

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BLINK TANK 1 LLC		09/07/2011	LIMITED LIABILITY COMPANY: UTAH
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DBC, LLC		
<b>Street Address:</b>	2912 West Executive Parkway		
<b>City:</b>	Lehi		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84043		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UTAH		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85389444	XANGO FAVAO	
<b>Serial Number:</b>	85389964	FAVAO	
<b>Serial Number:</b>	85389948	GLIMPSE LUMINESCENCE COLLECTION	
<b>Serial Number:</b>	85391893	PRECIS	
<b>Serial Number:</b>	85391899	XANGO PRECIS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(801)578-6999		
<b>Phone:</b>	801-328-3131		
<b>Email:</b>	tm-slc@stoel.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Catherine Parrish Lake		
<b>Address Line 1:</b>	201 South Main Street, Suite 1100		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84111		
<b>ATTORNEY DOCKET NUMBER:</b>	62727-5/817-821		

OP \$140.00 85389444

**900202937**

**TRADEMARK**  
**REEL: 004629 FRAME: 0246**

NAME OF SUBMITTER:	Catherine Parrish Lake
Signature:	/Catherine Parrish Lake/
Date:	09/23/2011
<b>Total Attachments: 3</b> source=Blinktank-DBC LLC Assignment#page1.tif source=Blinktank-DBC LLC Assignment#page2.tif source=Blinktank-DBC LLC Assignment#page3.tif	

## ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, BLINK TANK I LLC, a Utah limited liability company, with offices at 2912 West Executive Parkway, Lehi, Utah 84043 (“Assignor”), is the owner of the trademarks, including the trademark applications, listed on Schedule A attached hereto and incorporated herein by reference (collectively the “Trademarks”); and,

WHEREAS, DBC, LLC, a Utah limited liability company, with offices at 2912 West Executive Parkway, Lehi, Utah 84043 (“Assignee”), is desirous of acquiring from Assignor the entire right, title and interest in and to the Trademarks.

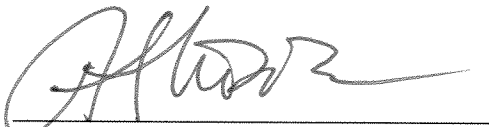
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title, and interest in and to the Trademarks, and all related common law rights and the goodwill pertaining thereto, together with all claims, demands and causes of action for the past infringement of any or all of the Trademarks or for unfair competition in business in connection therewith, the same to be held and enjoyed by Assignee, its successors, assigns or other legal representatives as fully and entirely as the same would or could have been held and enjoyed by Assignor had this Assignment not been made, effective September 7, 2011.

Assignor warrants, covenants and represents that it is the owner of the Trademarks and related common law rights and associated goodwill; that it has the full right to convey the entire interest hereby assigned; and that it has not and will not assign or otherwise transfer any of the rights hereby assigned to any third party; and that there are no actual or threatened claims, actions or proceedings against the Trademarks.

Assignor will, without additional consideration, take such further actions and execute promptly such further documents as are necessary or desirable to transfer, vest, record and perfect good, valid and marketable title to the Trademarks in Assignee. Assignor hereby authorizes Assignee to request that the applicable governmental entity record Assignee as the owner of the Trademarks with all applicable governmental authorities.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their duly authorized officers as of the day and year first above written.

ASSIGNOR



BLINK TANK I, LLC  
Nathan D. Brown  
Director

ASSIGNEE



DBC, LLC  
Michelle N. Wilson  
Manager

SCHEDULE A

TRADEMARK	APPLICATION NUMBER	FILING DATE
XANGO FAVAO	85/389,444	August 4, 2011
FAVAO	85/389,964	August 4, 2011
GLIMPSE LUMINESCENCE COLLECTION	85/389,948	August 4, 2011
PRECIS	85/391,893	August 8, 2011
XANGO PRECIS	85/391,899	August 8, 2011