered	Signature Styles, LLC
& WILLS [and							
design]							
CW CLIFFORD	Australia	606708	7/12/93	606708	7/12/93	Registered	Signature Styles, LLC
& WILLS [and							
design]							
CW CLIFFORD	Australia	606709	7/12/93	606709	7/12/93	Registered	Signature Styles, LLC
& WILLS [and			1				
design]							
CW CLIFFORD	Australia	841716	7/4/00	841716	7/4/00	Registered	Signature Styles, LLC
& WILLS [and							
design]							
SPIEGEL	Bolivia	62413 C	11/01/96	1263	03/27/95		Signature Styles, LLC
SPIEGEL	Bolivia	62417 C	11/01/96	1264	03/27/95		Signature Styles, LLC
FASHION	BR	819479217	4/6/99	819483834	9/20/96		Signature Styles, LLC
OPTIONS AND							
DESIGN							
SHAPE & SLIM	BR	820882135	12/26/00	820882135	6/30/98		Signature Styles, LLC
and design							
STYLES TO GO	BR	819483834	4/6/99	819479217	9/17/96		Signature Styles, LLC
STYLEWORKS	BR	819479179	12/22/98	819479179	9/17/96		Signature Styles, LLC
SUN STREAK	BR	N/A	N/A	819479187	9/17/96		Signature Styles, LLC
JEANOLOGY	BX	690474	N/A	976766	10/31/00		Signature Styles, LLC
CW	Canada	TMA454951	03/08/96	0700775	03/13/92	Registered	Signature Styles, LLC
CW	Canada	TMA460626	08/02/96	0700822	03/13/92	Registered	Signature Styles, LLC
CW CLIFFORD	Canada	TMA408572	02/19/93	0701063	03/17/92	Expunged	Signature Styles, LLC
& WILLS							
CW CLIFFORD	Canada	TMA496633	06/23/98	0785024	06/13/95	Registered	Signature Styles, LLC
& WILLS [and						9	
design]							
JEANOLOGY	Canada	TMA655411	12/20/05	1156683	10/23/02	Registered	Signature Styles, LLC
SPIEGEL	Canada	TMA520811	12/21/99	0796947	11/09/95	Registered	Signature Styles, LLC
SPIEGEL [and	Canada	TMA520730	12/17/99	0796945	11/09/95	Registered	Signature Styles, LLC
design]				1			3,500,220
CW CLIFFORD	Chile	509154	04/02/98	388950	08/29/97		Signature Styles, LLC
&WILLS (old							30,200,220
logo)			1				
CW CLIFFORD	China	767642	09/20/95	93122425	12/16/93		Signature Styles, LLC
&WILLS (old							
logo)							
CW CLIFFORD	China	767662	09/20/95	93122424	12/16/93		Signature Styles, LLC
&WILLS (old							3
logo)			1				
CW CLIFFORD	China	783316	10/13/95	93122423	12/16/93		Signature Styles, LLC
&WILLS (old]
logo)			1				
CW CLIFFORD	China	787343	10/27/95	93122426	12/16/93		Signature Styles, LLC
		1	1		1		
&WILLS (old				ı	1		

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Jurisdiction	Reg No	Reg Date	App No	App Date	Status	Owner
China	800574	12/20/95	93122422	12/16/93		Signature Styles, LLC
L	<u> </u>					
						Signature Styles, LLC
						Signature Styles, LLC
Colombia	240906	09/04/01	86472	11/14/00		Signature Styles, LLC
CTM	196460	05/06/09	196460	04/01/06	Dagistanad	Signature Styles, LLC
CIM	100400	03/00/98	180400	04/01/96	Registered	Signature Styles, LLC
CTM	1627397	07/23/01	1627397	04/26/00	Registered	Signature Styles, LLC
CTM	828426		828426		Lapsed	Signature Styles, LLC
DE						Signature Styles, LLC
