

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Tom Joseph, Inc.	FORMERLY Magnum Products, Inc. (a Wisconsin corporation)	09/26/2011	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Magnum Products, LLC		
<b>Street Address:</b>	215 Power Drive		
<b>City:</b>	Berlin		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54923-2420		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2498342	POWER ZONE MAGNUM POWER SYSTEMS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(414)273-5198		
Phone:	414-273-3500		
Email:	bgilpin@gklaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Brian G. Gilpin		
Address Line 1:	780 North Water Street		
Address Line 2:	Godfrey & Kahn, S.C.		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	054695-0064		
NAME OF SUBMITTER:	Brian G. Gilpin		
Signature:	/bgg/		
Date:	09/26/2011		
Total Attachments: 1 source=scanner@m-p-llc.com_20110926_135421#page1.tif			

CH \$40.00 2498342

**TRADEMARK ASSIGNMENT**

WHEREAS, Tom Joseph, Inc., a Florida corporation formerly a Wisconsin corporation and formerly known as Magnum Products, Inc. ("Assignor"), owns United States Trademark


Registration Number 2,498,342 for the mark **Power Zone**  
Magnum Power Systems and any related common law rights, including the goodwill associated therewith (the "Trademark");

WHEREAS, Magnum Products, LLC, a Wisconsin limited liability company having its principal place of business at 215 Power Drive, Berlin, WI 54923-2420 ("Assignee"), has been licensing the use of the Trademark from Assignor and now desires to acquire the Trademark from Assignor; and

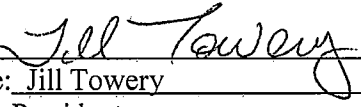
WHEREAS, Assignor has agreed to transfer all right, title, and interest in the Trademark to Assignee, together with the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark, along with the right to recover damages and profits for past and future infringements thereof.

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer unto Assignee all right, title, and interest in and to the Trademark and any applications or registrations therefor, together with all common law rights therein, the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark, throughout the world, all renewals thereof, and all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and profits for past and future infringements thereof.

TOM JOSEPH, INC.

By:   
Name: Thomas J. Joseph  
Title: President  
Date: 9/26/2011

MAGNUM PRODUCTS, LLC

By:   
Name: Jill Towery  
Title: President  
Date: 9/26/2011

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