

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Smashmouth, LLC		09/21/2011	LIMITED LIABILITY COMPANY: INDIANA
RECEIVING PARTY DATA			
Name:	Smashmouth Global, LLC		
Street Address:	9191 Broadway		
City:	Merrillville		
State/Country:	INDIANA		
Postal Code:	46410		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3929751	SMASHMOUTH BURGERS & PIZZA	
Registration Number:	3929753	SMASHMOUTH BURGERS & PIZZA	
CORRESPONDENCE DATA			
Fax Number:	(312)474-0448		
Phone:	3124746300		
Email:	docket@marshallip.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Marshall Gerstein & Borun LLP		
Address Line 1:	233 S. Wacker Drive		
Address Line 2:	Suite 6300		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	31953/62057/62058		
NAME OF SUBMITTER:	Karen Morfoot		

OP \$65.00 3929751

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**TRADEMARK
 REEL: 004630 FRAME: 0970**

Signature:	/karenmorfoot/
Date:	09/27/2011
Total Attachments: 1 source=sm2#page1.tif	

ASSIGNMENT OF TRADEMARKS

This assignment, effective as of the date of execution, is made by **Smashmouth, LLC**, an Indiana limited liability company located at 764 E. US Route 30, Schererville, Indiana, 46375, ("Assignor") to **Smashmouth Global, LLC**, an Indiana limited liability company registered at 9191 Broadway, Merrillville, Indiana, 46410 ("Assignee").

WHEREAS Assignor has an ongoing and existing business to which various SMASHMOUTH trademarks, including SMASHMOUTH BURGERS & PIZZA, appurtenant logos and/or designs, and the U.S. trademark registrations listed below pertain (the "marks"), and Assignor wishes to assign its ownership rights in these marks to Assignee; and

WHEREAS Assignee wishes to receive the ownership rights in these marks;

IT IS HEREBY AGREED that, in return for one dollar (\$1.00 USD) and other valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee 1) all of its right, title, and interest in the SMASHMOUTH trademarks, 2) the trademark registrations listed below, and 3) the goodwill of the business in connection with which these marks have been used.

<u>Country</u>	<u>Registration no.</u>	<u>Mark</u>
US	3,929,751	SMASHMOUTH BURGERS & PIZZA
US	3,929,753	SMASHMOUTH BURGERS & PIZZA AND DESIGN

Smashmouth, LLC (Assignor)

By: *Brian Brundage*
Brian Brundage

Dated: 09-21-11

Title: *CEO*

STATE OF Illinois

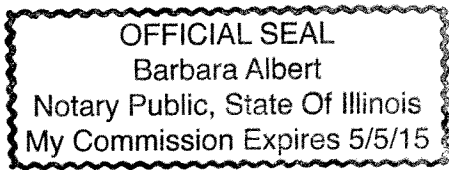
COUNTY OF Cook

On this day, personally appeared before me *Brian Brundage*, to me known to be the person(s) described in and who executed the within and foregoing instrument, and signed or acknowledged that he/she signed the same as his/her voluntary act and deed, for the uses and purposes therein mentioned.

Witness my hand and official seal hereto affixed this 21 day of Sept., 2011.

Barbara Albert

Notary Public in and for the State of Illinois. My commission expires 5/15/15.



TRADEMARK