

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beyond Dental & Health Inc.		09/22/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Beyond Dental & Health Inc.		
Street Address:	12503 Exchange Drive, Suite 558		
City:	Stafford		
State/Country:	TEXAS		
Postal Code:	77477		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3501214	E-BRIGHT	
CORRESPONDENCE DATA			
Fax Number:	(267)295-6078		
Phone:	2672666357		
Email:	ddovas@dovaslaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Dimitri P. Dovas		
Address Line 1:	307 Bainbridge Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19147		
ATTORNEY DOCKET NUMBER:	BEY-TM003		
NAME OF SUBMITTER:	Dimitri P. Dovas		
Signature:	/Dimitri P. Dovas/		
Date:	09/23/2011		
Total Attachments: 1 source=110923Memorialization of Assignment-filed#page1.tif			

OP \$40.00 3501214

MEMORIALIZATION OF TRADEMARK ASSIGNMENT

WHEREAS, Beyond Dental & Health, Inc., formerly a corporation of the state of California and formerly having a principal place of business at 525-H Del Ray Ave., Sunnyvale CA, 94085, ("Assignor") had adopted and owned the Mark "E-BRIGHT" ("the Mark") in connection with the following goods and/or services: preparations for whitening teeth; non-medicated preparations for oral hygiene, namely toothpaste; strips containing a preparation for promoting teeth whitening for application on a user's teeth in a teeth whitening procedure; teeth whitening kits composed of teeth whitening preparation, a light emitting apparatus, namely, a lamp for connection to a cheek retractor, and a cheek retractor; light emitting apparatuses, namely, lamps for connection to a cheek retractor for teeth whitening; cheek retractors for use in a teeth whitening procedure; teeth whitening kits composed of a light emitting apparatus, namely, a lamp for connection to a cheek retractor, a cheek retractor, and teeth whitening preparation, and

WHEREAS, Assignor owned a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 3501214 registered on September 16, 2008; and

WHEREAS, Beyond Dental & Health Inc., a Texas corporation having a principal place of business at 12503 Exchange Dr. Suite 558, Stafford, Texas 77477 ("Assignee") desired to acquire the Mark;

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor sold, assigned and transferred to Assignee right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.

EXECUTED under seal on this 22 day of ~~SEPTEMBER~~, 2011 at

~~STAFFORD~~, TEXAS  
(City, State)

By: \_\_\_\_\_ (L.S.)  
Name: Joshua Granson  
Title: Vice President

*Shirley Burnside*  
(Witness)

State of Texas

ss.

County of Ft. Bend.

On this, the 22 day of September 2011 before me, a notary public, personally appeared Joshua Granson, known to me (or satisfactorily proven) to be the person whose name is subscribed to the foregoing instrument. Joshua Granson executed the foregoing instrument and acknowledged that the same was executed knowingly and willingly and for the purposes therein contained.

Witness my hand and Notarial seal the day and year immediately above written.

*Karen S. McAvoy*  
Notary Public  
My Commission Expires:  
11/7/12

