

**TIS/MADRID ASSIGNMENT**

Electronic Version v1.0  
 Stylesheet Version v1.0

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	<b>APPLICATION NUMBER</b> <b>79081621</b>				
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL					
<b>CONVEYING PARTY DATA</b>						
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kabushiki Kaisha Sony Computer Entertainment (also trading as Sony Computer Entertainment Inc.)</td> <td>03/30/2011</td> </tr> </tbody> </table>			Name	Execution Date	Kabushiki Kaisha Sony Computer Entertainment (also trading as Sony Computer Entertainment Inc.)	03/30/2011
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Kabushiki Kaisha Sony Computer Entertainment (also trading as Sony Computer Entertainment Inc.)	03/30/2011					
<b>RECEIVING PARTY DATA</b>						
<b>Name:</b>	Kabushiki Kaisha Sony Computer Entertainment (also trading as Sony Computer Entertainment Inc.)					
<b>Address:</b>	1-7-1 Konan, Minato-ku Tokyo 108-0075					
<b>Country:</b>	JP					
<b>Entity Type:</b>	Corporation					
<b>Entity Country:</b>	Japan					
<b>CORRESPONDENCE DATA</b>						
<b>Correspondent Name:</b>	Kabushiki Kaisha Sony Computer Entertainment (also trading as Sony Computer Entertainment Inc.)					
<b>Address:</b>	1-7-1 Konan, Minato-ku Tokyo 108-0075					
<b>Country:</b>	JP					

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