

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |   |          |                                     |
|----------------------------------|---|----------|-------------------------------------|
| SUBMISSION TYPE:                 | NEW ASSIGNMENT  |          |                                     |
| NATURE OF CONVEYANCE:            | NUNC PRO TUNC ASSIGNMENT  |          |                                     |
| EFFECTIVE DATE:                  | 12/21/2010  |          |                                     |
| <b>CONVEYING PARTY DATA</b>      |   |          |                                     |
|                                  | Name  | Formerly | Execution Date                      |
|                                  | TECHTRONIC FLOOR CARE TECHNOLOGY LIMITED  |          | 04/15/2011                          |
|                                  |   |          | Entity Type                         |
|                                  |   |          | CORPORATION: BRITISH VIRGIN ISLANDS |
| <b>RECEIVING PARTY DATA</b>      |   |          |                                     |
| Name:                            | HOOVER, INC.  |          |                                     |
| Street Address:                  | 7005 Cochran Road   |          |                                     |
| City:                            | Glenwillow  |          |                                     |
| State/Country:                   | OHIO  |          |                                     |
| Postal Code:                     | 44139   |          |                                     |
| Entity Type:                     | CORPORATION: DELAWARE   |          |                                     |
| <b>PROPERTY NUMBERS Total: 1</b> |   |          |                                     |
|                                  | Property Type   | Number   | Word Mark                           |
|                                  | Serial Number:  | 85075175 | GREEN FLOOR                         |
| <b>CORRESPONDENCE DATA</b>       |   |          |                                     |
| Fax Number:                      | (414)277-0656   |          |                                     |
| Phone:                           | 414-271-6560  |          |                                     |
| Email:                           | jltreml@michaelbest.com   |          |                                     |
|                                  | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |          |                                     |
| Correspondent Name:              | Billie Jean Smith   |          |                                     |
| Address Line 1:                  | 100 East Wisconsin Avenue, Suite 3300   |          |                                     |
| Address Line 4:                  | Milwaukee, WISCONSIN 53202  |          |                                     |
| ATTORNEY DOCKET NUMBER:          | 028856-9033 US00  |          |                                     |
| NAME OF SUBMITTER:               | Jaime L. Tremel   |          |                                     |

OP \$40.00 85075175

900203149

**TRADEMARK**  
 REEL: 004631 FRAME: 0307

|   |                   |
|---|-------------------|
| Signature:  | /jaime l. trembl/ |
| Date:   | 09/27/2011        |
| <b>Total Attachments: 6</b><br>source=TFCTL to Hoover Inc. IP Assignment - Executed#page1.tif<br>source=TFCTL to Hoover Inc. IP Assignment - Executed#page2.tif<br>source=TFCTL to Hoover Inc. IP Assignment - Executed#page3.tif<br>source=TFCTL to Hoover Inc. IP Assignment - Executed#page4.tif<br>source=TFCTL to Hoover Inc. IP Assignment - Executed#page5.tif<br>source=TFCTL to Hoover Inc. IP Assignment - Executed#page6.tif |                   |

**NUNC PRO TUNC ASSIGNMENT OF INTELLECTUAL PROPERTY**

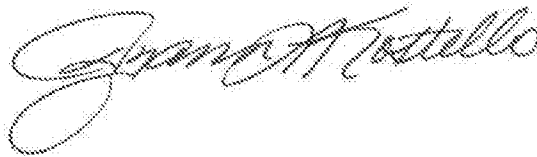
WHEREAS, Techtronic Floor Care Technology Limited, a British Virgin Islands corporation having an address at P.O. Box 957, Offshore Incorporations Centre, Road Town, Tortola, British Virgin Islands (hereinafter "Assignor"), owns the patent and trademarks identified in the attached Schedule 1 (the "Patent and Trademarks");

WHEREAS, pursuant to an Asset Purchase Agreement dated December 21, 2010, Assignor sold, transferred, and assigned to Hoover, Inc., a Delaware corporation having an address at 7005 Cochran Road, Glenwillow, Ohio 44139 (hereinafter "Assignee"), all of Assignor's right, title and interest in and to the Patent and Trademarks, together with the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilution of or damages or injury to the Patent and Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to the Patent and Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all of its rights to sue for past infringement of the Patent and Trademarks and to recover any and all damages and awards for such infringement, effective *nunc pro tunc* as of December 21, 2010. The terms and conditions of this Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective heirs, personal representatives, successors and permitted assigns.

IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment.