						Signature Styles, LLC
						Signature Styles, LLC
						Signature Styles, LLC
						Signature Styles, LLC
						Signature Styles, LLC
					F	Signature Styles, LLC
[U.S.]						Signature Styles, LLC
[U.S.]					Expired	Signature Styles, LLC
GREECE	N/A	N/A		11/6/00		Signature Styles, LLC
IT	912938	10/15/2003	36162000 TO	11/10/00		Signature Styles, LLC
Japan	4711594	09/19/03	2002- 109329	12/25/02	Registered	Signature Styles, LLC
Japan	3332275	07/18/97	7 075486	07/26/95		Signature Styles, LLC
Japan	3168638	06/28/96	5 080924	09/04/93		Signature Styles, LLC
T	2169620	06/28/06	£ 090026	00/04/02		Cianatana Ctalas II.C
Japan	3108039	00/28/90	3 080926	08/04/93		Signature Styles, LLC
Iapan	3175541	07/31/96	5 080923	08/04/93		Signature Styles, LLC
Jupun	31,3311	07751770	3 000,23	00/01/25		Signature Styles, EEC
Japan	3180822	07/31/96	5 080925	08/04/93		Signature Styles, LLC
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Japan	3180823	07/31/96	5 080927	08/04/93		Signature Styles, LLC
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Ignan	4572652	5/21/02	2000 006450	0/1/00		Cignatura Ct-1 II C
 					1	Signature Styles, LLC Signature Styles, LLC
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1	720136	10/22/90	70030/199/	03122191		Signature Styles, LLC
	437995	01/15/99	40829/1997	09/22/97	1	Signature Styles, LLC
Republic	.5.225	01.15,77		32.22.77		Signature Bijies, Elle
Mexico	691789	08/22/00	443358	08/22/00		Signature Styles, LLC
			1.100.57	08/22/00		Signature Styles, LLC
Mexico	770488	11/27/02	443357	00/22/00		
Mexico Mexico	770488 474143	07/20/94	205953	07/20/94		Signature Styles, LLC
Mexico	474143	07/20/94	205953	07/20/94		Signature Styles, LLC
	China Colombia Colombia Colombia Colombia Colombia Colombia CTM CTM CTM DE DK Ecuador Ecuador ER ES FI Georgia [U.S.] Georgia [U.S.] GREECE IT Japan Korea the Republic Korea the	China 800574 Colombia 179238 Colombia 179239 Colombia 240906 CTM 186460 CTM 1627397 CTM 1627397 CTM 828426 DE 30080400 DK 2000 5869 Ecuador 218196 Ecuador 218296 ER 221124 ES 2355728M1 FI 221930 Georgia FI [U.S.] Georgia S-10579 FI Japan 4711594 Japan 3332275 Japan 3168638 Japan 3168639 Japan 3175541 Japan 3180823 Japan 4468763 Korea the 426138 Republic Korea the 437995	China 800574 12/20/95 Colombia 179238 08/31/95 Colombia 179239 08/31/95 Colombia 240906 09/04/01 CTM 186460 05/06/98 CTM 186460 05/06/98 CTM 1828426 6/3/99 DE 30080400 1/18/01 DK 2000 5869 12/18/00 Ecuador 218196 11/13/96 ER 221124 N/A ES 2355728M1 11/5/01 FI 221930 10/15/01 Georgia T-10578 01/23/91 [U.S.] Georgia S-10579 01/23/91 [U.S.] GREECE N/A N/A Japan 4711594 09/19/03 Japan 3168638 06/28/96 Japan 3168638 06/28/96 Japan 3168639 06/28/96 Japan 3180822 07/31/96 Japan 4573652 5	China 800574 12/20/95 93122422 Colombia 179238 08/31/95 95018304 Colombia 179239 08/31/95 95018303 Colombia 240906 