

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stadt Holdings Corporation		09/26/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Cumberland Packing Corp.		
Street Address:	2 Cumberland Street		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11205		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0850298	SLENDER SWEET	
CORRESPONDENCE DATA			
Fax Number:	(212)986-0604		
Phone:	(212) 883-4900		
Email:	ipdocketing@cozen.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Cozen O'Connor		
Address Line 1:	277 Park Avenue		
Address Line 4:	New York, NEW YORK 10172		
ATTORNEY DOCKET NUMBER:	244902.000		
NAME OF SUBMITTER:	Amy F. Divino		
Signature:	/AFD/		
Date:	09/26/2011		
Total Attachments: 1 source=assignment - SLENDER SWEET#page1.tif			

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**ASSIGNMENT OF REGISTRATION**

WHEREAS, Stadt Holdings Corporation ("Assignor"), a corporation organized and existing under the laws of the State of New York, having a place of business at 60 Flushing Avenue, Brooklyn, New York, 11205, is the record owner of the following registration in the U.S. Patent and Trademark Office:

<b>Trademark</b>	<b>Registration No.</b>	<b>Registration Date</b>
SLENDER SWEET	850,298	June 4, 1968

WHEREAS, Cumberland Packing Corp. ("Assignee"), a corporation organized and existing under the laws of the State of New York, having a place of business at 2 Cumberland Street, Brooklyn, New York, 11205, is desirous of acquiring said mark and the goodwill of the business symbolized by the mark and the registration thereof;

NOW, THEREFORE, in consideration of and in exchange for the sum of one (\$1.00) dollar and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign, transfer and convey unto said Assignee its entire right, title, and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the registration thereof.

STADT HOLDINGS CORPORATION

By: \_\_\_\_\_

Steven Eisenstadt  
President and Chief Executive Officer

Dated: September 26, 2011

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