

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Exclusive Rewards, LLC		04/21/2008	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Exclusice Connections, LLC		
Street Address:	201 E. Railroad St.		
City:	Lena		
State/Country:	ILLINOIS		
Postal Code:	61048		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77555725	EXCLUSIVE CONNECTION\$	
CORRESPONDENCE DATA			
Fax Number:	(312)332-4629		
Phone:	312.641.0616		
Email:	marcnblawyer@sbcglobal.net		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Marc N. Blumenthal		
Address Line 1:	19 S. LaSalle Street		
Address Line 2:	Suite 1500		
Address Line 4:	Chicago, ILLINOIS 60603		
NAME OF SUBMITTER:	Marc N. Blumenthal		
Signature:	/Marc N. Blumenthal/		
Date:	09/22/2011		
Total Attachments: 0			

OP \$40.00 77555725

900202748

TRADEMARK
REEL: 004627 FRAME: 0668

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**