09/04/01 86472 CTM 186460 05/06/98 186460 CTM 1627397 07/23/01 1627397 CTM 828426 6/3/99 828426 DE 30080400 1/18/01 30080400 8 DK 2000 5869 12/18/00 20004564 Ecuador 218196 11/13/96 55521 Ecuador 218296 11/13/96 55522 ER 221124 N/A 221124 ES 2355728M1 11/5/01 2355728M1 FI 221930 10/15/01 200003610 Georgia T-10578 01/23/91 N/A [U.S.] GREECE N/A N/A 145592 IT 912938 10/15/2003 36162000 TO 31apa	China 800574 12/20/95 93122422 12/16/93 Colombia 179238 08/31/95 95018304 05/03/95 Colombia 179239 08/31/95 95018303 05/03/95 Colombia 240906 09/04/01 86472 11/14/00 CTM 186460 05/06/98 186460 04/01/96 CTM 1627397 07/23/01 1627397 04/26/00 CTM 828426 6/3/99 828426 5/15/98 DE 30080400 11/18/01 30080400 8 10/31/00 DK 2000 5869 12/18/00 20004564 11/1/00 Ecuador 218196 11/13/96 55521 03/24/95 ER 221124 N/A 221124 11/22/00 FS 2355728M1 </td <td>China 800574 12/20/95 93122422 12/16/93 Colombia 179238 08/31/95 95018304 05/03/95 Colombia 179239 08/31/95 95018303 05/03/95 Colombia 240906 09/04/01 86472 11/14/00 CTM 186460 05/06/98 186460 04/01/96 Registered CTM 1627397 07/23/01 1627397 04/26/00 Registered CTM 828426 6/3/99 828426 5/15/98 Lapsed DE 30080400 1/18/01 30080400 8 10/31/00 DK 2000 5869 12/18/00 20004564 11/1/00 Ecuador 218196 11/13/96 55521 03/24/95 ER 221124 N/A 221124 11/17/90 ES 2355728M1 11/5/01 2355728M1 11/6/00 IF 221930 10/15/01 200003610 10/30/00 Georgia T-10578 01/23/91 N/A</td>	China 800574 12/20/95 93122422 12/16/93 Colombia 179238 08/31/95 95018304 05/03/95 Colombia 179239 08/31/95 95018303 05/03/95 Colombia 240906 09/04/01 86472 11/14/00 CTM 186460 05/06/98 186460 04/01/96 Registered CTM 1627397 07/23/01 1627397 04/26/00 Registered CTM 828426 6/3/99 828426 5/15/98 Lapsed DE 30080400 1/18/01 30080400 8 10/31/00 DK 2000 5869 12/18/00 20004564 11/1/00 Ecuador 218196 11/13/96 55521 03/24/95 ER 221124 N/A 221124 11/17/90 ES 2355728M1 11/5/01 2355728M1 11/6/00 IF 221930 10/15/01 200003610 10/30/00 Georgia T-10578 01/23/91 N/A

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ELEMENTS		US	2.317.265	02/08/00	75/519.746	07/16/98	Cancelled	Signature Styles LLC
BARE LUXURY US 2,474,567 07/31/01 78/000,001 03/20/00 Cancelled Signature Styles, LLC BLUSHE BY SPIEGEL US 2,383,650 09/05/00 75/372,254 10/14/97 Cancelled Signature Styles, LLC SPIEGEL US 1,815,873 01/11/94 74/362,600 03/01/93 Cancelled Signature Styles, LLC EUROPA BOUTIQUE US 1,871,948 01/03/95 74/313,491 9/14/02 Registered Signature Styles, LLC EUROPA US 2,465,672 07/03/01 76/066,503 06/09/00 Registered Signature Styles, LLC OWN BIKINI US 2,793,219 12/9/03 75/935,249 2/16/00 Registered Signature Styles, LLC CARABELLA US 3,400,898 3/25/08 77/137,893 3/22/07 Registered Signature Styles, LLC CARABELLA US 1,770,814 1/29/91 74/134,490 5/11/93 Registered Signature Styles, LLC CARABELLA US 3,414,104 4/22/08 <td></td> <td> ""</td> <td></td> <td> =====================================</td> <td> </td> <td> </td> <td></td> <td></td>		""		=====================================				
