

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
beBetter Networks, Inc.		09/22/2011	CORPORATION: WEST VIRGINIA

**RECEIVING PARTY DATA**

<b>Name:</b>	beBetter Health, Inc.
<b>Street Address:</b>	6 Craddock Way
<b>City:</b>	Poca
<b>State/Country:</b>	WEST VIRGINIA
<b>Postal Code:</b>	25159
<b>Entity Type:</b>	CORPORATION: WEST VIRGINIA

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	3533025	BEBETTER
Registration Number:	3725970	BEBETTER HEALTH
Registration Number:	2875778	THE PORTION PLATE
Registration Number:	1388254	SMOKE STOPPERS
Registration Number:	2282093	SMOKE STOPPERS
Registration Number:	2282094	SMOKE STOPPERS
Registration Number:	2283942	SMOKE STOPPERS
Registration Number:	2403575	NOBODY KICKS MORE BUTTS THAN SMOKE STOPPERS
Registration Number:	1520642	STAYING STOPPED

**CORRESPONDENCE DATA**

Fax Number: (412)325-3324  
 Phone: 412-325-3309  
 Email: rjames@spilmanlaw.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent*

**900202769**

**TRADEMARK**  
**REEL: 004627 FRAME: 0757**

**CH \$240.00 3533025**

*via US Mail.*

Correspondent Name: Richard W. James  
Address Line 1: 301 Grant St  
Address Line 2: One Oxford Centre, Suite 3440  
Address Line 4: Pittsburgh, PENNSYLVANIA 15219

ATTORNEY DOCKET NUMBER:	011919.0001
NAME OF SUBMITTER:	Richard W. James
Signature:	/Richard W. James/
Date:	09/22/2011
Total Attachments: 1 source=Trademark_Assignment_Signed2#page1.tif	

**ASSIGNMENT**

WHEREAS beBetter Health, Inc., a corporation of West Virginia, whose mailing address is 6 Craddock Way, Poca, WV 25159 (hereinafter referred to as Assignee) is the successor to beBetter Networks, Inc. and is desirous of securing the entire right, title, and interest in and to the following marks and registrations:

U.S. Registration No.	Mark
3533025	BEBETTER
3725970	BEBETTER HEALTH
2875778	THE PORTION PLATE
1388254	SMOKE STOPPERS
2282093	SMOKE STOPPERS
2282094	SMOKE STOPPERS
2283942	SMOKE STOPPERS
2403575	NOBODY KICKS MORE BUTTS THAN SMOKE STOPPERS
1520642	STAYING STOPPED

; and

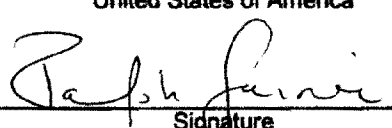
WHEREAS, beBetter Networks, Inc. is desirous of transferring the entire right, title, and interest in and to those trademarks and those trademark registrations from beBetter Networks, Inc. to beBetter Health, Inc.;

NOW THEREFORE, be it known that, for and in consideration of the sum of One Dollar (\$1.00) in hand paid and other good and valuable consideration the receipt of which from assignee is hereby acknowledged, Assignor, has sold, assigned, transferred, and set over, and does hereby sell, assign, transfer, and set over unto Assignee, its lawful successors and assigns, Assignor's entire right, title, and interest in and to those trademarks, those trademark registrations, and all rights to claim priority on the basis of those trademarks in any foreign country and all trademark registrations which may be granted in connection with those trademarks in any foreign country; and Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue registrations on trademarks and applications as described above, to issue all registrations for those applications to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, ASSIGNOR HEREBY covenants that Assignor has the full right to convey the interest assigned by this Assignment, and Assignor has not executed and will not execute any agreement in conflict with this Assignment;

AND, ASSIGNOR HEREBY further covenants and agrees that Assignor will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to Assignor respecting those trademarks, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to those trademarks in said Assignee, its successors or assigns, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper trademark protection in connection with those trademarks in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I have hereunto set my hand.

County of		<u>Ralph H. Gaines</u> CEO, beBetter Networks, Inc.
State of		6 Craddock Way Poca, WV 25159 United States of America
	SS.	
Subscribed and sworn to before me this ___ day of _____, 2011.		
_____ Notary Public		Signature
		9/22/11 Date