

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Harry Winston, SA		09/01/2011	COMPANY: SWITZERLAND

RECEIVING PARTY DATA

Name:	Harry Winston, Inc.
Street Address:	718 Fifth Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	3079120	HARRY WINSTON AVENUE C
Registration Number:	2877218	SEMIRA
Registration Number:	2819835	EXCENTER
Registration Number:	2954011	HW HARRY WINSTON THE AVENUE COLLECTION
Registration Number:	2390073	HW
Registration Number:	2699119	HW HARRY WINSTON THE PREMIER COLLECTION
Registration Number:	2461192	HW HARRY WINSTON THE OCEAN COLLECTION
Registration Number:	2665032	HW HARRY WINSTON RARE TIMEPIECES
Registration Number:	2112912	HW HARRY WINSTON
Registration Number:	1747040	H W HARRY WINSTON
Registration Number:	1355257	THE SIGNATURE COLLECTION
Registration Number:	2837572	HW HARRY WINSTON THE SIGNATURE COLLECTION

CORRESPONDENCE DATA

900203109

TRADEMARK
REEL: 004631 FRAME: 0088

CH \$315.00 3079120

Fax Number: (614)227-2390
Phone: 614-227-2300
Email: trademarks@bricker.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Joseph R. Dreitler
Address Line 1: 100 South Third Street
Address Line 2: Bricker & Eckler, LLP
Address Line 4: Columbus, OHIO 43215

ATTORNEY DOCKET NUMBER:	009250/138628
NAME OF SUBMITTER:	Joseph R. Dreitler
Signature:	/Joseph R. Dreitler/
Date:	09/27/2011
Total Attachments: 2 source=HWSA to HWI#page1.tif source=HWSA to HWI#page2.tif	

ASSIGNMENT

WHEREAS, Harry Winston, S.A., a Swiss Company located at Chemin du Tourbillon 8 C.P. 159 – CH -1228 Plan les Ouates / Geneva, Switzerland, adopted, used and owns the trademark registrations listed on the attached Schedule "A" which have been registered in the United States Patent and Trademark Office; and

WHEREAS, Harry Winston, Inc, a New York Corporation located at 718 Fifth Avenue, New York, NY 10019, is desirous of acquiring all of the right, title and interest in and to the aforesaid trademarks, the registration thereof, and the goodwill of the business that is associated with the trademarks.

NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Harry Winston, S.A. does hereby assign, sell, transfer and convey to Harry Winston, Inc., all of its right, title and interest in and to the said trademarks, including all claims for past infringement and all causes of action with respect to or arising out of the said trademarks, together with the goodwill of its business symbolized by the name, the marks, and the registrations thereof.

Harry Winston, S.A. further covenants with Harry Winston, Inc., to execute, when requested, such additional assignments, instruments and documents as may be necessary or desirable to effectuate this agreement and assignment.

IN WITNESS WHEREOF, the undersigned authorized officer of Harry Winston, S.A has hereunto set his/her hand to this Assignment with an effective date as of Sept 1, 2011.



By: D. DECKER

Title: Vice President

B WEISROCK
Director Finance



Schedule A

<u>Registration Number</u>	<u>Mark</u>
3288422	OBVIOUS
3060528	OCEAN Z1
3029284	PROJECT Z 1
3079120	HARRY WINSTON AVENUE C
2877218	SEMIRA
2819835	EXCENTER
2954011	HW HARRY WINSTON THE AVENUE COLLECTION
2390073	HW
2699119	HW HARRY WINSTON THE PREMIER COLLECTION
2461192	HW HARRY WINSTON THE OCEAN COLLECTION
2665032	HW HARRY WINSTON RARE TIMEPIECES
2112912	HW HARRY WINSTON
1747040	HW HARRY WINSTON
1355257	THE SIGNATURE COLLECTION
2837572	HW HARRY WINSTON THE SIGNATURE COLLECTION