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SPIEGEL US 1,815,873 01/11/94 74/362,600 03/01/93 Cancelled Signature Styles, LLC EUROPA BOUTIQUE US 1,871,948 01/03/95 74/313,491 9/14/02 Registered Signature Styles, LLC EUROPA US 2,465,672 07/03/01 76/066,503 06/09/00 Registered Signature Styles, LLC OWN BIKINI US 2,793,219 12/9/03 75/935,249 2/16/00 Registered Signature Styles, LLC CARABELLA US 3,400,898 3/25/08 77/137,893 3/22/07 Registered Signature Styles, LLC CARABELLA US 3,534,732 11/18/08 77/137,878 3/22/07 Registered Signature Styles, LLC CARABELLA US 1,770,814 1/29/91 74/134,490 5/11/93 Registered Signature Styles, LLC CARABELLA US 3,414,104 4/22/08 77/137,866 3/22/07 Registered Signature Styles, LLC								
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BUILD YOUR OWN BIKINI US 2,465,672 07/03/01 76/066,503 06/09/00 Registered Signature Styles, LLC CAMI US 2,793,219 12/9/03 75/935,249 2/16/00 Registered Signature Styles, LLC CARABELLA US 3,400,898 3/25/08 77/137,893 3/22/07 Registered Signature Styles, LLC CARABELLA US 3,534,732 11/18/08 77/137,878 3/22/07 Registered Signature Styles, LLC CARABELLA US 1,770,814 1/29/91 74/134,490 5/11/93 Registered Signature Styles, LLC CARABELLA US 3,414,104 4/22/08 77/137,866 3/22/07 Registered Signature Styles, LLC			1,0/1,2+0	01/03/93	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	7,17,02	Registered	Signature Styles, LLC
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CARABELLA US 3,400,898 3/25/08 77/137,893 3/22/07 Registered Signature Styles, LLC CARABELLA US 3,534,732 11/18/08 77/137,878 3/22/07 Registered Signature Styles, LLC CARABELLA US 1,770,814 1/29/91 74/134,490 5/11/93 Registered Signature Styles, LLC COLLECTION CARABELLA US 3,414,104 4/22/08 77/137,866 3/22/07 Registered Signature Styles, LLC		TIC	0.702.212	12/0/02	75/025 242	2/16/00	David 1	Cianatan Ci I II C
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CARABELLA US 3,414,104 4/22/08 77/137,866 3/22/07 Registered Signature Styles, LLC		US	1,770,814	1/29/91	74/134,490	5/11/93	Registered	Signature Styles, LLC
			 	+	 	<u> </u>	<u> </u>	
COLLECTION		US	3,414,104	4/22/08	77/137,866	3/22/07	Registered	Signature Styles, LLC
	COLLECTION		1		1			

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Trademark	Jurisdiction	Reg No	Reg Date	App No	App Date	Status	Owner
CHINOLOGY	US	2,429,982	2/20/01	76/004,418	3/20/00	Registered	Signature Styles, LLC
CHRISTMAS GUARANTEED	US	1,588,863	03/27/90	73/822,283	08/28/89	Registered	Signature Styles, LLC
CLIFFORD & WILLS	US	1,320,047	02/12/85	73/466,356	02/02/84	Cancelled	Signature Styles, LLC
CLIFFORD & WILLS	US	1,658,093	09/24/91	74/102,806	10/03/90	Registered	Signature Styles, LLC
