

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	03/29/2011

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Serious Business, Inc.		03/29/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Zynga Inc.
<b>Street Address:</b>	365 Vermont Street
<b>City:</b>	San Francisco
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94103
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Serial Number:	77559578	ROCK LEGENDS
Serial Number:	77559577	ROCK LEGENDS
Serial Number:	77813263	SERIOUS BUSINESS
Serial Number:	77823947	SERIOUS BUSINESS
Serial Number:	77868821	THE HIERARCHY
Serial Number:	77868822	THE HIERARCHY
Serial Number:	77885827	CANDY KINGDOM
Serial Number:	77885842	CANDY KINGDOM
Serial Number:	77885836	CANDY KINGDOM
Registration Number:	3771288	

**CORRESPONDENCE DATA**

Fax Number: (858)272-0221

**900203301**

**TRADEMARK  
 REEL: 004632 FRAME: 0312**

OP \$265.00 77559578

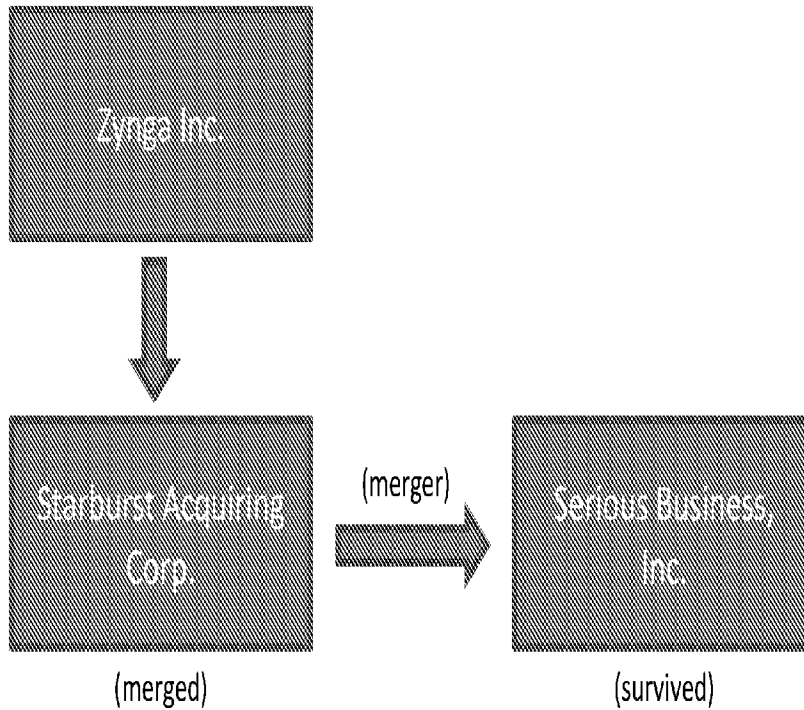
Phone: 8582720220  
Email: trademarks@ipla.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Correspondent Name: IP Legal Advisors, P.C.  
Address Line 1: 4445 East Gate Mall  
Address Line 2: Suite 200  
Address Line 4: San Diego, CALIFORNIA 92121

NAME OF SUBMITTER:	John M. Kim
Signature:	/John M. Kim/
Date:	09/28/2011

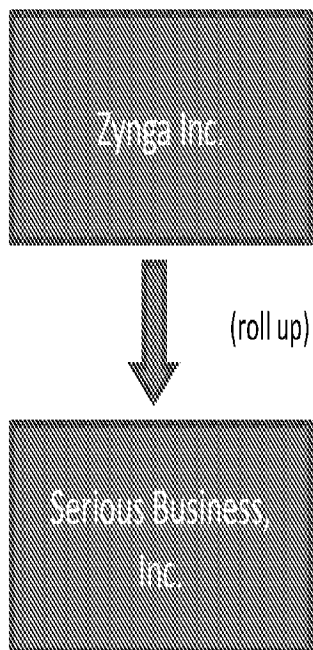
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source=ZYNGA INC. DE - CERTIFICATE OF OWNERSHIP-DE - Secretary of State-726579-5#page3.tif

# Serious Business

## Transaction:



## Now:



\*IP stayed with Serious Business.

\* Likely a name change file, NOT assignment.

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"CONDUIT LABS, INC.", A DELAWARE CORPORATION,

"MYMINILIFE, INC.", A DELAWARE CORPORATION,

"SERIOUS BUSINESS, INC.", A DELAWARE CORPORATION,

"Z AUSTIN, INC.", A DELAWARE CORPORATION,

"Z DALLAS, INC.", A DELAWARE CORPORATION,

WITH AND INTO "ZYNGA INC." UNDER THE NAME OF "ZYNGA INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-NINTH DAY OF MARCH, A.D. 2011, AT 7:50 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4446916 8100M

110354860



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8660288

DATE: 03-30-11

TRADEMARK  
REEL: 004632 FRAME: 0315

CERTIFICATE OF OWNERSHIP AND MERGER

OF

Conduit Labs, Inc. (a Delaware corporation)  
Myminilife, Inc. (a Delaware corporation)  
Z Austin, Inc. (a Delaware corporation)  
Z Dallas, Inc. (a Delaware corporation)  
Serious Business, Inc. (a Delaware corporation)

INTO

Zynga Inc.  
(a Delaware corporation)

It is hereby certified that:

1. Zynga Inc. hereinafter sometimes referred to as the "Company" is a business corporation of the State of Delaware.

2. The Company is the owner of all of the outstanding shares of the stock of Conduit Labs, Inc., Myminilife, Inc., Z Austin, Inc., Z Dallas, Inc., and Serious Business, Inc. (collectively, the "Subsidiaries"), which are also business corporations of the State of Delaware.

3. On April 15, 2010 and November 12, 2010, the Board of Directors of the Company adopted the following resolutions to merge Conduit Labs, Inc., Myminilife, Inc., Z Austin, Inc., Z Dallas, Inc., and Serious Business, Inc. into the Company:

RESOLVED that the Merger is hereby approved, and that pursuant to Section 253 of the Delaware General Corporation Law (the "DGCL"), the Company shall merge all of the Subsidiaries with and into the Company, with the Company being the surviving corporation of such Merger and upon the effectiveness of such Merger the Company will acquire all the assets and properties and assume all of the liabilities and obligations of each of the Subsidiaries;

RESOLVED that any appropriate officer of the Company be, and each of them hereby is, authorized and directed to execute and acknowledge in the name of and on behalf of the Company a Certificate of Ownership and Merger setting forth, among other things, a copy of these resolutions and the date of their adoption; and that such officers are hereby authorized and directed to cause such executed Certificate of Ownership and Merger to be filed in the office of the Secretary of State of the State of Delaware in accordance with Sections 103 and 253 of the DGCL;

RESOLVED that the Merger shall become effective and the corporate existence of each of the Subsidiaries shall cease upon the filing of such Certificate of Ownership and Merger with the Secretary of State of the State of Delaware in accordance with Sections 103 and 253 of the DGCL;

RESOLVED that the officers of the Company, and each of them acting without the others, are hereby authorized and directed to take such further actions, and to execute and deliver such further documents, as they may deem to be necessary, advisable or appropriate to carry into effect the purposes and intent of the foregoing resolutions.

4. This merger was approved and authorized in accordance with the governing documents and the laws under which Company was formed and organized.

Executed on March 21, 2011

Zynga Inc.

  
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Karyn Smith Assistant Secretary