

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hotel Equities, LLC		08/09/2010	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Hotel Equities Group, LLC		
Street Address:	41 Perimeter Center East		
Internal Address:	Suite 510		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30346		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3494114	HOTEL EQUITIES	
Registration Number:	3494115	HOTEL EQUITIES	
CORRESPONDENCE DATA			
Fax Number:	(404)420-2435		
Phone:	404-497-7400		
Email:	Mike@mehrmanlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Michael J. Mehrman		
Address Line 1:	P.O. Box 420797		
Address Line 4:	Atlanta, GEORGIA 30342		
ATTORNEY DOCKET NUMBER:	4H14.3-010_020		
NAME OF SUBMITTER:	Michael J. Mehrman		

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**TRADEMARK
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Signature:	/Michael J. Mehrman/
Date:	09/30/2011
Total Attachments: 2 source=4H14 Certificate of Amendment#page1.tif source=4H14 Certificate of Amendment#page2.tif	

STATE OF GEORGIA

Secretary of State

Corporations Division

315 West Tower

#2 Martin Luther King, Jr. Dr.

Atlanta, Georgia 30334-1530

CERTIFICATE OF AMENDMENT NAME CHANGE

I, **Brian P. Kemp**, the Secretary of State and the Corporations Commissioner of the State of Georgia, hereby certify under the seal of my office that

HOTEL EQUITIES, LLC
a Domestic Limited Liability Company

has filed articles/certificate of amendment in the Office of the Secretary of State on **08/09/2010** changing its name to

HOTEL EQUITIES GROUP, LLC

and has paid the required fees as provided by Title 14 of the Official Code of Georgia Annotated. Attached hereto is a true and correct copy of said articles/ certificate of amendment.

WITNESS my hand and official seal in the City of Atlanta
and the State of Georgia on August 9, 2010



A handwritten signature in black ink, appearing to read "B. P. Kemp".

Brian P. Kemp
Secretary of State

**ARTICLES OF AMENDMENT
TO THE ARTICLES OF ORGANIZATION
OF HOTEL EQUITIES, LLC**

Article One

The name of the Limited Liability Company is: Hotel Equities, LLC

Article Two

Hotel Equities, LLC was converted from an Inc. on July 27, 2010. The Articles of Incorporation of the prior company, Hotel Equities, Inc., formerly known as Sivica Hospitality, Inc., were filed on September 30, 2004

Article Three

The Limited Liability Company hereby adopts the following Amendment to change the name of the organization. The new name of the organization is: Hotel Equities Group, LLC

IN WITNESS WHEREOF, the undersigned has executed these Articles of Amendment on this 6th day of August, 2010.

HOTEL EQUITIES GROUP, LLC

By: 

Sheldon E. Friedman, Attorney-in-Fact

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SECRETARY OF STATE
CORPORATIONS DIVISION

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State of Georgia
Name Change 1 Page(s)



RECORDED: 09/30/2011

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