CREATE YOUR SIGNATURE STYLE	US	3,702,309	10/27/09	77/369,676	1/11/08	Pending	Signature Styles, LLC
CW	US	1,841,377	06/21/94	74/250,445	02/28/92	Cancelled	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	US	2,433,558	03/06/01	76/003,530	03/18/00	Registered	Signature Styles, LLC
DECORATING WITH UNIQUE STYLE	US	2,454,185	05/22/01	75/979,935	07/13/98	Cancelled	Signature Styles, LLC
DESIGNED TO MAKE THE BODY YOU HAVE LOOK LIKE THE BODY YOU WANT	US	2,540,145	2/19/02	76/228,105	3/22/01	Registered	Signature Styles, LLC
DETAILS MAKE THE DIFFERENCE	US	2,276,761	9/7/99	75/466,996	4/13/98	Cancelled	Signature Styles, LLC
EASY STYLE	US	2,269,553	8/10/99	75/299,275	5/28/97	Registered	Signature Styles, LLC
EASY STYLE	US	2,377,550	8/15/00	75/799,088	9/14/99	Cancelled	Signature Styles, LLC
EASY STYLE HOME	US	2,431,634	2/27/01	76/004,536	3/20/00	Cancelled	Signature Styles, LLC
ELEMENTS EXCLUSIVELY SPIEGEL	US	1,891,553	04/25/95	74/360,901	02/22/93	Cancelled	Signature Styles, LLC
ELEMENTS OF DESIRE	US	2,244,044	05/04/99	75/436,869	2/19/98	Cancelled	Signature Styles, LLC
FASHION AVENUE	US	1,596,571	5/15/90	73/822,304	8/29/89	Registered	Signature Styles, LLC
FOR YOU FROM SPIEGEL	US	1,564,685	11/07/89	73/785,222	03/07/89	Registered	Signature Styles, LLC
FREEDOM TO BE FEMININE	US	2,454,002	5/22/01	75/765,009	8/23/99	Registered	Signature Styles, LLC
HONEYBEE [and design]	US	0,873,854	07/29/69	72/309,047	10/07/68	Registered	Signature Styles, LLC
HONEYBEE AND THE EINBENDER CASUAL [and design]	US	0,838,413	11/07/67	72/209,695	01/11/65	Expired	Signature Styles, LLC
IF IT'S HOT THERE IT'S HAPPENING HERE	US	2,224,360	02/16/99	75/446,013	03/06/98	Cancelled	Signature Styles, LLC
INHOME	US	1,494,231	06/28/88	73/696,394	11/19/87	Cancelled	Signature Styles, LLC
JAMES RIVER TRADERS	US	2,171,904	07/07/98	75/210,851	12/10/96	Cancelled	Signature Styles, LLC
JAMES RIVER TRADERS [and design]	US	1,306,087	11/20/84	73/443,750	09/13/83	Cancelled	Signature Styles, LLC
JEAN.E.OLOGY	US	3,230,357	4/17/07	76/648,487	10/04/05	Registered	Signature Styles, LLC
JEANOLOGY	US	2,334,899	3/28/00	75/571,014	10/14/98	Registered	Signature Styles, LLC
JEANOLOGY	US	2,444,852	4/17/01	75/563,980	10/2/98	Registered	Signature Styles, LLC
JEANOLOGY	US	2,453,149	5/22/01	76/044,490	5/10/00	Cancelled	Signature Styles, LLC
JEANOLOGY	US	2,701,277	3/25/03	76/310,940	9/10/01	Registered	Signature Styles, LLC
JEANOLOGY	US	2,343,072	4/18/00	75/654,026	3/4/99	Registered	Signature Styles, LLC
BASICS					2	38.3.0.00	

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Trademark	Jurisdiction	Reg No	Reg Date	App No	App Date	Status	Owner
JEANOLOGY PERFORMANCE	US	2,448,515	5/1/01	75/808,025	9/27/99	Cancelled	Signature Styles, LLC
JEANOLOGY STUDIO	US	2,340,499	4/11/00	75/607,523	12/14/98	Registered	Signature Styles, LLC
