

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Golden State Vintners		09/27/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	The Wine Group LLC		
Street Address:	4596 S. Tracy Blvd.		
City:	Tracy		
State/Country:	CALIFORNIA		
Postal Code:	95377		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3738068	FLIP FLOP NATION	
CORRESPONDENCE DATA			
Fax Number:	(209)836-6316		
Phone:	209-599-4111		
Email:	John.Sutton@thewinegroup.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	John Sutton		
Address Line 1:	4596 S. Tracy Blvd.		
Address Line 4:	Tracy, CALIFORNIA 95377		
NAME OF SUBMITTER:	John Sutton		
Signature:	/John Sutton/		
Date:	09/27/2011		
Total Attachments: 1 source=FFN#page1.tif			

OP \$40.00 3738068

Trademark Assignment

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Golden State Vintners ("Assignor"), does hereby sell, convey, assign and transfer to The Wine Group LLC ("Assignee"), all right, title, and interest in and to the mark FLIP FLOP NATION in the United States and the corresponding registration and application of the same, United States Trademark Registration No. 3738068 (the "Mark"), together with the goodwill of the business symbolized by the Mark, together with all claims and causes of action for any and all previously occurring or future infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements. Assignor agrees to execute any further documents as Assignee may reasonably request in order to effect this Assignment.

This assignment is dated and effective as of September 27, 2011.

Golden State Vintners,

By: _____

Name: _____

Title: _____