

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Patsy's Italian Restaurant, Inc.		09/27/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Patsy's Brand, Inc.		
Street Address:	236 West 56th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77566768	THE FAMOUS PATSY'S	
Serial Number:	77566780	THE ORIGINAL PATSY'S	
Serial Number:	77566772	THE REAL PATSY'S	
Serial Number:	77568466	THE ONE AND ONLY PATSY'S	
CORRESPONDENCE DATA			
Fax Number:	(212)391-0525		
Phone:	2122780400		
Email:	nzivin@cooperdunham.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Norman H. Zivin c/o COOPER & DUNHAM LLP		
Address Line 1:	30 Rockefeller Plaza, 20th Floor		
Address Line 4:	New York, NEW YORK 10112		
ATTORNEY DOCKET NUMBER:	1960/65970/NHZ		
NAME OF SUBMITTER:	Norman H. Zivin		

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Signature:	/norman h. zivin/
Date:	09/27/2011
Total Attachments: 2 source=executed_assignment_2011#page1.tif source=executed_assignment_2011#page2.tif	

SERVICE MARK ASSIGNMENT

WHEREAS, PATSY'S ITALIAN RESTAURANT, INC., a corporation of the State of New York, is the owner of the marks and registrations shown on the annexed schedule in the United States; and

WHEREAS, PATSY'S BRAND, INC., a corporation of the State of New York, having a place of business at 236 West 56th Street, New York, New York 10019, is desirous of acquiring all rights in the marks and the registrations therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged;

PATSY'S ITALIAN RESTAURANT, INC., hereby sells, assigns and transfers to PATSY'S BRAND, INC., and its successors and assigns, all right, title and interest in and to the marks, together with the goodwill of the business symbolized by the marks, and the right to sue for past infringement thereof.

PATSY'S ITALIAN RESTAURANT, INC.

Dated: Sept 27th 2011

By: *Sal G. Scognamiglio*

Title: *Secretary*

PATSY'S BRAND, INC.

Dated: Sept 27th 2011

By: *Sal G. Scognamiglio*

Title: *Vice President*

SCHEDULE OF SERVICE MARKS

<u>Service Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
THE FAMOUS PATSY'S	77/566,768	September 10, 2008
THE ORIGINAL PATSY'S	77/566,780	September 10, 2008
THE REAL PATSY'S	77/566,772	September 10, 2008
THE ONE AND ONLY PATSY'S	77/568,466	September 12, 2008