LIFESTYLE RESOURCE FOR THE WORKING WOMAN	US	2,391,735	10/03/00	75/858,442	11/29/99	Registered	Signature Styles, LLC
LIFESTYLE RETAILERS	US	2,267,918	08/3/99	75/498,215	06/08/98	Cancelled	Signature Styles, LLC
MAURIZIO COLLECTIONS	US	2,458,101	06/05/01	75/661,135	03/16/99	Cancelled	Signature Styles, LLC
MODA SPIEGEL	US	2,155,463	05/05/98	75/111,821	05/30/96	Cancelled	Signature Styles, LLC
MODA SPIEGEL	US	3,137,037	8/29/06	78/537,328	12/22/04	Registered	Signature Styles, LLC
N DESIGN	US	2,464,610	6/26/01	75/846,883	11/12/99	Registered	Signature Styles, LLC
NEWPORT NEWS	US	1,691,635	6/9/92	73/839,779	11/15/89	Registered	Signature Styles, LLC
NEWPORT NEWS	US	1,892,686	5/2/95	74/303,538	8/10/92	Registered	Signature Styles, LLC
NEWPORT NEWS	US	2,105,336	10/14/97	75/179,380	10/7/96	Registered	Signature Styles, LLC
NEWPORT NEWS	US	2,379,372	8/22/00	75/784,333	8/26/99	Registered	Signature Styles, LLC
NEWPORT NEWS	US	2,391,515	10/3/00	75/799,283	9/15/99	Registered	Signature Styles, LLC
NEWPORT NEWS	US	2,866,075	7/27/04	76/470,999	11/29/02	Registered	Signature Styles, LLC
NEWPORT NEWS COMFORT BEAR	US	2,394,295	10/10/00	75/670,429	3/30/99	Cancelled	Signature Styles, LLC
NEWPORT NEWS DISCOUNT	US	2,198,548	10/20/98	75/393,605	11/20/97	Cancelled	Signature Styles, LLC
NEWPORT NEWS EASY STYLE	US	2,269,554	8/10/99	75/299,276	5/28/97	Registered	Signature Styles, LLC
NEWPORT NEWS EASY STYLE N [and design]	US	2,464,564	6/26/01	75/822,030	10/13/99	Cancelled	Signature Styles, LLC
NEWPORT- NEWS.COM	US	2,415,472	12/26/00	75/784,328	8/26/99	Registered	Signature Styles, LLC
NO SEASON, NO LIMITS	US	N/A	N/A	77/137,905	77/137,905	Abandoned	Signature Styles, LLC
OAKBROOK	US	1,464,646	11/10/87	73/608,794	07/10/86	Cancelled	Signature Styles, LLC
ONE PRICE FITS ALL	US	2,226,299	2/23/99	75/474,451	4/27/98	Registered	Signature Styles, LLC
ONE PRICE FITS ALL	US	2,300,932	12/14/99	75/517,534	7/13/98	Registered	Signature Styles, LLC
ONE PRICE ONE PACKAGE	US	2,347,904	5/2/00	75/713,422	5/25/99	Cancelled	Signature Styles, LLC
ONVIEW	US	2,116,392	11/25/97	75/230,406	1/22/97	Cancelled	Signature Styles, LLC
ONVIEW HOME	US	2,434,322	03/06/01	75/979,927	10/14/97	Cancelled	Signature Styles, LLC
ORARIO	US	2,418,468	01/02/01	75/790,013	09/23/99	Cancelled	Signature Styles, LLC
PARADOX	US	1,863,192	11/15/94	74/368,687	03/17/93	Cancelled	Signature Styles, LLC
PRIVATE LIVES	US	0,831,850	07/11/67	72/147,242	07/19/62	Expired	Signature Styles, LLC
PRIVATE LIVES	US	1,279,922	05/29/84	73/342,715	12/21/81	Cancelled	Signature Styles, LLC
PRIVATE LIVES	US	1,342,543	06/18/85	73/465,259	02/13/84	Cancelled	Signature Styles, LLC
QUADKINI	US	2,430,406	2/20/01	75/667,707	3/25/99	Cancelled	Signature Styles, LLC
REALITY DRESSING	US	3,081,039	4/11/06	78/596,863	3/29/05	Registered	Signature Styles, LLC
REFLECTIONS BY SPIEGEL	US	2,418,065	01/02/01	75/545,430	09/01/98	Registered	Signature Styles, LLC
