# TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT                       |  |
|-----------------------|--------------------------------------|--|
| NATURE OF CONVEYANCE: | Confirmation of Trademark Assignment |  |

#### **CONVEYING PARTY DATA**

| Name               | Formerly | Execution Date | Entity Type               |
|--------------------|----------|----------------|---------------------------|
| Jeffrey J. Kutchin |          | 07/01/2011     | INDIVIDUAL: UNITED STATES |

## **RECEIVING PARTY DATA**

| Name:           | Vacation Together, Inc.                        |  |
|-----------------|--|--|
| Street Address: | 8907 North Port Washington Road, P.O. Box 1460 |  |
| City:           | Milwaukee                                      |  |
| State/Country:  | WISCONSIN                                      |  |
| Postal Code:    | 53201-1460                                     |  |
| Entity Type:    | CORPORATION: WISCONSIN                         |  |

# PROPERTY NUMBERS Total: 3

| Property Type        | Number  | Word Mark  |
|----------------------|---------|------------|
| Registration Number: | 0727341 | MR. TRAVEL |
| Registration Number: | 1051483 |            |
| Registration Number: | 1661972 | MR. TRAVEL |

## **CORRESPONDENCE DATA**

 Fax Number:
 (414)273-5198

 Phone:
 414-273-3500

 Email:
 bgilpin@gklaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Brian G. Gilpin; Godfrey & Kahn, S.C.

Address Line 1: 780 N. Water Street

Address Line 4: Milwaukee, WISCONSIN 53202

| ATTORNEY DOCKET NUMBER: | 002092-0276     |
|-------------------------|-----------------|
| NAME OF SUBMITTER:      | Brian G. Gilpin |

TRADEMARK REEL: 004627 FRAME: 0706 CH \$90 00

900202758

| Signature:                                   | /Brian G. Gilpin/ |  |
|--|-------------------|--|
| Date:  | 09/22/2011        |  |
| Total Attachments: 1 source=travel#page1.tif |                   |  |

TRADEMARK
REEL: 004627 FRAME: 0707

### CONFIRMATION OF TRADEMARK ASSIGNMENT

WHEREAS, Jeffrey J. Kutchin, an individual residing in Highland Park, Illinois (the "Assignor"), executed a "Conditional Trademark Assignment" effective as of December 23, 2005, of the trademark registrations listed in the table below and the goodwill associated therewith (the "Trademarks") to Vacation Together, Inc., a Wisconsin corporation having its principal place of business at 8907 North Port Washington Road, P.O. Box 1460, Milwaukee, Wisconsin 53201-1460 (the "Assignee"):

| Mark                | Reg. No. | Reg. Date  |
|---------------------|----------|------------|
| MR. TRAVEL & Design | 0727341  | 2/6/1962   |
| Grid Design         | 1051483  | 10/26/1976 |
| MR. TRAVEL          | 1661972  | 10/22/1991 |

WHEREAS, effective as of July 1, 2011, Assignee has satisfied all the conditions of the Conditional Trademark Assignment; and

WHEREAS, the parties desire to confirm the effectiveness of the assignment of the Trademarks as of July 1, 2011.

NOW, THEREFORE, for the consideration recited in the Conditional Trademark Assignment and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms its assignment of and hereby assigns the Trademarks to Assignee, its successors and assigns, effective as of July 1, 2011, and Assignor further confirms that all right, title and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks and any and all registrations thereof fully passed effective as of that date.

| Signed at 3100 DUNDER RD#116                 | 60062    | this <u>70</u> 6ay of SEP, 2011, and                            |
|--|----------|---|
| effective as of the Ist day of July 2011     |          | •   |
| By: ( Mary Krelch)                           |          |   |
| Jeffrey J. Kutchin                           |          |   |
| STATE OF ILLINOIS                            | )        |   |
| COUNTY OF LAKE                               | ) s<br>) | S.  |
| Subscribed and sworn to before me            |          |   |
| <br>this 1th day of August, 2011.            |          | OFFICIAL SEAL   |
| <br>MAGNA SMOSKENS VINKAL                    |          | KMISTYNA L MATHEWS ASHUALI                                      |
| Notary Public My Commission Expires: 10/3/// |          | NOTARY PUBLIC - STATE OF ILLINOIS MY COMMISSION EXPRES 10/31/11 |
| wy Commission Expires, 19/01/11              |          |   |
| 6751959 1                                    |          |   |

TRADEMARK REEL: 004627 FRAME: 0708

RECORDED: 09/22/2011