**TECHTRONIC FLOOR CARE TECHNOLOGY  
LIMITED**



Name: Dyann L. Kostello

Title: Director

Date: April 15, 2011

**SCHEDULE 1**

| <b>Country</b> | <b>Mark</b>                                | <b>Serial No./<br/>Filing Date</b> | <b>Registration No./<br/>Registration Date</b> |
|----------------|--|------------------------------------|--|
| Canada         | BOLT OFF                                   | 1437334<br>5/1/09                  |  |
| Canada         | CANS WITH A CONSCIENCE                     | 1438522<br>5/8/09                  |  |
| Canada         | GAS OFF & design                           | 1475962<br>3/31/10                 |  |
| Canada         | GRIME OFF & design                         | 1475961<br>3/31/10                 |  |
| Canada         | LUBFIX                                     | 1437335<br>5/1/09                  |  |
| Canada         | MEAN, BUT GREEN                            | 1456361<br>10/19/09                |  |
| Canada         | MRS. GREEN CLEAN                           | 1437333<br>5/1/09                  |  |
| Canada         | MRS. GREEN CLEAN & design                  | 1437336<br>5/1/09                  |  |
| Canada         | NUTEK (design)                             | 1437337<br>5/1/09                  |  |
| Canada         | PURE GREEN                                 | 1460185<br>11/18/09                |  |
| Canada         | SHIELD IT                                  | 1437339<br>5/1/09                  |  |
| Canada         | SHIELD IT FOR HEAVY-<br>DUTY JOBS & design | 1431393<br>3/9/09                  |  |
| Canada         | SIMPLY SOY                                 | 1437338<br>5/1/09                  |  |
| Canada         | SIMPLY SOY & design                        | 1476647<br>4/1/10                  |  |
| Canada         | SIMPLY SOY design                          | 1437340<br>5/1/09                  |  |
| Canada         | SMART GREEN                                | 1460186<br>11/18/09                |  |
| CTM            | BOLT OFF                                   | 8275448<br>5/1/09                  | 8275448<br>11/22/09                            |
| CTM            | CANS WITH A CONSCIENCE                     | 8288334<br>5/8/09                  | 8288334<br>12/1/09                             |
| CTM            | LUBFIX                                     | 8275547<br>5/1/09                  | 8275547<br>11/22/09                            |
| CTM            | MRS. GREEN CLEAN                           | 8275166<br>5/1/09                  | 8275166<br>12/1/09                             |
| CTM            | MRS. GREEN CLEAN & design                  | 8275299<br>5/1/09                  | 8275299<br>11/22/09                            |

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| <b>Country</b> | <b>Mark</b>                      | <b>Serial No./<br/>Filing Date</b> | <b>Registration No./<br/>Registration Date</b> |
|----------------|----------------------------------|------------------------------------|--|
| CTM            | NUTEK design                     | 8280431<br>5/5/09                  | Abandoned-old<br>logo.                         |
| CTM            | PURE GREEN                       | 8698243<br>11/19/09                |  |
| CTM            | SHIELD IT                        | 8275737<br>5/1/09                  | 8275737<br>11/29/09                            |
| CTM            | SHIELD IT & design               | 8198368<br>3/9/09                  | 8198368<br>12/22/09                            |
| CTM            | SIMPLY SOY                       | 8279192<br>5/5/09                  | 8279192<br>11/22/09                            |
| CTM            | SIMPLY SOY design                | 8280406<br>5/5/09                  | 8280406<br>12/1/09                             |
| CTM            | SMART GREEN                      | 8698292<br>11/19/09                |  |
| Mexico         | BOLT OFF                         | 1005100<br>5/8/09                  | 1130270<br>11/13/09                            |
| Mexico         | FOR HEAVY-DUTY JOBS<br>SHIELD IT | 994363<br>3/9/09                   |  |
| Mexico         | GAS OFF & design                 | 1079144<br>3/31/10                 |  |
| Mexico         | GRIME OFF & design               | 1079146<br>3/31/10                 |  |
| Mexico         | GRIME OFF & design               | 1079147<br>3/31/10                 |  |
| Mexico         | LUBFIX                           | 1005098<br>5/8/09                  | 1127156<br>10/23/09                            |
| Mexico         | MEAN, BUT GREEN                  | 1041945<br>10/20/09                | 1144044<br>2/19/10                             |
| Mexico         | MRS. GREEN CLEAN                 | 1098424<br>6/21/10                 |  |
| Mexico         | MRS. GREEN CLEAN & design        | 1098423<br>6/21/10                 |  |
| Mexico         | NUTEK                            | 1005111<br>5/8/09                  | 1157483<br>5/11/10                             |
| Mexico         | PURE GREEN                       | 1049878<br>11/25/09                |  |
| Mexico         | SIMPLY SOY                       | 1005106<br>5/8/09                  | 1116664<br>5/8/09                              |
| Mexico         | SIMPLY SOY & design              | 1079143<br>3/31/10                 |  |
| Mexico         | SIMPLY SOY & design              | 1005112<br>5/8/09                  | 1116665<br>8/25/09                             |

