TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the name of the conveying party and the nature of the conveyance previously recorded on Reel 004550 Frame 0895. Assignor(s) hereby confirms the Assignment of Trademark Security Agreement.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CIT Lending Services Corporation		05/04/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Webster Bank, National Association	
Street Address:	185 Asylum Street	
City:	Hartford	
State/Country:	CONNECTICUT	
Postal Code:	06903	
Entity Type:	Association: UNITED STATES	

PROPERTY NUMBERS Total: 21

900203029

Property Type	Number	Word Mark
		111111111111111111111111111111111111111
Registration Number:	2691460	PBR PROFESSIONAL BULL RIDERS
Registration Number:	3092012	PBR PROFESSIONAL BULL RIDERS
Registration Number:	3085917	PBR PROFESSIONAL BULL RIDERS
Registration Number:	3216182	PBR PROFESSIONAL BULL RIDERS
Registration Number:	3044118	
Registration Number:	3088091	
Registration Number:	3022769	
Registration Number:	3052710	PBR
Registration Number:	2253100	TOURING PRO DIVISION PBR
Registration Number:	2207333	PBR
Registration Number:	3097240	PBR
Registration Number:	3187818	PBR
Registration Number:	3249568	PBR
		TRADEMARK

REEL: 004630 FRAME: 0595

Registration Number:	2334299	PROFESSIONAL BULL RIDERS
Registration Number:	3115825	PROFESSIONAL BULL RIDERS
Registration Number:	3092112	PBR PROFESSIONAL BULL RIDERS
Registration Number:	2822593	PRO BULL RIDER
Registration Number:	3627366	8 SECOND HEROES
Registration Number:	3411947	TOUGHEST SPORT ON DIRT!
Serial Number:	76623037	:08 SECOND HEROES
Serial Number:	76623038	TOUGHEST TOYS ON DIRT

CORRESPONDENCE DATA

 Fax Number:
 (302)636-5454

 Phone:
 800-927-9801 x2348

 Email:
 jpaterso@cscinfo.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Corporation Service Company
Address Line 1: 1090 Vermont Avenue NW, Suite 430

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/
Date:	09/26/2011

Total Attachments: 13

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Electronic Version v1.1 Stylesheet Version v1.1 05/17/2011 900192043

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Professional Bull Riders, Inc.		05/04/2011	CORPORATION: COLORADO

RECEIVING PARTY DATA

Name:	Webster Bank, National Association	
Street Address:	185 Asylum Strret	
City:	Hartford	
State/Country:	CONNECTICUT	
Postal Code:	06903	
Entity Type:	Association: UNITED STATES	

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Registration Number:	2691460	PBR PROFESSIONAL BULL RIDERS
Registration Number:	3092012	PBR PROFESSIONAL BULL RIDERS
Registration Number:	3085917	PBR PROFESSIONAL BULL RIDERS
Registration Number:	3216182	PBR PROFESSIONAL BULL RIDERS
Registration Number:	3044118	
Registration Number:	3088091	
Registration Number:	3022769	
Registration Number:	3052710	PBR
Registration Number:	2253100	TOURING PRO DIVISION PBR
Registration Number:	2207333	PBR
Registration Number:	3097240	PBR
Registration Number:	3187818	PBR
Registration Number:	3249568	PBR
Registration Number:	2334299	PROFESSIONAL BULL RIDERS

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TO: CORPORATION SERVICE CO. - J. PATERSON COMPANY: 1090 VERMONT AVENUE NW, SUITE

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Registration Number:	3115825	PROFESSIONAL BULL RIDERS
Registration Number:	3092112	PBR PROFESSIONAL BULL RIDERS
Registration Number:	2822593	PRO BULL RIDER
Registration Number:	3627366	8 SECOND HEROES
Registration Number:	3411947	TOUGHEST SPORT ON DIRT!
Serial Number:	76623037	:08 SECOND HEROES
Serial Number:	76623038	TOUGHEST TOYS ON DIRT

CORRESPONDENCE DATA

Fax Number:

FERTServer

(302)636-5454

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:

800-927-9801 x2348

Email:

jpaterso@cscinfo.com

Correspondent Name: Address Line 1: Corporation Service Co.- J. Paterson 1090 Vermont Avenue NW, Suite 430

Address Line 4:

Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	779446-10
NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/
Date:	05/17/2011

Total Attachments: 3

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UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

JUNE 06, 2011

PTAS

CORPORATION SERVICE CO.-J. PATERSON 1090 VERMONT AVENUE NW SUITE 430 WASHINGTON, DISTRICT OF COLUMBIA 20005



00463774A

UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 05/26/2011

REEL/FRAME: 004550/0895

NUMBER OF PAGES: 9

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

DOCKET NUMBER: 779446-10

ASSIGNOR:

PROFESSIONAL BULL RIDERS, INC.

