

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JOSEPH J CIOFALO		01/01/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	FAIRY TALES HAIR CARE, INC.		
Also Known As:	AKA FAIRY TALES		
Street Address:	90 DAYTON AVE. BLDG 7B		
City:	PASSAIC		
State/Country:	NEW JERSEY		
Postal Code:	07055		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2579262	ROSEMARY REPEL SHAMPOO	
CORRESPONDENCE DATA			
Fax Number:	(609)683-7978		
Phone:	6094361204		
Email:	e.konin@mgplaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	EDMOND M. KONIN		
Address Line 1:	101 POOR FARM RD		
Address Line 4:	PRINCETON, NEW JERSEY 08540		
ATTORNEY DOCKET NUMBER:	FAIRY		
NAME OF SUBMITTER:	EDMOND M. KONIN		
Signature:	/edmond m. konin/		
Date:	09/28/2011		
Total Attachments: 0			

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