

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marmellatta Corp.		09/07/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Pastourelle, LLC		
Street Address:	240 West 37th Street, 8th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3168145	MARMELLATA	
CORRESPONDENCE DATA			
Fax Number:	(212)695-3575		
Email:	iserrano@esa-law.com, eschaeffer@esa-law.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Elliot L. Schaeffer		
Address Line 1:	450 Seventh Avenue, Suite 1400		
Address Line 4:	New York, NEW YORK 10123		
NAME OF SUBMITTER:	Ida C. Serrano		
Signature:	/ics/		
Date:	09/23/2011		
Total Attachments: 4 source=Assignment 09-07-11#page1.tif source=Assignment 09-07-11#page2.tif source=Assignment 09-07-11#page3.tif source=Assignment 09-07-11#page4.tif			

OP \$40.00 3168145

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Marmellatta Corp., a corporation formed in accordance with the laws of the State of New York (the "Assignor"), and Pastourelle, LLC., a limited liability company formed in accordance with the laws of the State of New York (collectively, the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark and the corresponding registrations and/or applications for registration set forth on Exhibit 1 (the "Trademark"), together with the goodwill of the business connected with and symbolized by the Trademark; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademark in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademark (including, without limitation, the right to renew any registrations included in the Trademark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademark of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on Exhibit 1 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark.

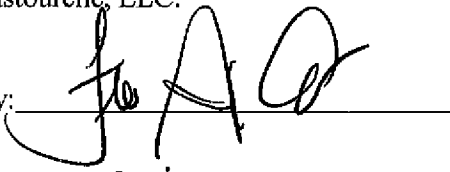
This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNEE

Pastourelle, LLC.

By:



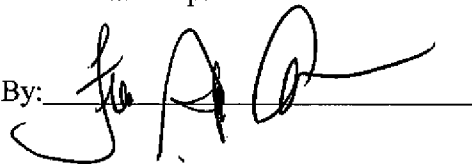
Title:

President

ASSIGNOR

Marmellata Corp.

By:



Title:

President

STATE OF NEW YORK :

COUNTY OF NEW YORK :

On this 7 day of September, 2011, before me, a Notary Public in and for the State and County aforesaid, personally appeared Frances Arazi known by me to be the person of the above name and an officer of Marmellata Corp., duly authorized to execute this Assignment on behalf of Marmellata Corp. and who signed and executed the foregoing instrument on behalf of Marmellata Corp..

Given under my hand and seal of office this 7 day of September, 2011.

My commission expires:

ELLIOT L. SCHAEFFER
Notary Public, State of New York
No. 02SC6014712
Qualified in New York County
Commission Expires October 19, 2014

STATE OF NEW YORK :

COUNTY OF NEW YORK :

On this 7 day of September, 2011, before me, a Notary Public in and for the State and County aforesaid, personally appeared Frances Arazi, known by me to be the person of the above name and an officer of Pastourelle, LLC., duly authorized to execute this Assignment on behalf of Pastourelle, LLC., and who signed and executed the foregoing instrument on behalf of Pastourelle, LLC.

Given under my hand and seal of office this 7 day of September, 2011.

My commission expires:

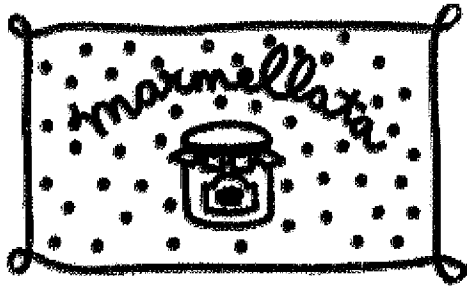
ELLIOT L. SCHAEFFER
Notary Public, State of New York
No. 02SC6014712
Qualified in New York County
Commission Expires October 19, 2014

TRADEMARK

REEL: 004629 FRAME: 0511

Exhibit 1
Trademark

Trademark:



Serial Number: 78759387

Registration Number: 3168145