**SCHEDULE 1**

| <b>Country</b> | <b>Mark</b>                        | <b>Serial No./<br/>Filing Date</b> | <b>Registration No./<br/>Registration Date</b> |
|----------------|------------------------------------|------------------------------------|--|
| Mexico         | SMART GREEN                        | 1049877<br>11/25/09                |  |
| US             | BIOGRADE                           | 77/859811<br>10/28/09              | Abandoned                                      |
| US             | BOLT OFF                           | 77/450602<br>4/17/08               | 3655617<br>7/14/09                             |
| US             | CANS WITH A CONSCIENCE             | 77/664836<br>2/6/09                | 3765056<br>3/23/10                             |
| US             | FLAT TIRE SURVIVAL KIT &<br>design | 77/839533<br>10/1/09               |  |
| US             | GAS OFF                            | 77/009649<br>9/28/06               |  |
| US             | GAS OFF & design                   | 77/839042<br>10/1/09               |  |
| US             | GAS OFF (stylized)                 | 77/009667<br>9/28/06               |  |
| US             | GRASS OFF                          | 85/056934<br>6/8/10                |  |
| US             | GREEN CARPET                       | 77/677974<br>2/25/09               |  |
| US             | GREEN DREAM                        | 77/666236<br>2/9/09                | 3688648<br>9/29/09                             |
| US             | GREEN FLOOR                        | 85/075175<br>6/30/10               |  |
| US             | GREEN GARAGE & design              | 77/849601<br>10/15/09              |  |
| US             | GREEN MECHANIC & design            | 77/849376<br>10/15/09              |  |
| US             | GRIME OFF & design                 | 77/839076<br>10/1/09               |  |
| US             | LUBFIX                             | 77/409841<br>2/29/08               | 3628243<br>5/26/09                             |
| US             | MEAN, BUT GREEN                    | 77/717768<br>4/20/09               | Abandoned see<br>trademark below               |
| US             | MEAN, BUT GREEN & design           | 77/866245<br>11/5/09               |  |
| US             | MRS. GREEN CLEAN                   | 77/683487<br>3/4/09                |  |
| US             | MRS. GREEN CLEAN & design          | 77/693495<br>3/18/09               |  |
| US             | NUTEK design                       | 77/654327<br>1/22/09               | 3753809<br>3/2/10                              |

**SCHEDULE 1**

| <b>Country</b> | <b>Mark</b>                             | <b>Serial No./<br/>Filing Date</b> | <b>Registration No./<br/>Registration Date</b> |
|----------------|---|------------------------------------|--|
| US             | PURE GREEN                              | 77/689113<br>3/12/09               |  |
| US             | PURE GREEN WIPES                        | 77/740157<br>5/19/09               |  |
| US             | SHIELD IT                               | 77/540422<br>8/6/08                | 3729423<br>12/22/09                            |
| US             | SHIELD IT & design                      | 77/565595<br>9/9/08                |  |
| US             | SIMPLY SOY                              | 77/656495<br>1/26/09               | 3732614<br>12/29/09                            |
| US             | SIMPLY SOY                              | 85/056919<br>6/8/10                |  |
| US             | SIMPLY SOY & design                     | 77/838924<br>10/1/09               |  |
| US             | SIMPLY SOY design                       | 77/671185<br>2/16/09               | 3732649<br>12/29/09                            |
| US             | SMART GREEN                             | 77/664812<br>2/6/09                | 3765055<br>3/23/10                             |
| US             | STORE RITE                              | 77/738216<br>5/15/09               |  |
| US             | TIDY PANTZ                              | 85008264<br>4/7/10                 |  |
| US             | TWO WOMEN AND A GREEN<br>DREAM & design | 77/666327<br>2/9/09                | 3688649<br>9/29/09                             |

| <b>Title</b>                                     | <b>Serial No.</b>  | <b>Filing Date</b> | <b>Status</b> |
|--|--|--------------------|---------------|
| Biodegradable Wipe Utilizing Bio-Based Lubricant | 12/782,254<br>Conversion of US<br>Provisional application<br>no. 61/179,363 filed<br>5/18/09 | 5/18/2010          | Pending       |

SCHEDULE 1

| <u>FORMULAS</u>                               | <u>DATE FIRST USED</u>                | <u>DEVELOPMENT</u>                   |
|---|---------------------------------------|--------------------------------------|
| <u>Bolt Off</u>                               | <u>January 2009</u>                   | <u>Cathy Horton and Kim Novotney</u> |
| <u>Lubfix</u>                                 | <u>January 2009</u>                   | <u>Cathy Horton and Kim Novotney</u> |
| <u>Shield IT</u>                              | <u>January 2009</u>                   | <u>Cathy Horton and Kim Novotney</u> |
| <u>Simply Soy</u>                             | <u>January 2009</u>                   | <u>Cathy Horton</u>                  |
| <u>Cleaning Solution with dilution chart*</u> | <u>November 2009</u>                  | <u>Vaby LLC</u>                      |
| <u>Extreme Green Grease</u>                   | <u>Under development for auto use</u> | <u>Cathy Horton and Robert Yeggy</u> |

\*Product Names Commercialized

Green Carpet  
Grime Off  
Gas off  
Mrs. Green Clean