

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|---|------------------------------------|-----------------------|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Bank of America, N.A. | FORMERLY Fleet Capital Corporation | 09/27/2011 | National Banking Association: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Olan Mills, Inc. | | |
| Street Address: | 4325 Amnicola Highway | | |
| City: | Chattanooga | | |
| State/Country: | TENNESSEE | | |
| Postal Code: | 37406 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 7 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1121625 | THE NATION'S STUDIO | |
| Registration Number: | 1128027 | CLUB PLAN | |
| Registration Number: | 1485653 | OLAN MILLS | |
| Registration Number: | 0623514 | OLAN MILLS | |
| Registration Number: | 2213036 | OLAN MILLS KIDS | |
| Registration Number: | 1106891 | OLAN MILLS | |
| Registration Number: | 2420368 | WATCH ME GROW | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (423)785-8480 | | |
| Phone: | 4237858295 | | |
| Email: | pliner@millermartin.com | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Correspondent Name: | Patricia P. Liner | | |
| Address Line 1: | 832 Georgia Avenue | | |

CH \$190.00 1121625

900203192

**TRADEMARK
 REEL: 004631 FRAME: 0573**

Address Line 2: Suite 1000 Volunteer Building
Address Line 4: Chattanooga, TENNESSEE 37402-2289

| | |
|-------------------------|---------------------|
| ATTORNEY DOCKET NUMBER: | 02030-0420 |
| NAME OF SUBMITTER: | Patricia P. Liner |
| Signature: | /Patricia P. Liner/ |
| Date: | 09/28/2011 |

Total Attachments: 2
source=Olan Mills BOA Release_001#page1.tif
source=Olan Mills BOA Release_001#page2.tif

RELEASE OF TRADEMARKS

THIS RELEASE OF TRADEMARKS is made as of this 27th day of September, 2011 (the "Effective Date"), by BANK OF AMERICA, N.A., a national banking association (f/k/a FLEET CAPITAL CORPORATION) ("Releasor"), in favor of OLAN MILLS, INC., a Delaware corporation ("Releasee").

WITNESSETH:

WHEREAS, pursuant to a Trademark Security Agreement recorded in the records of the United States Patent and Trademark Office dated April 12, 2000, beginning at Reel 002078, Frame 0107, from Releasee in favor of Releasor, Releasee granted to Releasor a continuing security interest in certain Trademarks set forth on Schedule 1 hereto, together with all the goodwill of the business symbolized thereby and all proceeds thereof (the "Marks"); and

WHEREAS, Releasor wishes to release all of its interest in the Marks in the records of the United States Patent and Trademark Office.

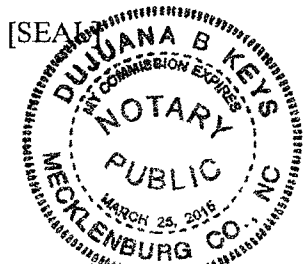
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Releasor does hereby release, without recourse, representation or warranty, its security interest in, to or under all of the Marks, together with the goodwill of the business symbolized thereby, and any right, title and interest of Releasor in, to and under the Marks shall hereby cease and become void.

BANK OF AMERICA, N.A.

By: John P. McDuffie
John P. McDuffie
Senior Vice President

STATE OF North Carolina
COUNTY OF Mecklenburg

The foregoing instrument was acknowledged before me on September 27, 2011, by John P. McDuffie as Senior Vice President of Bank of America, N.A., a national banking association, on behalf of the association. He is personally known to me or who has produced _____ as identification.



L.P. McDuffie
NOTARY PUBLIC, State of North Carolina
Serial Number (if any) 201008800147
My Commission Expires: March 25, 2015

SCHEDULE 1

| Registration Number | Mark | Security Interest Recordation Date | Reel/Frame |
|----------------------------|---|---|-------------------|
| 1475893 | SWAP SHOTS | April 12, 2000 | 2078/0118 |
| 1775554 | OLAN MILLS VIP VIDEO IMAGE PROOFING | April 12, 2000 | 2078/0118 |
| 1783076 | Animated Figure design (not shown here) | April 12, 2000 | 2078/0118 |
| 1379752 | OLAN MILLS DIRECT | April 12, 2000 | 2078/0118 |
| 1529745 | A FRAME HOUSE | April 12, 2000 | 2078/0118 |
| 1830703 | OLAN MILLS SIGNATURE CLUB | April 12, 2000 | 2078/0118 |
| 1121625 | THE NATION'S STUDIO | April 12, 2000 | 2078/0118 |
| 1128027 | CLUB PLAN | April 12, 2000 | 2078/0118 |
| 1160416 | CAMERA CLOWN (Stylized) | April 12, 2000 | 2078/0118 |
| 1485653 | OLAN MILLS | April 12, 2000 | 2078/0118 |
| 0623514 | OLAN MILLS | April 12, 2000 | 2078/0118 |
| 1371892 | PAWS AND PIX | April 12, 2000 | 2078/0118 |
| 1379742 | OLAN MILLS | April 12, 2000 | 2078/0118 |
| 2213036 | OLAN MILLS KIDS | April 12, 2000 | 2078/0118 |
| 2153840 | WE MAKE IT SPECIAL | April 12, 2000 | 2078/0118 |
| 1106891 | OLAN MILLS | April 12, 2000 | 2078/0118 |
| 75291303 | WATCH ME GROW | April 12, 2000 | 2078/0118 |
| | | | |