

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beyond Dental & Health Inc.		09/22/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Beyond Dental & Health Inc.		
Street Address:	12503 Exchange Drive, Suite 558		
City:	Stafford		
State/Country:	TEXAS		
Postal Code:	77477		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3491933	PEARL WHITE	
CORRESPONDENCE DATA			
Fax Number:	(267)295-6078		
Phone:	2672666357		
Email:	ddovas@dovaslaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Dimitri P. Dovas		
Address Line 1:	307 Bainbridge Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19147		
ATTORNEY DOCKET NUMBER:	BEY-TM005		
NAME OF SUBMITTER:	Dimitri P. Dovas		
Signature:	/Dimitri P. Dovas/		
Date:	09/23/2011		
Total Attachments: 1 source=110923Memorialization of Assignment-filed#page1.tif			

OP \$40.00 3491933

MEMORIALIZATION OF TRADEMARK ASSIGNMENT

WHEREAS, Beyond Dental & Health, Inc., formerly a corporation of the state of California and formerly having a principal place of business at 525-H Del Ray Ave., Sunnyvale CA, 94088, ("Assignor") had adopted and owned the Mark "PEARL WHITE" ("the Mark") in connection with the following goods and/or services: Toothpaste; and

WHEREAS, Assignor owned a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 3491933 registered on August 26, 2008; and

WHEREAS, Beyond Dental & Health Inc., a Texas corporation having a principal place of business at 12503 Exchange Dr. Suite 558, Stafford, Texas 77477 ("Assignee") desired to acquire the Mark;

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor sold, assigned and transferred to Assignee right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.

EXECUTED under seal on this 22 day of ~~SEPTEMBER~~ 2011 at

STAFFORD TEXAS
(City, State)

By: [Signature] (L.S.)
Name: Joshua Granson
Title: Vice President

[Signature]
(Witness)

State of Texas

ss.

County of Ft. Bend

On this, the 22 day of September 2011 before me, a notary public, personally appeared Joshua Granson, known to me (or satisfactorily proven) to be the person whose name is subscribed to the foregoing instrument. Joshua Granson executed the foregoing instrument and acknowledged that the same was executed knowingly and willingly and for the purposes therein contained.

Witness my hand and Notarial seal the day and year immediately above written.

[Signature]
Notary Public

My Commission Expires:
11/7/12