RR [and Design]	US	2,384,033	09/05/00	75/563,721	10/5/98	Cancelled	Signature Styles, LLC

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Trademark	Jurisdiction	Reg No	Reg Date	App No	App Date	Status	Owner
S MADE	US	2,753,634	08/19/03	76/123,205	09/06/00	Registered	Signature Styles, LLC
EXCLUSIVELY			1	1			
FOR SPIEGEL							
CATALOG INC							
SECOND HAND	US	2,256,062	06/22/99	75/372,257	10/14/97	Cancelled	Signature Styles, LLC
NEWS FASHION							
CATALOG							
RETURNS FOR							
YOU & YOUR							
HOME [and							
design]							
SECRET	US	3,787,969	5/2/10	77/500,060	06/16/08	Pending	Signature Styles, LLC
SCULPTOR BY							
SHAPE FX							
SENSUAL HOME	US	2,304,757	12/28/99	75/435,144	02/17/98	Cancelled	Signature Styles, LLC
SHAPE & SLIM	US	2,113,070	11/11/97	75/147,836	08/09/96	Cancelled	Signature Styles, LLC
SHAPE & SLIM	US	3,583,433	3/3/09	78/719,130	9/23/05	Registered	Signature Styles, LLC
SHAPE FX	US	2,398,811	10/24/00	75/725,951	6/10/99	Registered	Signature Styles, LLC
						Supplement	
SHAPE FX	US	2,598,557	07/23/02	75/810,448	10/21/99	al Register Registered	Signature Styles, LLC
SHAPE FX	US	3,268,360	07/24/07	78/972,117	09/12/06	Registered	Signature Styles, LLC Signature Styles, LLC
SHAPE FX SHOPPING AT	US	2,139,476	2/24/98	75/016,965	10/19/95	Cancelled	Signature Styles, LLC Signature Styles, LLC
	08	2,139,476	2/24/98	/3/016,963	10/19/95	Cancelled	Signature Styles, LLC
THE SPEED OF LIFE							
SHOPPING AT	US	2.427.250	03/20/01	76/037,375	05/01/00	Cancelled	Signature Styles, LLC
	08	2,437,259	03/20/01	/6/03/,3/3	05/01/00	Cancelled	Signature Styles, LLC
THE SPEED OF LIFE							
	TIG	1 220 151	06/04/05	704460 707	02/02/04	D	
SPIEGEL	US	1,339,154	06/04/85	73/463,727	02/02/84	Registered	Signature Styles, LLC
SPIEGEL	US	1,840,600	06/21/94	74/387,194	05/05/93	Registered	Signature Styles, LLC
SPIEGEL	US	2,357,704	06/13/00	75/784,327	08/26/99	Registered	Signature Styles, LLC
SPIEGEL	US	3,466,133	07/15/08	77/253,973	08/13/07	Registered	Signature Styles, LLC
SPIEGEL [and	US	1,496,715	07/19/88	73/630,313	11/14/86	Registered	Signature Styles, LLC
design]							
SPIEGEL	US	2,717,759	05/20/03	76/028,851	04/19/00	Registered	Signature Styles, LLC
EMARKET (AND							
DESIGN)							
SPIEGEL	US	2,584,963	06/25/02	76/228,675	03/23/01	Cancelled	Signature Styles, LLC
INCENTIVES							
SPIEGEL	US	3,702,383	10/27/09	77/368,436	1/10/08	Pending	Signature Styles, LLC
SIGNATURE							
SPIEGEL	US	3,444,214	06/10/08	77/243,261	07/31/07	Registered	Signature Styles, LLC
SIGNATURE							
SPIEGEL	US	3,483,616	08/12/08	77/255689	8/15/07	Registered	Signature Styles, LLC
SIGNATURE							
SPIEGEL	US	N/A	N/A	77/368,430	1/10/08	Pending	Signature Styles, LLC
SIGNATURE							
ESTATE							
SPIEGEL.COM	US	2,387,639	09/19/00	75/784,329	08/26/99	Registered	Signature Styles, LLC
