

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
John R. Kruer		09/16/2011	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Palm Beach Motoring, Inc.		
<b>Street Address:</b>	7744 SW Jack James Drive		
<b>City:</b>	Stuart		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34997		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2923408	BLACKFIRE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(813)888-6275		
<b>Phone:</b>	(813) 885-2006		
<b>Email:</b>	mail@tampaiplaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Arthur W Fisher, III		
<b>Address Line 1:</b>	5555 W Waters Ave., Ste 609		
<b>Address Line 4:</b>	Tampa, FLORIDA 33634		
<b>NAME OF SUBMITTER:</b>	Arthur W Fisher, III		
<b>Signature:</b>	/Arthur W Fisher, III 26453/		
<b>Date:</b>	09/25/2011		
<b>Total Attachments: 1</b> source=Kruer-PBM Assign#page1.tif			

OP \$40.00 2923408

## ASSIGNMENT

WHEREAS, John R. Kruer (KRUER), an individual having a residence at 16912 Nikki Lane, Odessa Florida 33556, has adopted, used and is using and is the owner of a mark registered in the United States Patent and Trademark Office:

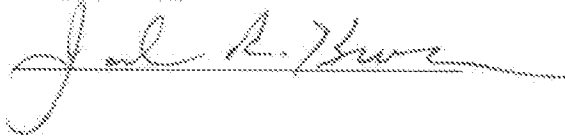
<u>Mark</u>	<u>Registration No</u>	<u>Date Registered</u>
BLACKFIRE	2,923,408	Feb 1, 2005

WHEREAS, Palm Beach Motorring, Inc. (PBM), a Florida corporation having its principal offices at 7744 SW Jack James Drive, Stuart, Florida 34997, is desirous of acquiring said mark and the registration therefor,

NOW, THEREFORE, in consideration of the sum of Ten (\$10.00) Dollars and other good and valuable consideration, the receipt of which is hereby acknowledged, KRUER hereby assigns to PBM all right, title and interest in and to said mark and said registration therefor, together with the goodwill of the business symbolized by said mark and said registration thereof.

Signed at Sarasota Bank Tower, this 16<sup>th</sup> day of SEPT, 2011.

John R. Kruer

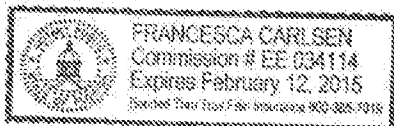


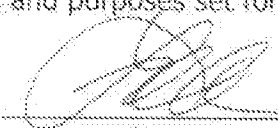
State of Florida

County Of Hillsborough Proco ss:

On this 16 day of September, 2011, personally appeared John R. Kruer to me known to be the Assignor above named, and acknowledged that he executed the foregoing Assignment as a free and voluntary act for the uses and purposes set forth therein.

SEAL



  
Notary Public, State of Florida