

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PetFoodDirect, Inc.		09/20/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Pet360, Inc.		
Street Address:	2250 Hickory Road, Ste 400		
City:	Plymouth Meeting		
State/Country:	PENNSYLVANIA		
Postal Code:	19462		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	85273234	PETFOODDIRECT.COM	
Registration Number:	3246593	PETFOODDIRECT	
Registration Number:	2445327	PETFOODDIRECT.COM	
Registration Number:	3116518	PETSRIPTIONS	
Registration Number:	2445325	PETFOOD DIRECT	
Registration Number:	3250818	AMERICA'S PET STORE ON THE WEB	
CORRESPONDENCE DATA			
Fax Number:	(215)495-6600		
Phone:	215-495-6533		
Email:	Dfiore@regerlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Daniel L. Fiore		
Address Line 1:	2929 Arch Street, 13th Floor		
Address Line 2:	Reger Rizzo & Darnall LLP		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104		

OP \$165.00 85273234

NAME OF SUBMITTER:	Daniel L. Fiore
Signature:	/s/ Daniel L. Fiore
Date:	09/22/2011
Total Attachments: 1 source=Pet Foods Direct_Name Change#page1.tif	

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
SECOND AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF
PETFOODDIRECT, INC.

PetFoodDirect, Inc., a corporation organized and existing under the General Corporation Law of the State of Delaware (the "*Corporation*"), hereby certifies as follows:

FIRST: That by unanimous written consent of the Board of Directors of PetFoodDirect, Inc., resolutions were duly adopted setting forth a proposed amendment to the Second Amended and Restated Certificate of Incorporation of the Corporation, declaring said amendment to be advisable subject to approval of the shareholders of the Corporation. In lieu of a meeting of the stockholders, written consent has been given for the adoption of said Amendment and the amendments to be made thereby pursuant to Section 242 and Section 245 of the General Corporation Law of the State of Delaware.

SECOND: ARTICLE I of the Second Amended and Restated Certificate of Incorporation of the Corporation is hereby amended to read in its entirety as follows:

"The name of the corporation is Pet360, Inc. (the "*Corporation*")."

IN WITNESS WHEREOF, the undersigned has caused this Amendment to the Second Amended and Restated Certificate of Incorporation to be executed by its duly authorized representative, effective as of the 2nd day of August, 2011.

PETFOODDIRECT, INC.

By: 
Brock Weatherup
Chief Executive Officer