

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fifth Third Processing Solutions, LLC		06/15/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Vantiv, LLC
Street Address:	8500 Governors Hill Drive
Internal Address:	Maildrop 1GH1Y1
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45249
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 49

Property Type	Number	Word Mark
Serial Number:	77057047	BENEFITS2U
Registration Number:	3435030	CASH REWARDS2U
Registration Number:	2733728	CMC
Registration Number:	3939459	DESIGN IT! PHOTOCARD
Serial Number:	85289821	DESIGN IT! STUDIO
Registration Number:	3281504	EMPLOYEE GIFT GIVING MADE EASY
Registration Number:	3404392	EMPOWERING YOUR MISSION
Serial Number:	85260054	E-SIMILATE
Registration Number:	2697114	GOTOMYCARD
Registration Number:	2813446	GOTOMYCARD.COM
Registration Number:	1712167	JEANIE
Registration Number:	1120703	JEANIE
Registration Number:	3481501	JEANIE

OP \$1240.00 77057047

Serial Number:	85298830	MEMBER MILES
Serial Number:	85298853	MEMBER MILES
Registration Number:	2622122	
Registration Number:	3809494	
Serial Number:	85298839	
Serial Number:	85298870	
Serial Number:	85247991	OMNISHIELD
Serial Number:	85247997	OMNISHIELD
Registration Number:	3393112	PAYMENT SERVICES. SIMPLY DELIVERED.
Serial Number:	85315401	PAYTALLY
Registration Number:	2626436	PREMIER ISSUE
Registration Number:	2142148	RETRIEVER AMERICA'S PAYMENT SYSTEMS AUTHORITY
Registration Number:	3072818	RETRIEVER AMERICA'S PAYMENT SYSTEMS AUTHORITY
Registration Number:	2119553	RETRIEVER PAYMENT SYSTEMS
Registration Number:	2908571	REWARDS 2U
Registration Number:	3545053	SCOREWORKS
Registration Number:	2646000	SKIPJACK
Registration Number:	2417652	SKIPJACK
Registration Number:	3299622	SPRINGBOK
Registration Number:	3299623	SPRINGBOK
Registration Number:	3464161	SPRINGBOK SERVICES
Registration Number:	3410601	SPRINGBOK SERVICES
Registration Number:	2225054	TNB CARD SERVICES
Serial Number:	85241718	VANTIV
Serial Number:	85241733	VANTIV
Serial Number:	85241778	VANTIV
Serial Number:	85241792	VANTIV
Serial Number:	85278212	VANTIV
Registration Number:	2618794	VIP ACCESS
Registration Number:	2699370	VIP CARDEX
Registration Number:	3749842	VIP CARDSTATION
Registration Number:	2699410	VIP EXCHANGE
Registration Number:	2676303	VIP PAY
Registration Number:	3400822	VIP PORTFOLIO PRO
Registration Number:	2768606	VIP REPORTS

2714989

VIP SOLUTIONS

CORRESPONDENCE DATA

Fax Number: (513)977-8141

Phone: 5139778527

Email: april.besl@dinsmore.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: April L Besl

Address Line 1: 255 E Fifth Street

Address Line 2: Suite 1900

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:

VANTIV/GENERAL TRADEMARKS

NAME OF SUBMITTER:

April L Besl

Signature:

/april l besl/

Date:

09/30/2011

Total Attachments: 2

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FIFTH THIRD PROCESSING SOLUTIONS, LLC", CHANGING ITS NAME FROM "FIFTH THIRD PROCESSING SOLUTIONS, LLC" TO "VANTIV, LLC", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF JUNE, A.D. 2011, AT 8:12 O'CLOCK A.M.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8834157

DATE: 06-15-11

TRADEMARK
REEL: 004633 FRAME: 0908

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: Fifth Third Processing Solutions, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows: The new name shall be "vantiv, LLC"

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 15th day of June, A.D. 2011.

By: Nelson F. Greene
Authorized Person(s)

Name: Nelson F. Greene
Print or Type