SPIEGELTRONI	US	2,346,491	05/02/00	75/504,544	07/16/98	Cancelled	Signature Styles, LLC
CS	<u> </u>	<u> </u>		<u> </u>	<u> </u>		
STYLES TO GO	US	1,856,793	10/04/94	74/276,347	05/15/92	Cancelled	Signature Styles, LLC
SUN STREAK	US	1,462,939	10/27/87	73/651,067	3/23/87	Registered	Signature Styles, LLC
SWIM 21	US	2,152,547	04/21/98	75/308,051	06/12/97	Cancelled	Signature Styles, LLC
THE 12 DAYS OF	US	2,420,276	1/9/01	75/775,754	8/11/99	Registered	Signature Styles, LLC
SHOPPING						Supplement al Register	g
THE BEST IDEA	US	2,585,876	6/25/02	75/765,011	8/23/99	Cancelled	Signature Styles, LLC
IN A	03	2,363,676	0,23,02	'3,703,011	0123133	Canceneu	orgnature otyres, LLC
IN A THOUSAND							
YEARS							
	Lic	1 442 006	06/00/97	72/626 400	10/22/96	Canacii - J	Cianatura Ct1 II C
THE FINER THINGS	US	1,442,086	06/09/87	73/626,488	10/23/86	Cancelled	Signature Styles, LLC
TUINOS	I	1					
	TIC	2 512 224	11/27/01	75/055 171	12/00/00	C 11 1	Cinnetona Ct 1 TT C
THE KID'S RESOURCE	US	2,513,324	11/27/01	75/855,161	12/09/99	Cancelled	Signature Styles, LLC

Trademark	Jurisdiction	Reg No	Reg Date	App No	App Date	Status	Owner
THE SPIEGEL	US	2,554,891	04/02/02	76/015,859	04/03/00	Registered	Signature Styles, LLC
GROUP							
THE SPIEGEL	US	2,471,411	07/24/01	76/029,020	04/19/00	Cancelled	Signature Styles, LLC
GROUP							
LIFESTYLE							
RETAILERS							
(AND DESIGN)	TIO	1 472 212	01/12/00	72/6/10 000	01/15/07	B 1 1	
THE ULTIMATE OUTLET	US	1,472,213	01/12/88	73/640,009	01/15/87	Registered	Signature Styles, LLC
TOFFS	US	1,443,315	06/16/87	73/626,495	10/23/86	Cancelled	Signature Styles, LLC
WORLD OF MY	US		12/9/97	75/196,856	11/12/97	Cancelled	Signature Styles, LLC
OWN	US	2,119,576	12/9/97	/5/196,856	11/12/97	Cancelled	Signature Styles, LLC
THE 7 WAYS	US	3904068	01/11/11	85/049,191	7/22/10	Registered	Signature Styles, LLC
EVERY							
WOMAN'S							
BODY BREAKS							
HER HEART	***	200106	044444	05/0/0 /07			
BODY	US	3904067	01/11/11	85/049,187	5/27/10	Registered	Signature Styles, LLC
BETRAYALS	TIC	05024410	7/10/11	05/024 410	05/10/10	A 1' '	6, 1 2, 1
JEANOLOGY BASIC	US	85034419	7/19/11	85/034,419	05/10/10	Application	Signature Styles, LLC
NEWPORT	China	8777654			10/26/10	Application	Signature Styles, LLC
NEWS							
SECRET	Canada			1475922	04/07/10	Application	Signature Styles, LLC
SCULPTOR					<u> </u>		
SPIEGEL	China	8227129			04/21/10	Application	Signature Styles, LLC
Color By Newport	US			77/928,638	2/4/2010	Pending	Newport News
News							
FX Firm	US			85/402270	8/19/2011	Pending	Newport News
Secret Sculptor	US	3,986,426	6/28/2011	77/844,693	10/8/2009	Registered	Newport News
The Real Red	US			85/169,577	7/22/2010	Pending	Newport News
Carpet Secret					1		
Signature Beauty	US			77/928,637	2/4/2010	Pending	Spiegel
SPL Signature	US			85/094,0293	7/27/2010	Pending	Spiegel
Estate							

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