

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Adapt Identification (HK) Ltd.		07/14/2011	LIMITED LIABILITY COMPANY: HONG KONG
RECEIVING PARTY DATA			
Name:	Checkpoint Systems, Inc.		
Street Address:	2005 Market Street		
Internal Address:	24th Floor		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19103-7016		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77934408	ADAPT	
CORRESPONDENCE DATA			
Fax Number:	(330)244-1173		
Phone:	330-244-1174		
Email:	info@sandandsebolt.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Joseph A. Sebolt		
Address Line 1:	4940 Munson Street, N. W.		
Address Line 2:	Aegis Tower - Suite 1100		
Address Line 4:	Canton, OHIO 44718-3615		
ATTORNEY DOCKET NUMBER:	2470251US1AT		
NAME OF SUBMITTER:	Joseph A. Sebolt		

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**TRADEMARK
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Signature:	/josephasebolt/
Date:	09/26/2011
Total Attachments: 2 source=2470251US1AT ASSIGNMENT#page1.tif source=2470251US1AT ASSIGNMENT#page2.tif	

ASSIGNMENT OF TRADEMARK

WHEREAS, **Adapt Identification (HK) Ltd.**, a limited liability company organized in **Hong Kong**, having a business address of **Flat Q, 5/F, Block 1, Kin Ho Industrial Building, 14-24 Au Pui Wan Street, Fo Tan, New Territories, Hong Kong**, (hereinafter referred to as ASSIGNOR) is the owner of the entire right, title, and interest in the trademark **ADAPT & Design**, Serial Number **77/934,408** filed **February 12, 2010**, and is the record title holder of said trademark; and

WHEREAS, **Checkpoint Systems, Inc.**, a **Pennsylvania** corporation, having a business address of **2005 Market Street, 24th Floor, Philadelphia, Pennsylvania 19103-7016** (hereinafter referred to as ASSIGNEE) is desirous of purchasing the entire right, title, and interest in said trademark including the goodwill of the business symbolized by said trademark, and

WHEREAS, ASSIGNEE desires to obtain the legal title to said trademark;

NOW, THEREFORE, in consideration of the premises and of One Dollar (\$1.00) and of other good and valuable consideration, the sufficiency of which is hereby expressly acknowledged, ASSIGNOR by these presents hereby assigns, transfers, conveys, and sets over unto said ASSIGNEE, its successors, assigns and legal representatives, the entire right, title, and interest to and under said trademark, together with the goodwill of the business in connection with which said trademark was and is used, and all rights incident thereto;

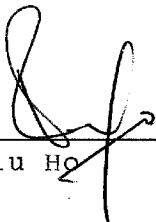
Said ASSIGNOR hereby releases, assigns, and transfers unto said ASSIGNEE its successors, assigns and legal representatives, all rights, title, and interest, claims and demands whatsoever said ASSIGNOR had in, to and by, under and through, said trademark, including all claims for any and all past infringement thereof and the right to sue therefor;

ALL OF THE SAME to be held and enjoyed by said ASSIGNEE for its own use and behoof and for its successors, assigns and legal representatives as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR had this Assignment not been made.

SIGNED and sealed this 14th day of July, 2011.

WITNESS:

FLORENCE CHENG



Assignor: Yiu Ho

Date 14 July 2011

SAND & SEBOLT
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Attorney Docket: 2470251US1AT