DOC DATE: 05/04/2011 CITIZENSHIP: COLORADO ENTITY: CORPORATION

ASSIGNEE:

WEBSTER BANK, NATIONAL ASSOCIATION

185 ASYLUM STREET

HARTFORD, CONNECTICUT 06903

CITIZENSHIP: UNITED STATES

ENTITY: ASSOCIATION

ASSIGNMENT OF TRADEMARK SECURITY AGREEMENT

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, CIT LENDING SERVICES CORPORATION, with an office at One CIT Drive, Livingston, New Jersey 07039, as resigning administrative agent (in such capacity, the "Original Agent") under the Loan Agreement, dated as of April 23, 2007, among Professional Bull Riders, Inc. (successor-by-merger to PBR Merger Co.), the Lenders party thereto (the "Lenders") and CIT LENDING SERVICES CORPORATION, as Administrative Agent, hereby assigns to WEBSTER BANK, NATIONAL ASSOCIATION, as Administrative Agent and as successor to the interest of the Original Agent pursuant to Section 10.08 of said Loan Agreement, with an office at 185 Asylum Street, Hartford, Connecticut 06903 (in such capacity, the "Successor Agent"), all of the Original Agent's right, title and interest in, to and under that certain Trademark Security Agreement, dated as of April 23, 2007 (the "Agreement"), executed by PROFESSIONAL BULL RIDERS, INC., a Colorado corporation, with its principal office at 101 West Riverwalk, Pueblo, Colorado 81003 (the "Grantor"), in favor of Original Agent, granting a security interest in those trademarks set forth on Schedule A attached hereto and recorded in the United States Patent and Trademark Office on April 26, 2007, Reel/Frame 003530/0117.

The Grantor hereby acknowledges and agrees that after giving effect to this Assignment, the security interests and assignments previously granted by Grantor in favor of Original Agent, in its capacity as administrative agent for the benefit of the Lenders, pursuant to the Agreement shall continue in full force and effect for the benefit of Successor Agent in its capacity as administrative agent for the benefit of the Lenders, and Grantor hereby reaffirms all such security interest grants and assignments and its obligations under the Agreement.

[Remainder of this page intentionally left blank; signature page follows.]

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IN WITNESS WHEREOF, the undersigned have executed this Assignment of Grant of Security Interest in Trademarks as of the 4th day of May, 2011.

<u>GRANTOR</u> :
By: Name: Seen Glesson Title: Plesiden
ORIGINAL AGENT:
CIT LENDING SERVICES CORPORATION, as resigning Administrative Agent
By: -
Name:
Title:
SUCCESSOR AGENT:
WEBSTER BANK, NATIONAL ASSOCIATION
as successor Administrative Agent
3
Ву:
Name:
Title:

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Grant of Security Interest in Trademarks as of the 4th day of May, 2011.

GRANTO	<u>R</u> :
PROFES	SIONAL BULL RIDERS, INC,
Ву:	
Name: Title:	
ORIGINA	L AGENT:
	DING SERVICES CORPORATION, as Administrative Agent
Ву:	with thele
Name:	Anthony Holland
Title:	Vice President
SUCCESS	SOR AGENT:
	R BANK, NATIONAL ASSOCIATION or Administrative Agent
Ву:	
Name:	
Title:	

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Grant of Security Interest in Trademarks as of the 4^{th} day of May, 2011.

<u>GRANTOR</u> :
PROFESSIONAL BULL RIDERS, INC,
By:
Name:
Title:
ORIGINAL AGENT:
ORIGINAL AGENT.
CIT LENDING SERVICES CORPORATION, as
resigning Administrative Agent
Ву:
Name:
Title:
SUCCESSOR AGENT:
WEBSTER BANK, NATIONAL ASSOCIATION,
as successor Administrative Agent
as successor Administrative Agent
JH 17 11.11
By: The IC feels
Name: PETER TZ. IHICKS
Title:
1/ //

Schedule A

Trademark Collateral

<u>Trademark</u>	Registration No.	Registration Date
BR PROFESSIONAL BULL RIDERS	2,691,460	02/25/2003
BR PROFESSIONAL BULL RIDERS	3,092,012	05/16/2006
BR PROFESSIONAL BULL RIDERS	3,085,917	04/25/2006
BR PROFESSIONAL BULL RIDERS	3,216,182	03/06/2007
	3,044,118	01/17/2006
	3,088,091	05/02/2006
	3,022,769	12/06/2005
PBR	3,052,710	01/31/2006
TOURING PRO DIVISION PBR	2,253,100	06/15/1999

Registration No.	Registration Date
2,207,333	12/01/1998
3,097,240	05/30/2006
3,187,818	12/19/2006
3,249,568	06/05/2007
2,334,299	03/28/2000
3,115,825	07/18/2006
3,092,112	05/16/2006
2,822,593	03/16/2004
76/623,037	Filing Date: 12/03/2004
3,627,366	05/26/2009
76/623,038	Filing Date: 12/03/2004
3,411,947	04/15/2008
	2,207,333 3,097,240 3,187,818 3,249,568 2,334,299 3,115,825 3,092,112 2,822,593 76/623,037 3,627,366 76/623,038

RECORDED: 09/26/2011