OP \$40.00 850255

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
OMNIRESPONSE, INC.		12/16/2010	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	INFUSION BRANDS, INC.
Street Address:	14375 Myer Lake Circle
City:	Clearwater
State/Country:	FLORIDA
Postal Code:	33760
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85025594	QUADFORCE

CORRESPONDENCE DATA

Fax Number: (216)363-9001 **Phone**: 216-363-9000

Email: bturung@faysharpe.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Brian E. Turung
Address Line 1: 1228 EUCLID AVE.

Address Line 2: THE HALLE BLDG., 5TH FL.

Address Line 4: CLEVELAND, OHIO 44115

ATTORNEY DOCKET NUMBER:	INFB 500014US01
NAME OF SUBMITTER:	BRIAN E. TURUNG
Signature:	/BRIAN E. TURUNG/

TRADEMARK REEL: 004630 FRAME: 0443

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Date:	09/26/2011	
Total Attachments: 2 source=OMNIRESPONSE ASSIGNMENT#page1.tif source=OMNIRESPONSE ASSIGNMENT#page2.tif		

TRADEMARK REEL: 004630 FRAME: 0444

OMNIRESPONSE, INC. MAJORITY WRITTEN CONSENT IN LIEU OF MEETING OF THE SHAREHOLDERS

The undersigned, being the holders of a majority of the outstanding shares of common stock of Omniresponse, Inc. a Florida corporation (the "Company"), do hereby waive any and all requirements for the holding of a meeting of the stockholders of the Company and do hereby adopt the following resolutions by signing their written consent thereto as of December $N_{\rm p}$, 2010.

WHEREAS, the Board of Directors has approved and adopted an Amendment to effect a name change (the "Name Change") to change the name of the Company to Infusion Brands, Inc.; and

NOW, THEREFORE, BE IT

RESOLVED, that the Name Change is hereby approved.

RESOLVED, that the Company shall effect the Name Change thereby changing the name of the Company to Infusion Brands, Inc. to become effective upon the filing of the Certificate of Amendment to the Articles of Incorporation of the Company with the Secretary of State of the State of Florida or as soon thereafter as practicable;

RESOLVED, the Company shall cause to be filed with the Secretary of State of the State of Florida an amendment to the Articles of Incorporation of the Company to reflect the Amendments

RESOLVED, that the shareholders authorize the Company's officers to do all further acts and things, including the execution of all such instruments, documents and papers, as they, upon the advice of counsel, may deem necessary or appropriate in order to carry into effect the purposes and intent of the foregoing resolution.

RESOLVED, that the action taken by this consent shall have the same force and effect as if taken at a meeting of the shareholders of the Company, duly called.

RESOLVED, that this consent may be signed in one or more counterparts.

IN WITNESS WHEREOF, the undersigned being the holders of a majority of the outstanding shares of common stock of the Company has executed this consent, effective as of the date first written above.

[SIGNATURE PAGE TO FOLLOW]

TRADEMARK REEL: 004630 FRAME: 0445 Name: OmniReliant Holdings, Inc. By: Robert DeCecco, CEO Percentage: 100%