

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blake Mycoskie		09/06/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Mycoskie, LLC		
Street Address:	3025 Olympic Boulevard		
Internal Address:	Stage C		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3662112	TOMS	
Registration Number:	3353902	TOMS	
Registration Number:	3566093	TOMS	
Registration Number:	3327341	TOMS SHOES FOR TOMORROW	
CORRESPONDENCE DATA			
Fax Number:	(917)777-4104		
Phone:	212-735-3000		
Email:	mmcguire@skadden.com		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Correspondent Name:	Skadden, Arps, Slate, Meagher & Flom LLP		
Address Line 1:	Four Times Square		
Address Line 2:	Attn: Bruce Goldner, Esq.		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	123020/1		

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TRADEMARK
REEL: 004631 FRAME: 0507

NAME OF SUBMITTER:	Bruce Goldner
Signature:	/Bruce Goldner/
Date:	09/27/2011
Total Attachments: 3 source=nyc3_834287_3#page1.tif source=nyc3_834287_3#page2.tif source=nyc3_834287_3#page3.tif	

ASSIGNMENT OF MARKS

THIS ASSIGNMENT OF MARKS (this "*Assignment*"), is made effective as of September 6, 2011, by Mycoskie, Blake, a United States individual, having an address at 809 SAN MIGUEL, VENICE, CA 90291, United States ("*Assignor*"), to Mycoskie, LLC, a California Limited Liability Company, having an address at Stage C 3025 Olympic Boulevard, Santa Monica, CA 90404, United States ("*Assignee*").

W I T N E S S E T H:

WHEREAS, Assignor is the owner of the marks identified on Exhibit A, which is attached hereto and incorporated herein (collectively, the "*Marks*"); and

WHEREAS, Assignor desires to assign and transfer to Assignee, and Assignee desires to acquire from Assignor, the entire worldwide right, title and interest of Assignor in and to the Marks, and the registrations thereof and applications therefor, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. If and to the extent not heretofore assigned and transferred, Assignor hereby assigns and transfers to Assignee, and Assignee hereby accepts from Assignor, the entire worldwide right, title, and interest of Assignor in, to and under the Marks, and the registrations thereof and applications therefor, together with the goodwill of the business symbolized by and appurtenant to the Marks throughout the world, together with all of Assignor's rights and privileges granted and secured thereby, including the right to bring an action, whether at law or in equity, against any third party for past, present and future infringement or other misuse of any of the Marks, and all rights to recover damages, profits and injunctive relief for infringement or misuse, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.


2. Assignor shall take all such further actions, and shall execute any and all additional documents and instruments, that Assignee may reasonably request from time to time to confirm and effectuate this Assignment.

3. This Assignment shall be governed by and construed in accordance with the laws of the State of California without regard to its conflicts of law principles.

IN WITNESS WHEREOF, Assignor and Assignee have executed and delivered this Assignment as of the date first above written.

ASSIGNOR:

Mycoskie, Blake

By:  _____

ASSIGNEE:

Mycoskie, LLC

By:  _____

Name: Blake Mycoskie
Title: Sole Member

EXHIBIT A

Juris-diction	Mark	Reg. No. (App. No.)	Reg. Date (App. Date)	International Class/ Goods/Services	Record Owner	Status
United States	TOMS	3,662,112 (78/981,138)	7/28/2009 (5/12/2006)	25 - Clothing, namely, hoods, jerseys, tops and jackets	Mycoskie, Blake	Registered
United States	TOMS	3,353,902 (78/816,215)	12/11/2007 (2/16/2006)	25 - Canvas shoes; shoes	Mycoskie, Blake	Registered
United States	TOMS	3,566,093 (78/980,827)	1/20/2009 (5/12/2006)	25 - Clothing, namely, canvas shoes, shoes, caps, shirts, t-shirts and hats	Mycoskie, Blake	Registered
United States	TOMS SHOES FOR TOMORROW	3,327,341 (78/816,220)	10/30/2007 (2/16/2006)	25 - Canvas Shoes; Shoes	Mycoskie, Blake	Registered
Australia	TOMS	1257867 (1257867)	8/20/2008 (8/20/2008)	25 – Clothing, footwear, headgear, including, canvas shoes, shoes, caps, arm warmers, knee warmers, wrap-arounds, hoods, infant and toddler one piece clothing, jerseys, belts, leather belts, mufflers, bathing suits, underwear, leotards, shirts, shorts, T-shirts, pants, shoulder wraps, ties, tops, wraps, skirts, jackets, vests, hats, socks, sweaters, gloves, slippers, and robes	Mycoskie Blake	Registered
New Zealand	TOMS	749545	12/14/2006 (6/14/2006)	25 clothing, namely canvas shoes, shoes, belts, caps, arm warmers, knee warmers, wrap-arounds, hoods, infant and toddler one piece clothing, jerseys, belts, leather belts, mufflers, bathing suits, underwear, leotards, shirts, shorts, t-shirts, pants, shoulder wraps, ties, tops, wraps, skirts, jackets, vests, hats, socks, sweaters, gloves, slippers, and robes	Mycoskie Blake	Registered
International Register	TOMS	887771	5/12/2006	25 Canvas shoes; shoes	Mycoskie, Blake	Registered
Japan (Int. Register)	TOMS	887771	5/12/2006	25 Canvas shoes, shoes other than sports use.	Mycoskie, Blake	Registered
CTM (Int. Register)	TOMS	887771	5/12/2006	25 Canvas shoes; shoes	Mycoskie, Blake	Registered