

Assignment

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

05/26/2011
 900192977

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KFC Corporation		05/21/2010	CORPORATION:
RECEIVING PARTY DATA			
Name:	Long John Silver's Inc.		
Street Address:	1441 Gardiner Lane		
Internal Address:	Legal - Trademarks		
City:	Louisville		
State/ Country:	KENTUCKY		
Postal Code:	40213		
Entity Type:	CORPORATION: <u>a Delaware corporation</u>		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85043838	ICEFLOW	
CORRESPONDENCE DATA			
Fax Number:	(972)338-7899		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	972-338-7256		
Email:	trademarks@yum.com		
Correspondent Name:	Eliane Setton		
Address Line 1:	7100 Corporate Drive		
Address Line 2:	Legal - Trademarks		
Address Line 4:	Plano, TEXAS 75024		
ATTORNEY DOCKET NUMBER:		TM90427	
NAME OF SUBMITTER:		Eliane Setton	
Signature:		/Eliane Setton/	
Date:		05/26/2011	
Total Attachments: 1			

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REEL: 004633 FRAME: 0383

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RECEIPT INFORMATION

ETAS ID:	TM204162
Receipt Date:	05/26/2011
Fee Amount:	\$40

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REEL: 004633 FRAME: 0384

USPTO. ETAS. Receipt



United States Patent and Trademark Office

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Your assignment has been received by the USPTO.
The coversheet of the assignment is displayed below:

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NAME OF SUBMITTER:	Eliane Setton
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Signature:	/Eliane Setton/
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REEL: 004633 FRAME: 0386

ASSIGNMENT OF TRADEMARK

To whom it may concern, be it known that the good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, KFC Corporation, a Delaware Corporation, having its principal place of business at 1441 Gardiner Lane, Louisville, KY 40213, hereby sells, assigns and transfers to Long John Silver's, Inc., a Delaware Corporation, having its principal place of business at 1441 Gardiner Lane, Louisville, KY 40213, its successors and assigns, the entire rights, title and interest effective May 21, 2010 in and to the following trademark:

Trademark: ICEFLOW

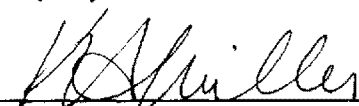
Serial Number: 85043838

KFC Corporation

By: 

Lisa G. Howard, Assistant Secretary

This instrument was acknowledged before me on May 21, 2010, by Lisa G. Howard, Assistant Secretary of KFC Corporation, a Delaware corporation, on behalf of said company.


K. A. Miller, Notary Public

